SAN RAMON VALLEY FIRE PROTECTION DISTRICT

Board of Directors Regular Board Meeting

Wednesday, February 23, 2011 – 7:00 p.m.

Jennifer G. Price, President ~ Thomas J. Linari, Director ~ Roxanne Lindsay, Director ~ Matthew J. Stamey, Director ~ Glenn Umont, Director

~MISSION STATEMENT~

In the spirit of our tradition, we strive for excellence, respectfully serving all with pride, honor and compassion

Meeting location: S.R.V.F.P.D. Administrative Offices
1500 Bollinger Canyon Road, San Ramon, CA 94583

AGENDA

1. **CALL TO ORDER**

2. **PLEDGE OF ALLEGIANCE**

3. **DETERMINATION OF QUORUM AND CONFIRMATION OF AGENDA**

4. **PUBLIC COMMENT**

   Any person may address the District Board on any subject pertaining to District business, which is not listed on the agenda. This comment is provided by the Ralph M. Brown Open Meeting Act (Government Code § 54950 *et seq*.) and may be limited to three (3) minutes for any person addressing the Board. Please complete a "Request to Speak" form and submit it to the District Clerk.

5. **CONSENT CALENDAR**

   Consent calendar items are considered routine and are acted upon by the Board with a single action. Members of the audience wishing to provide public input may request that the Board remove the item from the Consent Calendar. Comments may be limited to three (3) minutes.

   5.1 Approve the salaries, payroll taxes and retirement contributions for the month of January, 2011 in the amount of $3,137,267.48.
   5.2 Approve the demand register for the period January 15, 2011 through February 11, 2011 in the amount of $2,046,765.31.
   5.3 Approve the minutes from the January 26, 2011 Financing Corporation meeting, and January 26, 2011 regular Board meeting, including District Counsel's closed session report.
   5.4 Receive Fourth Quarter Pension and Retirement Related Legislation Report.
   5.5 Authorization for approval of payment in the amount of $32,600 to Premier Comp Medical Group for annual physical examinations.
   5.6 Authorization for approval of payment in the amount of $72,840.86 to Delta Wireless for upgrade of District's fire station alerting system.

5.7 Authorization for approval of payment of $59,146.00 to Cal Bay Construction for Station 36 Annex Building (partial release of retention).

5.8 Authorization for approval of payment of $1,634,487.75 to Hi-Tech EVS, Inc. for Three (3) Type 1 Engines.

5.9 Personnel Actions:

1. Approve staff's recommendation to award a merit salary increase to Training Captain Eric Stiner to Step 4, effective January 1, 2011.
2. Approve staff's recommendation for the permanent appointment of Dispatcher Ben DuClos, effective February 1, 2011.

6. SPECIAL ANNOUNCEMENTS/PRESENTATIONS/GENERAL BUSINESS

6.1 Recognition of CERT Instructor of the Year: Jack Robertson

6.2 Recognition of CERT Leaders of the Year: Barbara & Harry Hubinger

6.3 Recognition of CERT Volunteer of the Year: Ray Bryant

6.4 Recognition of CERT Inspirational Award of the Year: Katie & Paul Salvoni

7. OLD BUSINESS

8. NEW BUSINESS

8.1 Ratify and Confirm District Ad Hoc/Standing Committee on iPhone Use and Programming.

9. CORRESPONDENCE FOR POSSIBLE BOARD ACTION AND/OR REVIEW

10. MONTHLY ACTIVITY REPORTS FOR JANUARY, 2011

10.1 Operations/Training Division/Special Operations – Assistant Chief Collins
Standards of Cover Policy Compliance Report.

10.2 Support Services – Assistant Chief Hart
Support Services Report of monthly activities.

10.3 Fire Prevention – Fire Marshal Jamison
Fire Prevention Report of monthly activities.

10.4 Administrative Services – Administrative Services Director Leete
a). Monthly Finance Activities/Reports
b). Monthly Human Resources Activities/Reports

10.5 Fire Chief – Chief Price
Verbal report on monthly meetings, seminars, committee meetings, and other District related activities.

11. GOOD OF THE ORDER

12. CLOSED SESSION

12.1 Conference with District Counsel - Potential Litigation
Possible exposure to litigation (two matters)
[Pursuant to Government Code §54956.9(b)(2) and 54954.5(c)]. Facts and circumstances that might result in litigation need not be disclosed. [Pursuant to Government Code§54956.9(b)(3)(A)]

12.2 Conference with Real Property Negotiators
Negotiators: Assistant Chief Steve Hart/Chief Richard Price
Property Location: APN: 211-051-014-2
[Authorized under Government Code §54956.8 and 54954.5(e).]

12.3 Status of labor negotiations between the District and the San Ramon Valley Firefighters Association under the provisions [Authorized under Government Code §54957.6 and 54954.5(e).]

12.4 Personnel Matter: Annual Performance Review of Fire Chief [Pursuant to Government Code §§ 54954.5(e) and 54957].

13. RETURN TO OPEN SESSION

14. REPORT UPON RETURN FROM CLOSED SESSION (if applicable)

15. ADJOURNMENT TO THE NEXT REGULAR BOARD MEETING SCHEDULED FOR WEDNESDAY, MARCH 23, 2011 AT 7:00 P.M.

Prepared by:

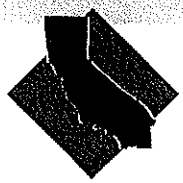
Susan F. Brooks, District Clerk

Agenda posted on February 18, 2011 at the District's Administration Building and the San Ramon Valley Fire Protection District's website at www.firedepartment.org

The San Ramon Valley Fire Protection District ("District"), in complying with the Americans with Disabilities Act ("ADA"), requests individuals who require special accommodations to access, attend and/or participate in District board meetings due to a disability, including but not limited to American Sign Language interpreters, assistive listening devices, transportation to and from the meeting site or other accommodations, may be requested by calling (925) 838-6661 no later than 72 hours in advance of the scheduled meeting time. In compliance with Government Code Section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at 1500 Bollinger Canyon Road, San Ramon, California or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact District Clerk Sue Brooks at (925) 838-6661.

CONSENT ITEMS

CALIFORNIA ADVOCATES, INC.



-VIA ELECTRONIC MAIL-

January 20, 2011

Ralph F. Simoni

Michael D. Belote

Julianne A. Broyles

Dennis K. Albiani

Robert G. Walters of Counsel

MEMORANDUM

TO: Board Members
Richard Price, Fire Chief
San Ramon Valley Fire Protection District

FROM: Ralph F. Simoni and Julianne Broyles
California Advocates, Inc.

SUBJECT: **Board Report – Fourth Quarter Pension and Retirement Related Legislation**

The fourth quarter of 2010 was all about the election and the transition from the outgoing Schwarzenegger administration to the incoming Brown administration. An orderly transition in power is always an amazing phenomenon to witness as the outgoing administration attempts to place its imprint on future government action and the incoming administration attempts to sort through the unaddressed issues it has inherited. With regards to the current transition, there are numerous inherited problems starting with the massive $26-$28 billion budget deficit that pervades all other policy activity.

The fourth-quarter pension and retirement related report will be shorter than usual because this period of time has been mostly about transition and budget, rather than about the pension/retirement policy. Actually, as of this writing, there is only a single bill discussed below of interest relating to retirement/pension related issues listed on the attached SRVFPD status report.

Transition/New Appointments

The last several weeks have been dominated by the departure of government officials who established policy over the past seven years of the Schwarzenegger administration and the incoming Brown administration appointees who will assume the role. Many of the incoming officials have been in other public policy positions and many others are new to government structure.

Because of the preoccupation with the budget, the incoming Brown administration has been cautious about a wholesale housecleaning of the prior administration in order to allow California government to function in the uncertain fiscal climate. Indeed, it could be argued that the scope of state government will be held in suspension until the budget solutions offered by Governor Brown have been vetted. These solutions include $12.5 billion in programmatic cuts and public approval of an extension of the temporary tax increases enacted in 2009 (personal income tax, sales tax, and vehicle license fees) on a proposed June special election ballot. If Governor Brown's solutions are not adopted in

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phone: (916) 441-5050 fax: (916) 441-5859 email: mail@caladvocates.com

some manner, it is possible that California government and its level of services will be drastically reduced.

Legislative Schedule for 2011

Although the 2011 legislative calendar has been published for some time, Governor Brown's strategy to place a set of proposals before the electorate in June is likely to alter the announced schedule. For example, the Governor wants the annual budget process to be accelerated during the next 60 days so that budget cuts can be in place before the public is asked to vote on extending the temporary revenue sources for an additional five years and approve realignment of the state/local government relationship. However, one could make a good argument that the months of February and March at the beginning of a two-year legislative session are historically unproductive anyway and devoting such time to solving the budget would not infringe upon the announced legislative calendar.

Notwithstanding the possible impact of the budget, bills are required to be introduced no later than February 18. Usually, most bills are introduced in the five days immediately preceding the introduction deadline date which then impacts the policy committee hearing schedule. In future quarterly reports, we will note the good, the bad, and the ugly pension/retirement bills that are introduced this session prior to the February 18 deadline date. Policy committees are required to complete their activity on all bills in the house of origin by May 13.

Tough Love Budget Proposal and Its Impact on Special Districts Pension Reform

As you are aware through the general media, Governor Brown has proposed an austerity budget with several bold and unique features that will impact the SRVFPD as a special district and also with regards to pension/retirement issues.

In addition to the cuts and revenue extensions discussed above, the new budget relies on a major **realignment of the relationship between the state and units of local government** as part of his campaign pledge to return decision-making closer to the people. Most of the media attention has focused around phasing out redevelopment agencies throughout the state and returning the tax base to counties to reallocate amongst units of government within the county. The proposal seems to make the critical distinction between reallocation to non-enterprise special districts and no reallocation to enterprise special districts that have the ability to increase fees for service. Therefore, a fire protection district is not only spared fiscal pain in this initial budget proposal, but may have slightly better property tax revenue when the redevelopment savings are redistributed.

Most importantly, the realignment proposal acknowledges the need for all special districts to have access to property tax revenue in order to function. However, as the proposal is vetted in the legislature, it will be important to ensure that non-enterprise special districts are not adversely impacted by this complex proposal to rearrange the interrelationship between the state and local government.

Also, the realignment proposal recommends altering the relationship between state fire jurisdiction at Cal Fire and the jurisdiction of local fire authorities, including fire protection districts. Specifically, the Governor's budget contains an extensive discussion on the topic

of "Fire and Emergency Services Activity." The realignment proposal describes the evolution of responsibility between the state and local jurisdictions in state responsibility areas (SRA's) that have not changed in composition, but have experienced significant population increase. Also, Cal Fire responds to over 60,000 medical emergency response incidents as a first responder in the mutual aid system that is not considered part of the state fire responsibility. The realignment proposal states:

> Under this proposal, responsibility for fire protection and medical emergency response in these populated wildland areas will be assumed by local government. As a result, this proposal will ensure that local jurisdictions making land use decisions which result in housing development encroaching in wildland areas are also responsible for providing the necessary emergency response services associated with more highly populated land use patterns.
>
> This proposal would require a change in statute to revise the criteria and definitions of SRAs to ensure that local governments assume these responsibilities. The Board of Forestry will be required to conduct an extensive field review of existing state responsibilities based on the revised criteria.
>
> It is estimated that this proposal will result in the realignment of up to $250 million of CAL FIRE's fire protection program to local governments. CAL FIRE will continue to provide fire protection services in SRAs until the Board of Forestry's reclassification process is completed. The actual amount of redefined SRA acreage, and the associated level of realignment funding transferred to local governments will depend on the Board of Forestry's final determination of the SRA classification based on the revised criteria.

With regards to **pension/retirement** issues, the Governor's budget does not directly address public employee pension or retirement issues. In fact, during the January 10 press conference unveiling the budget, the governor was asked directly whether his budget contained pension/retirement reform. He responded that "the budget does not contain reform", but invited the media to visit his campaign website that laid out his reform proposals. Some legislators have reacted to the budget proposal in a critical manner because his overall budget theme of restoring public faith in government does not contain pension reform. Therefore, it is highly likely that pension/retirement reform issues will be joined with budget/realignment discussions before the budget cycle is concluded.

Pension Legislation

As mentioned above, very few bills have been introduced since the new legislature was sworn in on December 6. The exception is the introduction of Senate Bill 27 (Simitian), which is a reintroduction of a comprehensive reform proposal that failed passage in 2010. You might recall Assembly Bill 1987 (Ma) that sought to address pension "spiking", but was characterized in the media (especially the Contra Costa Times) as perpetuating many of the widely publicized pension abuses. The bill passed the legislature, but was vetoed by the Governor with the following veto message:

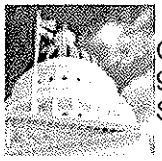
> I am returning Assembly Bill 1987 without my signature. The practice of pension-spiking is a serious one that deserves significant attention by the Legislature in curbing the unacceptable

manner in which individual workers are able to artificially boost their retirement payouts. **There are numerous examples of public employees taking home larger pension checks in retirement than what they earned in base salary when they were actually working.** California does need a consistent standard that is transparent, understandable, and implementable throughout the state. While this bill purports to address this issue by segregating out some of the factors that have allowed pension spiking, **in some instances it still allows local pension boards to determine what is ultimately counted in an employee's pension calculation.** This does not provide a consistent treatment of all employees. The taxpayers of California deserve better. I am still hopeful that the Legislature can send me acceptable pension reform legislation.
For these reasons, I am unable to sign this bill.
Sincerely, Arnold Schwarzenegger

Although it is too early to predict how Governor Brown would react if SB 27 were on his desk, it is clear that he will likely confront a legislative effort to provide pension reform in some manner or another. This is especially true of pension reform for special district/local government employees who are not part of various state bargaining units and therefore not subject to the numerous collective-bargaining agreements that more clearly define pension rights.

I remain available to discuss the content of this memo or the broader issue of pension reform proposals with the SRVFPD if necessary.

RFS/JB:cs
Attachment



CALIFORNIA ADVOCATES, INC.
925 L Street, Suite 1250
Sacramento, CA 95814

Legislative Status Report

SRVFPD-Pension

AB 17 **(Davis) Retirement: pension fund management. (Introduced 12/06/2010 html pdf)**
Status: 12/07/2010-From printer. May be heard in committee January 6.
Summary: Would require the Board of Administration of the Public Employees' Retirement System and the Teachers' Retirement Board to submit a report annually to the Legislature on the ethnicity and gender of the investment managers who participate in managing their portfolios of external fund management contracts, as specified. The bill would also require these boards to report on the ethnicity and gender of the brokerage firms that provide brokerage services to their fund's internally and externally managed investment management firms, as specified. The bill would also require these boards to develop and include in the report plans and strategies to increase the participation of emerging investment managers, as defined, and emerging brokerage firms, as defined. The bill would also make related findings and declarations. This bill contains other existing laws.

SB 27 **(Simitian) Public retirement: final compensation: computation: retirees. (Introduced 12/06/2010 html pdf)**
Status: 12/07/2010-From printer. May be acted upon on or after January 6.
Summary: Would provide that any change in salary, compensation, or remuneration principally for the purpose of enhancing a member's benefits would not be included in the calculation of a member's final compensation for purposes of determining that member's defined benefit. The bill would generally require the board of each state and local public retirement system to establish, by regulation, accountability provisions that would include an ongoing audit process to ensure that a change in a member's salary, compensation, or remuneration is not made principally for the purpose of enhancing a member's retirement benefits. This bill would revise the definition of "creditable compensation" and would limit the calculation of a member's final compensation to an amount not to exceed the average increase in compensation received within the final compensation period and the 2 preceding years by employees in the same or a related group as that member. This bill would also provide that a person who retires on or after January 1, 2013, may not perform services for any employer covered by a state or local retirement system until that person has been separated from service for a period of at least 180 days. This bill would provide for the implementation of these required changes under the laws that govern PERS and STRL. This bill contains other related provisions and other existing laws.

Total rows: 2

SAN RAMON VALLEY
FIRE PROTECTION DISTRICT

Administration
Phone: 925-838-6600
Fax: 925-838-6629
www.srvfire.ca.gov

1500 Bollinger Canyon Road
San Ramon, California 94583

Fire Prevention
Phone: 925-838-6680
Fax: 925-838-6609

MEMORANDUM

Date: February 23, 2011

To: Board of Directors

From: Robert Leete, Administrative Services Director

Subject: Wellness/Fitness Examinations
Premier Comp Medical Group, Inc.

BACKGROUND:

The District's Wellness/Fitness program provides for annual examinations of employees, including a physical exam, stress treadmill, occupations test/clearances and vaccinations. Recently the District sent 59 employees to Premier Comp Medical Group for their examinations. These examinations are budgeted expenditures. The total cost for this group of exams was $32,600.

RECOMMENDED BOARD ACTION:

Approve payment to Premier Comp Medical Group in the amount of $32,600.

AGENDA NO. 5.5

SAN RAMON VALLEY
FIRE PROTECTION DISTRICT

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www.firedepartment.org

1500 Bollinger Canyon Road
San Ramon, California 94583

Fire Prevention
Phone: 925-838-6680
Fax: 925-838-6696

MEMORANDUM

Date: February 23, 2011

To: Board of Directors

From: Steve Call – Technology Systems Manager

Subject: Consent Calendar Item 5.6

Background:

In Fiscal Year 2010-2011, the District entered into a contract with Delta Wireless to upgrade the District's fire station alerting system to a Zetron IP Fire Station Alerting system. The contract included compensation for the purchase, configuration, testing and installation of Zetron fire station alerting equipment at the Communications Center and in the District's fire stations. Total compensation for the contract was separated into twelve payments. The first milestone payment of $72,840.86 is due upon receipt of the Zetron equipment purchased for the project by Delta Wireless. The remaining eleven payments are due upon installation of the Zetron equipment at each of the fire stations, and upon testing and acceptance of the fire station alerting system.

Recommended Board Action:

Staff recommends Board approval of the first progress payment to Delta Wireless in the amount of $72,840.86.

SAN RAMON VALLEY
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Fire Prevention
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Fax: 925-838-6696

MEMORANDUM

Date: February 23, 2011

To: Board of Directors

From: Steven J. Hart – Assistant Fire Chief

Subject: Consent Calendar Item 5.7

Section 5.3 of District Ordinance 20 requires that purchases in excess of $25,000 have specific approval by the Board of Directors. Tonight's Consent Calendar contains one item requiring such authorization. This item is contained in the C.O.P. budget.

Consent Calendar Item No. 5.7

> $59,146.00 to Cal Bay Construction for Station 36 Annex Building (partial release of retention).

SAN RAMON VALLEY
FIRE PROTECTION DISTRICT

Administration
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www.firedepartment.org

1500 Bollinger Canyon Road
San Ramon, California 94583

Fire Prevention
Phone: 925-838-6680
Fax: 925-838-6696

MEMORANDUM

Date: February 23, 2011

To: Board of Directors

From: Steven J. Hart – Assistant Fire Chief

Subject: Consent Calendar Item 5.8

Section 5.3 of District Ordinance 20 requires that purchases in excess of $25,000 have specific approval by the Board of Directors. Tonight's Consent Calendar contains one item requiring such authorization. This item is contained in the C.O.P. budget.

Consent Calendar Item No. 5.8

$1,634,487.75 to Hi-Tech EVS, Inc., for Three (3) Type 1 Engines.

SPECIAL ANNOUNCEMENTS/ PRESENTATIONS/ GENERAL BUSINESS

NEW BUSINESS

William D. Ross
Kypros G. Hostetter
Karin A. Briggs
Matthew S. Schuman
Danielle N. Schenker

Law Offices of
William D. Ross
520 South Grand Avenue, Suite 300
Los Angeles, CA 90071-2610
Telephone: (213) 892-1592
Facsimile: (213) 892-1519

Palo Alto Office:
400 Lambert Street
Palo Alto, California 94306
Telephone: (650) 843-8080
Facsimile: (650) 843-8093

File No: 45.3

February 16, 2011

VIA ELECTRONIC MAIL
sbrooks@srvfire.ca.gov

The Honorable Jennifer G. Price, President
and Members of the District Board of Directors
San Ramon Valley Fire Protection District
1500 Bollinger Canyon Road
San Ramon, CA 94583

Re: District Board Regular Meeting, February 23, 2011
New Business Agenda Item No. 8.1,
Ratify and Confirm District *Ad Hoc* Standing Committee on
iPhone Use and Programming

Dear President Price and Members of the District Board of Directors:

This communication recommends that your Board confirm the action of Board President Price in appointing a Board Committee to make recommendations to the full Board with respect to ongoing procedural and substantive matters which may come up concerning the District iPhone program.

It is well established that the Board may ratify actions which it could have accomplished in the first instance. Here, the formation of a Committee of the Board would normally be accomplished after being agendized for Board consideration and action. Because of issues which needed to be timely addressed by your Board, the Board President appointed an *ad hoc* Committee to make recommendations to the full Board for consideration and action. Although the Committee could reasonably be contemplated to be temporary in nature, or *ad hoc*, it is suggested that its meetings nonetheless be subject to the provisions of the Ralph M. Brown Open Meeting Act (Government Code § 54950, *et. seq.*) and that its meetings be agendized.

In summary, it is recommended that your Board confirm the Committee formation and Board Member appointment of the Board President and direct that its meetings be subject to the provisions of the Brown Act.

If there are questions, please contact me.

Very truly yours,

William D. Ross

WDR:kb

cc: Richard Price, Fire Chief
rprice@srvfire.ca.gov

CORRESPONDENCE

February 9, 2011

Richard Price, Fire Chief
San Ramon Valley Fire Protection District
1200 Bollinger Canyon Road
San Ramon, CA 94583

Dear Chief Price:

Thank you for your "get well" note that arrived in today's mail.

During the afternoon of Saturday, January 22, I lost consciousness while reading. I awakened on the floor with an IV feed in my right arm and firemen bending over me asking me my name. I could answer them correctly and immediately. I was calm and wondered what had happened. Their demeanor led me to calmly accept the decision to move me to Kaiser ER in Walnut Creek. They engaged me in conversation all the way to the ER. I believe I thanked them as they left.

A blood test soon showed that the potassium and sodium levels in my blood had dropped into the cellar, principally from prolonged use of water pills for blood pressure control. I was transferred to the hospital and spent the next four days and nights tethered by an IV feed of saline solution and by wires connected to a monitor. I was released on Wednesday, January 26, sleep deprived bloated by excess IV fluid, and weak.

Since then I have caught up on sleep, regained much of my strength, and lost a lot of weight—all to the good. My potassium and sodium levels have returned to normal. My blood pressure medications have been readjusted to compensate for the discontinued water pills.

Please thank your emergency personnel, probably from the fire station next to Green Valley School, for their kind, courteous, and professional help. They are a credit to the Fire District.

Sincerely,

Howard C. Rodean

Walker + wheel chair.

I can't thank you + your team enough for helping me. It's the first time in my life I've experienced complete inability to help myself & it is terribly reassuring to know your services are there when they are so desperately needed.

Gratefully Yours!

Pat Charley

Dear Mr. Brice,

Thank you for your gracious card. I was wondering how I was going to find out the name of my ambulance services.

Your crew was very competent and thoughtful during my dramatic emergency incident on January 6 at Summit Ranch. I am recovering fast after knee surgery although still in a

Chief Price, February 11, 2011

The purpose of the letter is to share with you a moment of appreciation. In short a simple *'a job well done'* is an understatement.

On January 3, 2001 your department responded to 9756-Mennet in response to a report of a collapsed person. Your response consisted of an engine company and an ambulance. They delivered a gift of life to the resident, Jason Brosnan. The care he received in his home and in the ambulance allowed him to walk out of the hospital and rejoin his family a few weeks later. Although he is facing a lengthily rehabilitation your staff delivered the critical care and skilled intervention allowing his family to continue being a family.

Most people who experience such an incident would be grateful; and satisfied. The care and concern of your department didn't end here. His father shared with me a simple act of kindness that makes a **good** organization a **great** one. After his hospital release the responding personnel stopped by his house to visit with Jason and his family. In short a **'Class Act'.**

Anyone who reads the newspapers knows it is difficult to keep quality city services on the road today. In spite of the prospect of difficult times ahead, don't ever lose those qualities that allow your employees to treat their customers with a genuine concern for life peppered with random acts of kindness,

Please share a *job well done* with your entire staff. **Someone has set the bar high....keep it there**.

Dan Lydon

[redacted]

January 17, 2011

San Ramon Valley
Fire Protection District
1500 Bollinger Canyon Road
San Ramon, Ca. 94583

Attn: Asst. Chief Steve Hart

Please accept my sincere thanks for the plaque that was put in place at the new Tassajara Fire Station in recognition of the years of service that my husband, Warren Reinstein spent as the first Fire Chief for the original Tassajara Volunteer Fire Dept. It was through a joint effort of many of the farmers and neighbors in the area who felt that there was a special need for more protection for their farms and residences that the District was formed and became successful not only for fire protection but also for bringing a community together. We have special memories of the many events that took place over the years and felt privileged to be a part of it all.

Please know that we are proud to now be associated with the San Ramon Valley Fire Protection District and appreciate all that you do for our area.

Sincerely,

Vera Reinstein

Vera Reinstein

MARIE HAMEL

[redacted]

February 7 2011

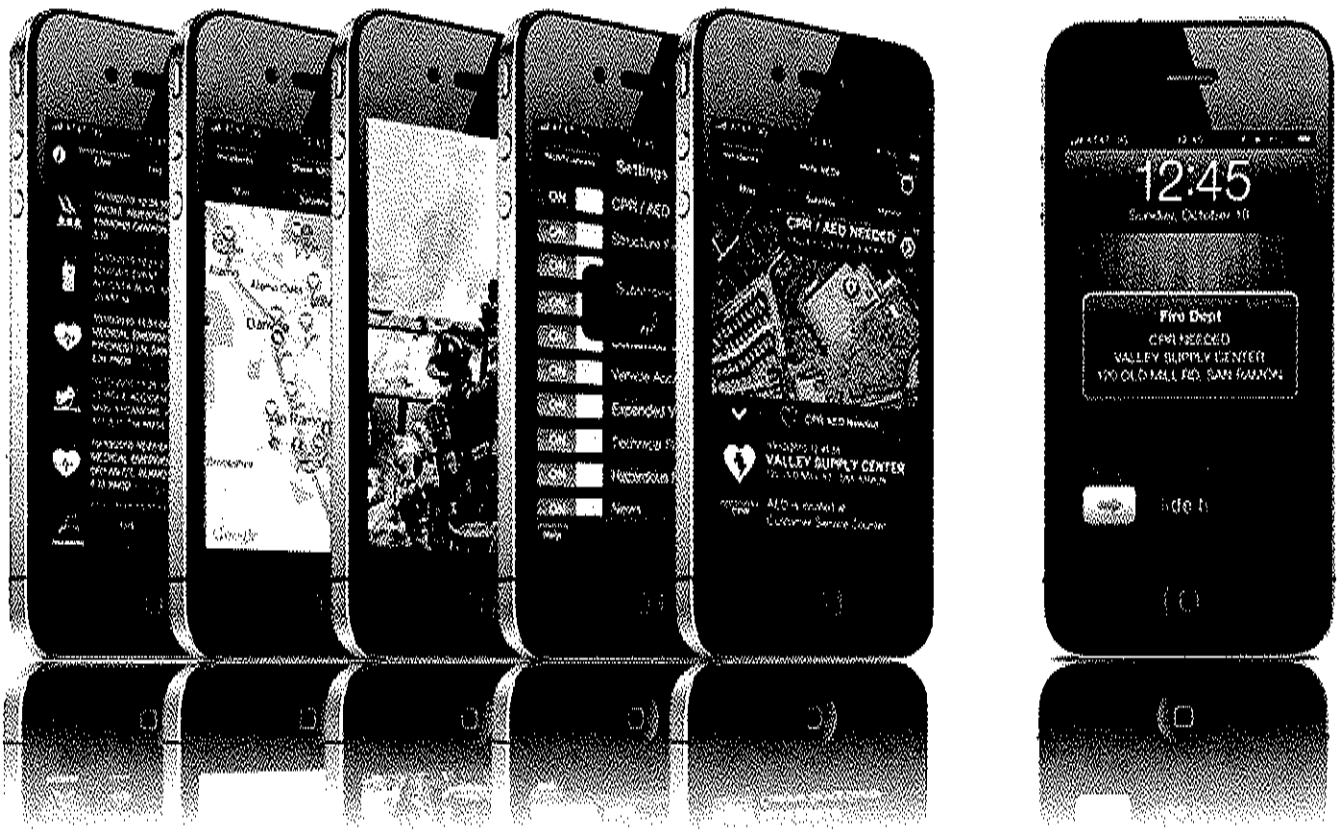
My dear Chief Price -

Thank you for your recent note to me - on two occasions recently December 2, 2010 and January 17, 2011 Engine 31 responded to 911 calls from here - I want to thank everyone who came - all of you gentlemen could not possibly be kinder, nicer and more efficient. You all inspire great confidence -

I can't possibly say it strongly enough Thank you, thank you -

with great affection and trust

Marie F. Hamel



San Ramon Valley Fire Protection District
Fire Department iPhone App 2.0
Media Report

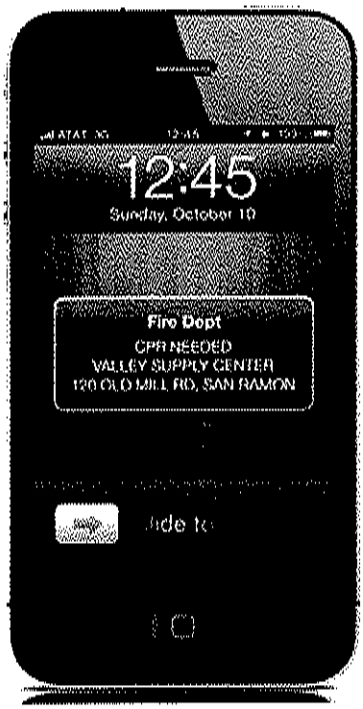
The following is a representation of the media generated from the Fire Department App 2.0 launch on January 25, 2011.

Plans starting at $130/month
Get 50% Off Your First Month
compete
LEARN MORE

New Initiative Harnesses Smartphones To Help Keep Heart Attack Victims Alive

74 Comments Like 1K BUZZ 59 Tweet 1,095

Jason Kincaid
Jan 25, 2011

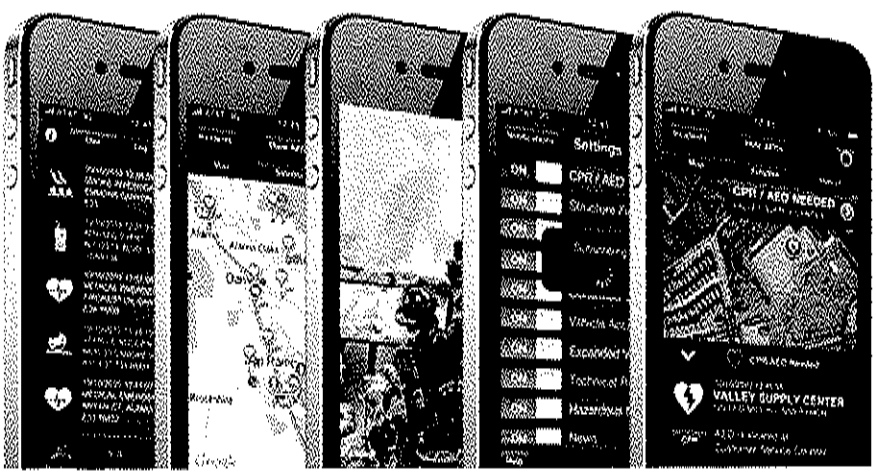


It isn't often that I get to write about a smartphone app that's actually going to save lives. Which is why I'm so excited about this story.

Right now in the San Francisco suburb of San Ramon, California, a press conference is being held to launch a new version of the somewhat generic sounding iPhone application *Fire Department*. In attendance are Fire Chief Richard Price, International Association of Fire Chiefs (IAFC) President Jack Parow, Workday CEO Dave Duffield (who also cofounded PeopleSoft), and Tim O'Reilly of O'Reilly Media. It's an interesting mix, and it may be the start of a very important campaign that could save many lives.

Here's the gist of the app: you launch it, and it prompts you to ask if you've been trained in CPR and would be willing to help a stranger in the event of an emergency. If you accept this, then the application will take advantage of the iPhone's location monitoring to get a general sense of where you are (a new feature enabled with the most recent update allows this with a minimal amount of battery drain). Then, the next time a 911 dispatch center receives a call for an emergency that's occurring near you, you'll receive a push notification telling you that help is needed. The app will also tell if you if an automated external defibrillator (those electric paddles that can kickstart a heart) is nearby.

It sounds simple, but it could be extremely effective. Survival rates for people who need ambulance assistance during a heart attack are depressingly low. Each minute is absolutely crucial, but it typically takes 8 minutes or more for an ambulance to arrive. CPR during this time, even from someone with basic training, can make the difference between life and death. What's worse — there are AEDs all over the place, including public areas, airports, libraries, and businesses. But nobody ever knows where they are, so they often go unused. This application could change that.



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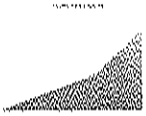
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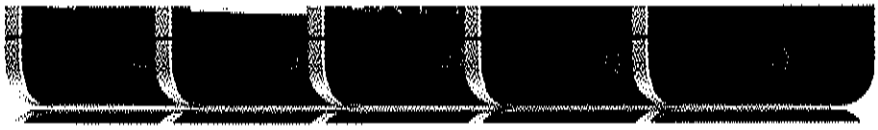

The project has been spearheaded by the San Ramon Valley Fire Protection District, where it's being led by Chief Price and Lucas Hirst (who is actually a friend of mine from high school). **Update**: We should note that development of the iPhone application has been handled by interns at Northern Kentucky University's Center for Applied Informatics. The app itself has existed for some time, with basic features like being able to monitor current emergencies in the San Ramon area. And now they're hoping to turn it into something much bigger.

To do so, they're in the process of creating a foundation to oversee the initiative. Workday has pledged to help them develop mobile applications for additional platforms. And everything will be open sourced. Hirst tells me that they really want to do this right -- they don't want to make money, they want to save lives.

There are plenty of logistical hurdles involved. San Ramon Valley's fire department is more advanced than many of the other stations across the country. For example, it has a database of every AED and an accurate description of their location (under the checkout counter at Macy's), while many regions have no list or just vaguely list the name of the venue ("Airport"). The system also requires 911 dispatch centers to add support for the service, though Chief Price tells me that these systems are often augmented with such relay systems, so it isn't unfeasible to add another one.

This is important. It's still very early days for the project and it's going to take a lot of work, but as Hirst says, "even if it saves one life, it's worth it."

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New geolocation app connects citizen first responders to heart attack victims

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Connected citizens trained in CPR now have a new tool to help them save lives.

by Alex Howard | @digiphile | Comments: 6 | 25 January 2011

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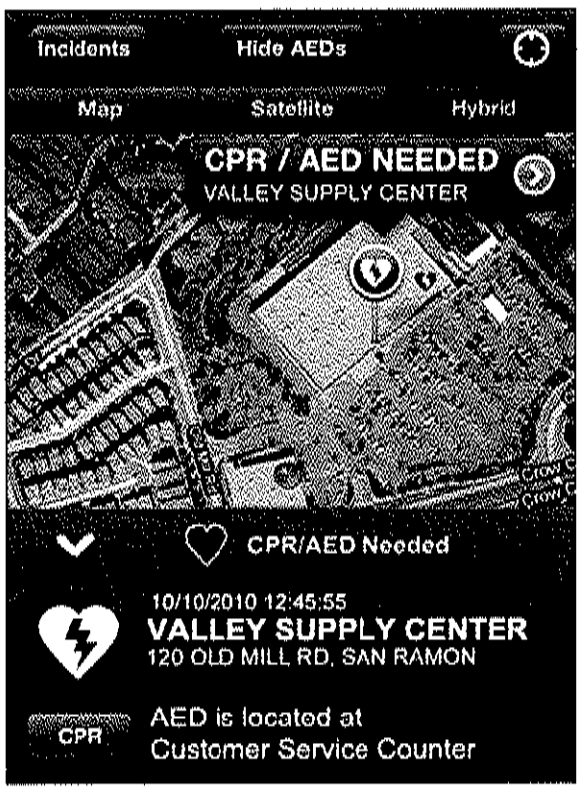
Update below from Tim O'Reilly, who attended the announcement.

Today the San Ramon Valley Fire Protection District (SRVFPD) in California is launching an iPhone app that will dispatch trained citizens to help others in cardiac emergencies. The new app, available at firedepartment.mobi, is the latest evolution of the role of citizens as sensors, where resources and information are connected to those who need it most in the moment.

The FireDepartment app is also an important example of Gov 2.0, where a forward-looking organization created a platform for citizens to help each another in crises and planned to make the underlying code available for civic developers to improve on. Given context and information, trained citizens in San Ramon will now be able to do more than alert authorities and share information: they can act to save lives.



"Everyone knows that mobile devices are changing the way we live and work," said Tim O'Reilly in an email. "By providing some critical communications, location-awareness, and alert infrastructure, the application lets citizens closest to a life-threatening emergency be of help before official resources arrive. The creators of this application have moved beyond the real-time Web to the right time Web."

At the outset, the iPhone application will only be in use in the San Ramon district. That will likely change given the support from the first responder and technology community. It directly relates to one of the leading causes of death in the United States. "Nation-wide, we have over 300,000 people dying from cardiac arrest every year," said Richard Price, fire chief at SRVPD. "This app will help put rescuers where they are and get automatic electronic defibrillators off the wall."

Currently, Price says that there's less than an 8 percent chance of survival if someone goes into

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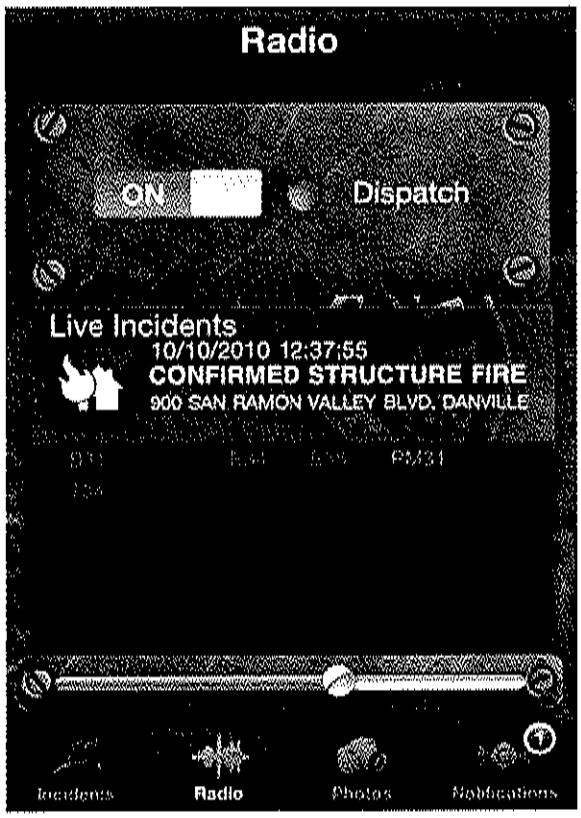
cardiac arrest on the street. "With a cardiac arrest, you only get about 10 minutes to help," he said. "On average, it takes 7 minutes for first responders from a 911 call to arrive. The reason many people are dying is because of that difference."

This FireDepartment application will empower citizens to bridge that critical gap of time before paramedics arrive and give them access to an essential tool: an automatic electronic defibrillator (AED). When an AED is used within the first 10 minutes, survival rates rise to nearly 80 percent, said Price. This new app could help to improve that survival rate by alerting a trained citizen to a crisis nearby and showing them where to go to get an AED. According to Price, AEDs are currently taken off the wall in 5 percent of cases. The app also includes access to the radio band where first responders coordinate response.



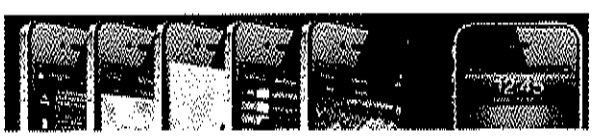
The mechanism behind the application relies on both human judgment and automated software. After a trained 911 dispatcher inputs certain codes from a call, the software automatically sends a push notification to all of the people with the app in the jurisdiction. Citizens that have downloaded the app get a text alert pushed to them when there's a nearby incident that fits the cardiac arrest profile.

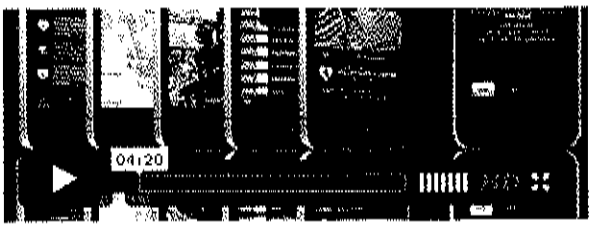
The fire departments don't know who a given citizen is, said Price, only that they've opted in repeatedly and indicated that they are CPR-certified. "We use the long Apple ID and only track in our jurisdiction. We start tracking any phone that's running the app that's in our district." Eventually, this may develop into a multi-jurisdictional client where citizens could use a configuration screen to toggle locations on and off. Opening the smartphone then brings the user to a map with the location of the incident, the nearest automatic electronic defibrillator (AED) and the citizen's current position.

This move to share the code is an important precedent in the first responder community and has earned support from national leaders. WorkDay, a software company that's donating development and community efforts to support the app, has committed resources to help other municipalities get the application. "With the creative environment and innovation of a Silicon Valley start up, this municipal fire department has accomplished a feat previously unthinkable," said Petros Dermetzis, vice president of development at Workday, in a prepared statement. "They should be recognized for their significant achievement and their general public license distribution plans."

In a follow-up email, Dermetzis said that WorkDay developers have volunteered to get the app running on more platforms, including Android and BlackBerry.

The San Ramon fire department, which developed the app in-house, released a demo of the app





Here's Tim O'Reilly's report from the event.

I was at the release event for this app. There are a number reasons I'm interested in it.

1. It's a real "scratch your own itch" app. It was developed after the San Ramon fire chief had the horrendous experience of sitting at lunch with his team (including a paramedic) only to discover that next door someone had been dying of a heart attack. He didn't learn of it till the fire truck pulled up, siren blaring. He realized the need for an alert system that would reach out to the mobile phone of anyone trained in CPR who is nearby. Hence this app. Now, when an ambulance or fire truck is dispatched to help a heart attack victim, the same dispatch is sent to the app, which checks to see if the user is nearby to the person in crisis. In addition, the app shows the location of the nearest AED (defibrillator).

2. It's a great example of what I call "government as a platform." That is, the Fire Department has built infrastructure that helps citizens to help each other. There are 1.2 million firefighters in the US. But there are 3 million additional citizens who are trained in CPR (and many more who could be); if this app could be made available nationwide, it could potentially save many more of the 300,000 people who die of a heart attack each year in the US (and many more around the world.)

3. There's a real challenge, though. While San Ramon has built a tool that works well for their purposes, and has evangelized it well to their local citizens (22,000 people already carry a previous version of the app, which lets citizens report or follow other kinds of emergencies), it needs to spread to other fire districts around the country to achieve its true goal. This made me think it might be a good fit for Civic Commons, which aims to be a mechanism by which cities can share their innovative projects with each other.

The app itself doesn't really need to be open sourced (though San Ramon is considering that.) Local resident Dave Duffield (of Peoplesoft fame) has committed developers from his new company, Workday, to develop Android and Blackberry versions. What does need to be open sourced is the back-end code that interfaces with the Computer Aided Dispatch (CAD) systems used by police and fire departments to respond to 911 requests. The San Ramon app interfaces with an Intergraph CAD system, but there are six other major vendors whose systems are in wide use. San Ramon and Workday are working to think through how best to package up the interface code so it can be ported to other systems.

There's also a crowdsourcing challenge. San Ramon spent significant effort to track down all the AEDs in their fire district. Unless other fire districts do the same, that particular part of the app won't work. It strikes me that there's an interesting crowdsourcing challenge here; perhaps citizens themselves can help to build the AED database. (It would be ideal if a company like Google or ESRI would try to build a national database and provide the data as an open web service, so that new fire districts would simply need to install the middleware for the app to work with their citizens.)

San Ramon is looking for other agencies that want to adopt the app.

Safe and Secure

A blog by Larry Magid

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January 25, 2011 10:00 AM PST

Fire dept. has an iPhone app for citizen CPR (podcast)

By Larry Magid

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"Biology gives us about 10 minutes to survive if our heart stops beating," said Richard Price, chief of the San Ramon Valley Fire Protection District. "We have a goal of arriving within seven minutes which is pretty close to that 10 minutes ..We need to suspend time and that's what CPR does."

The district, which is located about 35 miles east of San Francisco, is updating an app called "Fire Department," which will now be used to alert CPR-trained citizens in the event of a nearby cardiac emergency. The idea, according to Price, is to extend the reach of the department's 44 on-duty personnel to the thousands of local citizens who know CPR.

The system will only alert people if the emergency is in a public place, not if it occurs in a private home. Using the phone's GPS, the app directs rescuers to the "exact location of the nearest public access."

San Ramon Valley Fire Protection District offers CPR iPhone App

(Credit: San Ramon Valley Fire Protection District)

CPR, which stands for cardiopulmonary resuscitation, is a relatively simple technique that can help get a person's heart started. The Mayo Clinic's Web site defines it as a "lifesaving technique useful in many emergencies, including heart attack or near drowning, in which someone's breathing or heartbeat has stopped." The Mayo Clinic page describes how to perform CPR and this video demonstrates the technique.

According to the San Ramon fire department, "Nearly 300,000 people die each year in the United States from cardiac arrest. Survival rates nationally for SCA are less than eight percent and brain death begins in just four to six minutes."

Price said that his department is reaching out to other departments around the country to make the App more widely available.

To find out more about the San Ramon Valley Fire Protection District's iPad App, I spoke with its chief, Richard Price.

San Ramon Valley Fire Protection District Chief Richard Price (Credit: San Ramon Valley Fire Protection District)

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Larry Magid is a technology journalist and an Internet safety advocate. He's been writing and speaking about Internet safety since he wrote Internet safety guide "Child Safety on the Information Highway" in 1994. He is co-director of ConnectSafely.org, founder of SafeKids.com and SafeTeens.com, and a board member of the National Center for Missing & Exploited Children. Larry's technology analysis and commentary can be heard on CBS News and CBS affiliates, and read on CBSNews.com. He is a member of the CNET Blog Network and is not an employee of CBS Interactive. He also writes a personal-tech column for the San Jose Mercury News. You can e-mail Larry.

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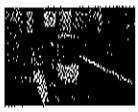
Nuclear reactor perseveres in city center



A nuclear reactor, albeit a very small one, has been spitting atoms near MIT since 1958. Though steeped in history, the research center is leading experiments for a nuclear future.

About Safe and Secure

As founder of SafeKids.com and co-director of ConnectSafely.org, Larry Magid has a special interest in Internet safety, including debunking myths like a predator behind every screen and messages like "be afraid, very afraid."

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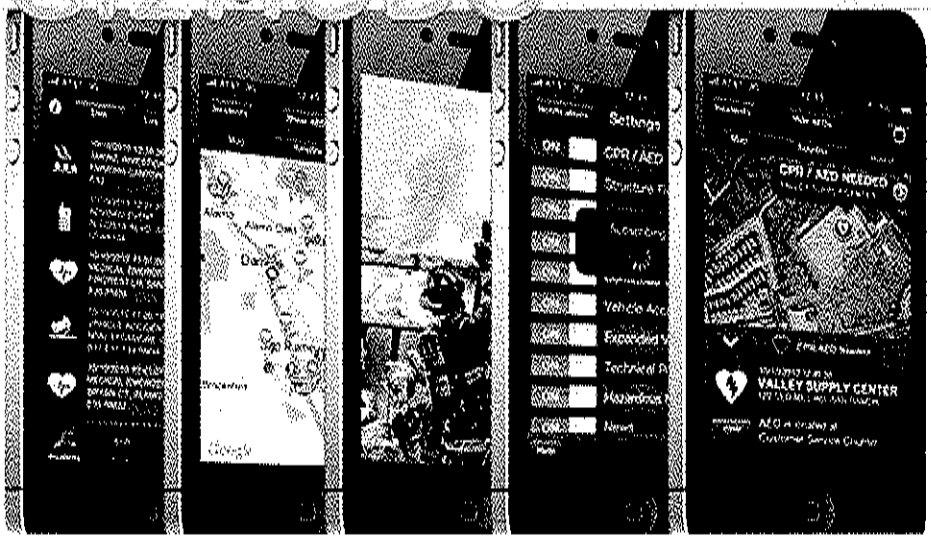

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If This CPR iPhone App Doesn't Save Lives, Well, We're Doomed

Kat Hannaford — The Fire Department app connects those trained in CPR with those who need it, much like your colleagues who've put their hands up to be the building's first-aid volunteers. Using the iPhone's GPS, it alerts trained users of nearby casualties.

Once you elect to be tracked by the app, you basically sign over your permission to be notified when a reported emergency is near you. The app knows of said emergency because it intercepts data from 911 calls, figuring that a passerby trained in CPR is more likely to be of assistance than an ambulance miles away.

Users are alerted by a push notification, which will also inform you if there are any defibrillators nearby. It's one of those apps which makes a lot of sense, and actually makes you realize just how far advanced technology—and community—has come. [iTunes via TechCrunch]

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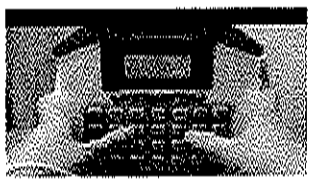

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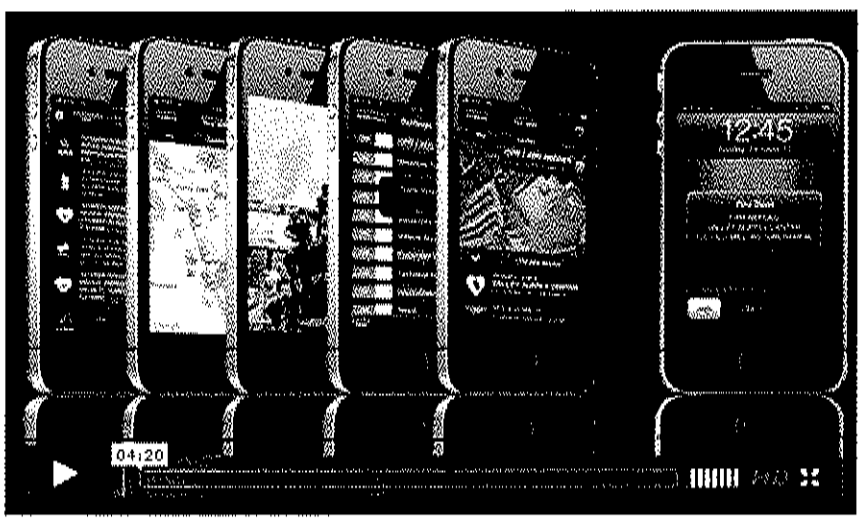
This iPhone App Could Save Your Life

BY DAVID ZAX Thu Jan 27, 2011

Cardiac arrest? There's an app for that--this one, which alerts citizens who know CPR if someone in the vicinity needs help.

The San Ramon Valley Fire Protection District, not typically known for its high-tech innovations, has nevertheless launched a brilliant iPhone app that could help save lives.

In the words of the fire department's Vimeo page, "The new app empowers everyday citizens to provide life-saving assistance to victims of Sudden Cardiac Arrest." If you know CPR (and live in the region served by the app), you can sign up to be notified if someone in the area is having a cardiac emergency. When you arrive on the scene, the app will even direct you to the location of the nearest public access defibrillator. It's something like having an EMT dispatcher in your pocket at all times. And in situations where one of these good citizens is blocks or miles closer than the nearest professional, it could mean the difference between life and death.



O'Reilly Radar was one of the first to report on the app, and in speaking with San Ramon's fire chief, heard some eye-opening stats:

"Nation-wide, we have over 300,000 people dying from cardiac arrest every year," said

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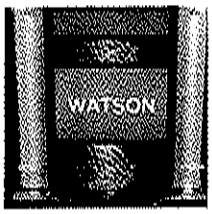

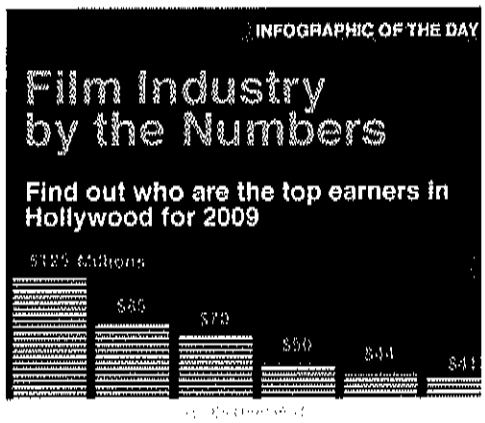

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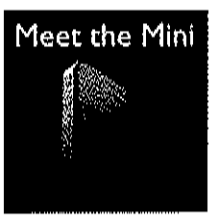

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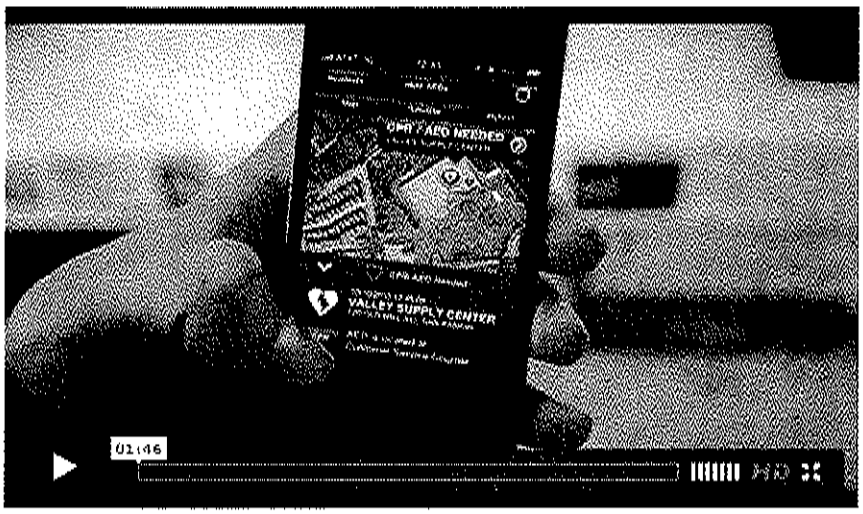
Richard Price, fire chief at SRVPD. "This app will help put rescuers where they are and get automatic electronic defibrillators off the wall."

Currently, Price says that there's less than an 8% chance of survival if someone goes into cardiac arrest on the street. "With a cardiac arrest, you only get about 10 minutes to help," he said. "On average, it takes 7 minutes for first responders from a 911 call to arrive. The reason many people are dying is because of that difference."

The software company WorkDay has donated time to develop this app, and reportedly will be porting it to Android and BlackBerry.



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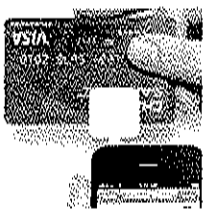

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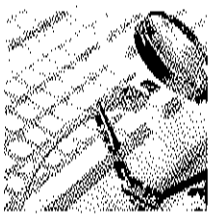

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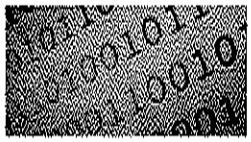

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Calling all heroes: Fire Dept app could help save lives

By Paul Ridden
13:28 January 26, 2011

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A new location-aware iPhone app has been developed that notifies registered users within the 155 square-mile San Ramon Valley when their skills are needed to save lives

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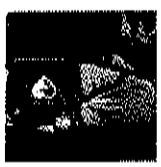
Around three hundred thousand people in the U.S. are said to suffer sudden cardiac arrest (SCA) each year, so with survival rates standing at less than eight percent and brain death taking a grip just four to six minutes after an attack, every second counts. The San Ramon Valley Fire Department is therefore calling on members of the public who have been trained in cardiopulmonary resuscitation (CPR) to help. A new location-aware iPhone app has been developed that notifies registered users within the 155 square-mile (401.5 sq km) San Ramon Valley, California region when their skills are needed to save lives.



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If a cardiac emergency happens in a publicly accessible location, the freely available

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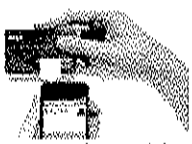

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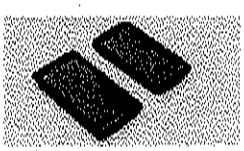

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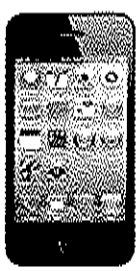

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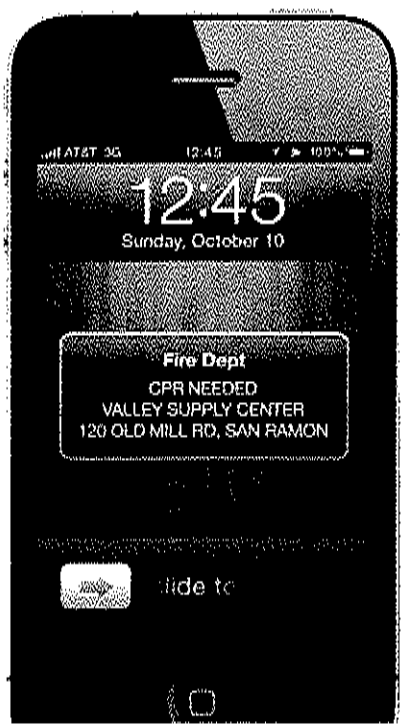
IPhone app developed by the San Ramon Fire Department will use the smartphone's GPS capabilities to identify registered users trained in CPR in the vicinity and let them know that someone nearby needs help. It will also direct the local heroes to the exact location of the closest public access Automated External Defibrillator

"The creation and deployment of a smartphone application that notifies trained bystanders of nearby cardiac arrest events completely redefines the traditional meaning of a *witnessed arrest* by expanding awareness over a much broader area," said Fire Chief Richard Price. "Providing actionable, real-time information during a sudden cardiac arrest emergency, including mapping the victim and rescuer locations, along with the nearest AED locations, is the quintessential use of GPS technology on a mobile phone today."

Users are offered the choice of incident notification by type and can also use the app as "a virtual window into San Ramon Valley's 9-1-1 dispatch center." They can also use the app to view the current status of incident alerts, including information about when the professionals are due to arrive at the scene. The Fire Department also utilizes the technology to communicate with over 700 members of the Community Emergency Response Team.

A limited version of the app has been in public testing for the past six months with more than 22,000 iPhone users, and has now been released as full version 2.0.3 to the iTunes store. It will run on any iPhone or iPad running iOS 4.2 or later.



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The initiative has been applauded by the American Heart Association. "Fast action can save a life when someone collapses during a cardiac arrest," said Dr. Junaid Khan. "CPR can double or triple a person's chance of survival." It's also received a warm welcome from numerous other organizations, including the International Association of Fire Chiefs, the Contra Costa Emergency Medical Services and the National EMS Management Association.

For those who don't live in the area of coverage, you can let your curiosity get the better of you and download the app to listen in to what's going on. However, with Chief Price confirming that the technology is to be shared with other public safety agencies around the globe, similar initiatives may soon pop up in your area too.

The San Ramon Valley Fire app was developed in partnership with the Center for Applied Informatics at Northern Kentucky University.

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Image via Crunchbase

It's about 2 o'clock on a Sunday afternoon. You're at Wal-Mart, grocery list in hand, doing your shopping for the week. When you turn the corner pushing your cart from produce to dairy, an alert sounds on your iPhone. Someone is in need of emergency medical assistance at the Chevron gas station across the street. Yes, there's an app for that. The San Ramon Fire Protection District, which is located east of Silicon Valley, has released an app that notifies people who are trained in CPR when someone is having a heart attack nearby.

This comes as fire departments, paramedics and police around the area are facing cut-backs due to the economy. This means response times are in jeopardy. But for San Ramon Fire Chief Richard Price, the reason for creating this app was much more personal.

"I want to empower everyday citizens to provide life-saving assistance to victims of Sudden Cardiac Arrest," exclaims Price.

So, Price, who used to work in software, and chose fire fighting as his second career, is now going back to his roots and working with his fire district to create a technology that is empowering the community to help

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MICROSOFT'S NONSENSE RESPONSE TO GOOGLE

save lives. The app can be found in Apple's App Store, by searching "San Ramon Fire Protection District." It uses mapping technology to notify those who've downloaded it, if someone needs help within nearby, the app alerts you, and using Google Maps, shows you the location of the victim as well as the nearest automated external defibrillator (AED).

The App is only available for use in San Ramon right now but thanks to the help of a Bay Area billionaire, who reluctantly sold his company, PeopleSoft, to Oracle in 2004, and now is the founder and CEO of enterprise software firm WorkDay, fire stations across the country will be able to customize it for their areas.

STORY: Download An App, Save A Life

> The district announced Tuesday that Danville resident Dave Duffield, CEO and co-founder of Pleasanton-based software company Workday, will partner with developers to apply the open source code of the iPhone application to other fire departments' dispatch systems at no cost.

NBC Bay Area's Scott McGrew will be talking to San Ramon's Fire Chief about the new app in an upcoming episode of PressHere. Go to www.pressherety.com for when the show is broadcast.

"We agree with davesmall. What has Microsoft ever done which is original? They were good at marketing, leveraging,..."

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FIRE DEPARTMENT USES IPHONE APP FOR EMERGENCY RESPONSE

Analysis by Amy Quito
Fri Jan 28, 2011 09:59 AM ET
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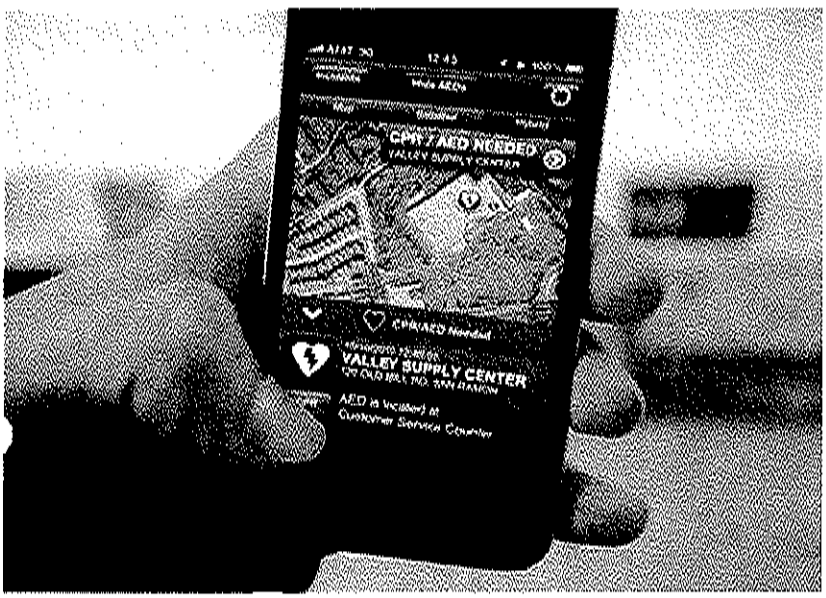
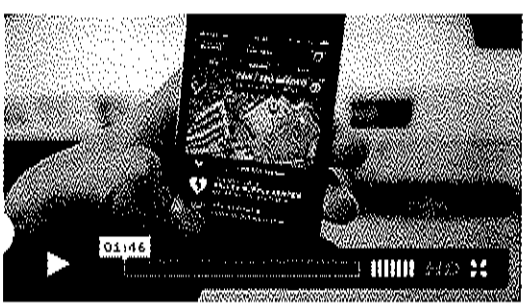


A new cell phone app is changing the question "is there a doctor in the house?" to "is there a CPR-certified citizen in the area?" In California's San Ramon Valley, the fire department has begun using a mobile, GPS-based notification system to get people who are trained in performing cardiopulmonary resuscitation to the site of a heart attack more quickly than emergency services could on their own.

The iPhone app, which is available for free download, directs area residents to cardiac emergencies in publicly accessible locations, as well as to the nearest Automated External Defibrillator (AED). The fire department coordinates and communicates with over 700 members of the Community Emergency Response Team using the app, and in the last six months they've begun including the public -- more than 22,000 iPhone users -- with a limited version of it. Since San Ramon Valley is only 155 square miles, that's nearly 150 people per square mile who are connected and ready to jump into action when CPR is needed.

Additionally, the app lets users check in real time on the status of each reported incident, such as when a rescuer has gotten to the scene and when professional emergency services are expected to arrive. Local personnel designed it with help from students at Northern Kentucky University's College of Informatics. If you're not in the San Ramon Valley, you can still download the fire department app from the Apple iPhone app store and catch the action from afar. And maybe this dramatic commercial from the San Ramon Valley fire department's website will inspire you to learn CPR and bring a similar app to your town.



Fire Department App - PSA from Fire Department on Vimeo.

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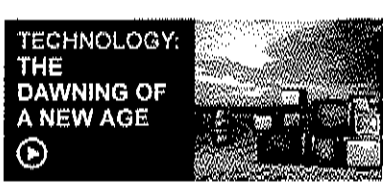

TECH CONTRIBUTORS

Eric Bland - Technology

26 JAN Know CPR and Live in San Ramon Valley? This App Can Help You Save Lives

by Marianne Schultz

While there are over 300,000 apps in the App Store there aren't any that we know of that can claim to be able to actually save lives. Today *TechCrunch* highlighted an app put out by the San Ramon Valley Fire Department in California which can literally do just that. Hiding behind a generic name, *Fire Department* is an app that will alert users who have indicated that they know CPR if there is an emergency nearby where their medical skills could be be put to use.

A rather dramatic video demonstrates how the app works.

Fire Department became available in the App Store last year but it was updated just yesterday with the location aware notification options and other features to share information about current medical emergencies.

Though *Fire Department* is limited to the San Ramon Valley area only, it's an excellent example of the potential of smartphone apps to go beyond helping you fine tune a presentation or kill some time while waiting in line to actually preventing another human being from dying before medical professionals arrive on the scene.

Fire Department is a free app and is compatible with the iPhone, iPod touch, and iPad (a GPS receiver is required for the location awareness features) and requires iOS 4.2 or higher.

Medical

Fire Department
Last Changed: 3 weeks ago Rating: 3.50 (277) Version: 2.9.3
The FireDepartment.org iPhone application is the first of its kind! By providing a virtual window into San Ramon Valley's 9-1-1 dispatch center, iPhone users now have real-time access to emergency

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Need CPR? City Crowdsources First Responders with iPhone App

Nicole Martinelli, Yahoo! Contributor Network
Feb 4, 2011 Contribute content like this Start Here.

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A city in Northern California is crowdsourcing first responders with an iPhone app. Called Fire Department, the app is the aimed at the 20,000 people in San Ramon trained in CPR.

Developed by the San Ramon Valley Fire Protection District for the city about 34 miles east of San Francisco, the free app sends citizens 911 alerts, including requests for CPR.

If the cardiac emergency is in a public place, the application uses GPS technology to alert citizens about urgent CPR requests. The app also tells citizen rescuers to the exact location of the closest public access Automated External Defibrillator (AED).

"It's volunteerism in an entirely new way," said San Ramon Valley Fire Protection District Fire Chief Richard Price."It's volunteering 2.0."

Here's how it works: locals download the free app and enable the CPR alert. In the event of a cardiac emergency, once 911 has been called and paramedics dispatched, the app also alerts people who may be nearby to intervene.

Keeping in mind the potential legal implications of citizen intervention, the app reminds people who sign up to "respond in a safe, responsible and respectful manner."

Using the phone's GPS, a map tells the user where the victim is and the location of the nearest automated external defibrillator (AED). The user would then go to the person and help until the fire department arrives.

department arrives.

"This could be the most meaningful application ever written," said Price. "We have something that we really think is going to change the world."

And to spread the idea further than San Ramon - they hope to take the app national and beyond -- they have partnered with software company Workday to apply the open source code of the iPhone application to other fire departments' dispatch systems at no cost.

New iPhone app crowdsources EMT responses, heroism

Seth Weintraub | Discussion (10)

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January 28, 2011 at 7:00 am

iPhone Demo from Fire Department on Vimeo.

Here's an interesting app being put out by the San Ramon Fire Department. It basically let's you log into their 911 system and help out if an emergency is happening in your neck of the woods. Time is critical and if your neighbor is going into cardiac arrest, and you are feeling up to it, you may be able to help out.

The obvious downside is that if 30 people show up to an emergency, the professional EMTs are going to have some issues getting through all of the mess.

What if: only people trained to help could sign into the system and they'd only be alerted (push notifications?) when the emergency was within a mile radius of the user's location? That might make a great crowdsourcing app that could save some lives.

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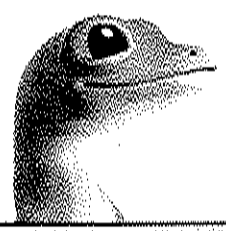
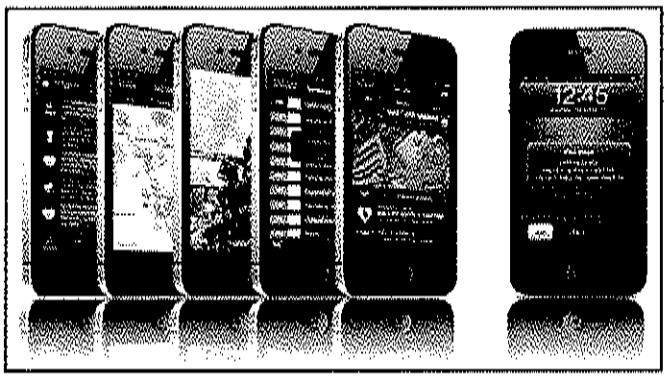


East Bay News

San Ramon Fire Dept. launches app for CPR help

Tuesday, January 25, 2011



The San Ramon Valley Fire Department is launching an app that gives those trained in CPR a heads up when someone nearby needs help.

TAGS: apps, iphone, san ramon, east bay news, laura anthony

Laura Anthony
More: Bio, E-mail, News Team

SAN RAMON, Calif. (KGO) -- The San Ramon Valley Fire Department has launched a new iPhone app that gives those trained in CPR a heads-up when someone nearby needs help.

"These notifications will only be made if the victim is in a public place and only to potential rescuers who are in the immediate vicinity of the emergency," San Ramon Valley Fire Department Chief Richard Price said.

If someone in the San Ramon Valley calls 911 to report a person in cardiac arrest an alert will be transmitted to nearby iPhone users trained in CPR. Using the iPhone's GPS, the alert will direct the citizen responder to the person in distress. It will also transmit the location of the nearest portable defibrillator.

"It's a matter of life and death," Mary Beth Michos, Deputy Associate Director of the Intl. Association of Fire Chiefs, said. "Time is muscle and when somebody has a cardiac arrest the faster we can get CPR and defibrillation to their heart, we can actually save that heart from undergoing further damage."

Joe Farrell once saved someone's life with his CPR training. A year later, he went into cardiac arrest.

"Fortunately people there knew CPR, performed CPR right away and paramedics came within 5 or 8 minutes and I next remember waking up in a hospital five days later," he said.

While San Ramon Valley pioneered the technology, other departments around the country are looking at it too.

"I think it's cutting edge," software promoter Tim O'Reilly said. "I think there are some real challenges to getting it spread because there's a lot of data that's local here, for instance where are the defibrillators."

At the moment, the CPR app is only available on the iPhone, but software designers are working to make it available on other devices, like the Blackberry and the Android.

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Now, an App That Can Save a Life

Know CPR? Sign up for this now.

By SCOTT BUDMAN

PRINT SHARE BUZZ UP! 5 0 Digg 2 Recommend 7

There are smart phone apps, and then there are apps for your phone - that are truly genius.

This is one of the latter.

The San Ramon Fire Department, has, on its own, created an iPhone app that can actually save lives. It works like this: You know CPR.

You sign up, via the app, with that information, and you're entered into a database. If someone is having a heart attack near where you're shopping, eating, etc., and someone has called 911, you'll be alerted, and shown, via Google Maps, where the victim is.

It's a simple, yet totally great way for average citizens to give life-saving assistance to those around them.

The mix of technology and civic involvement is something we all knew was possible, but haven't really seen in action before.

The same technology that tells you a buddy is at a nearby Starbucks, or working out at the local gym, can also tell you that someone is having an attack at a local Home Depot, and in need of assistance. Since studies show you have something like seven minutes to get help to a heart attack victim, this kind of warning - and assistance - can save a lot of lives.

San Ramon Fire Chief Richard Price says he expects this new app to save thousands of lives. If you're feeling even a little bit heroic, give this new app a try. It just might make you, and your phone, a little more useful to the community around you.

Scott apps a lot of apps. This one is awesome. He's on Twitter @scottbudman

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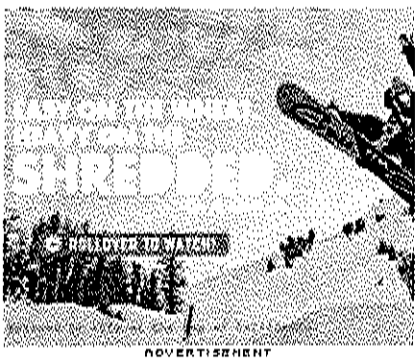

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To whom it may concern:

In watching the morning NBC programming, I have noticed that there is either a chip or defect in, or spot on, the lens of the stationary camera located in front of the weather map.

When Christina is "in place" and reporting during her Bay area weather segments, I can see that there is spot on the camera lense. It's located on the lower right side of the TV screen (which means it's on the lower right side of the camera lens).....and right below Christina's waistline.

Several days ago, I became aware of that

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New San Ramon Valley Fire app can save lives

By Sophia Kazmi
Contra Costa Times
Posted: 01/25/2011 09:06:10 PM PST
Updated: 01/26/2011 05:07:59 AM PST

SAN RAMON -- There are iPhone apps for games, to help look up Spanish phrases and for bird watching.

Now there's an app that could help users save someone's life.

The San Ramon Valley Fire Department unveiled Tuesday morning a groundbreaking iPhone application that allows users to be notified if someone nearby is suffering from sudden cardiac arrest in public places, restaurants, stores and parks. It bring up a map to show where the user is and where the victim is and the location of the nearest automated external defibrillator.

Click photo to enlarge

San Ramon Valley Fire Department IT Department project manager Lucas Hirst, 25, of San Ramon.

"This probably is the most important app ever written," said San Ramon Fire Chief Richard Price.

The idea is to dispatch good Samaritans who have downloaded the free app to the victim to start the CPR process before paramedics arrive. Typically a patient has about 10 minutes to live after the heart stops beating. The quicker CPR and AED can be administrated to a patient the greater the chances of survival. With response times around seven minutes, getting ordinary citizens trained in CPR to the scene, can turn them into true first responders.

"CPR stops the clock and buys time until advanced care can arrive," Price said. Cardiac arrest patients have an 0 percent chance of survival without immediate help. That jumps to 80 percent when CPR and AED are used in the first few minutes, he said.

The app is the first of its kind and was about 18 month in the making, Price said. Most of the work was done by college interns with hundreds of hours of staff time.

An incident last year prompted the idea for such a notification system. Price and members of his IT staff were having lunch when someone was suffering from a cardiac arrest next door.

Price didn't know until the fire engines arrived what was going on. He is paged for major incidents, but not medical calls. He had an AED in his car and could have helped if he had known.

For now the app works in the area covered by the San Ramon Valley Fire district, including Alamo, San Ramon, Danville, Blackhawk and nearby unincorporated areas.

The agency plans to give away the technology it helped developed for free to other agencies. Employees at Workday will be volunteering their time to help develop the application for Android and other smart phones.

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Petros Dermetzis, Workday's vice president of technology, said he was impressed with the app and how there is a direct connection link between technology and helping someone.

"This is immediate ... it is extremely personal," Dermetzis said. "It talks to you immediately."

And, as for a fire department leading the charge with developing the technology, it isn't surprising said Mary Beth Michos of the International Association of Fire Chiefs.

"It's a natural fit," said Michos, the organization's deputy executive director. "We are here to save live and enable as many people to help save lives."

Contact Sophia Kazmi at 925-847-2122. Follow her at Twitter.com/sophiakazmi.

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New San Ramon Valley Fire app can save lives

By Sophia Kazmi
Contra Costa Times

Posted: [illegible]
Updated: 01/26/2011 05:47:54 AM PST

SAN RAMON -- There are iPhone apps for games, to help look up Spanish phrases and for bird watching.

Now there's an app that could help users save someone's life.

The San Ramon Valley Fire Department unveiled Tuesday morning a groundbreaking iPhone application that allows users to be notified if someone nearby is suffering from sudden cardiac arrest in public places, restaurants, stores and parks. It brings up a map to show where the user is and where the victim is and the location of the nearest automated external defibrillator.

San Ramon Valley Fire Department IT Department project manager Lucas Hirst, 25, of San Ramon, ...

"This probably is the most important app ever written," said San Ramon Fire Chief Richard Price.

The idea is to dispatch good Samaritans who have downloaded the free app to the victim to start the CPR process before paramedics arrive. Typically a patient has about 10 minutes to live after the heart stops beating. The quicker CPR and AED can be administrated to a patient the greater the chances of survival. With response times around seven minutes, getting ordinary citizens trained in CPR to the scene, can turn them into true first responders.

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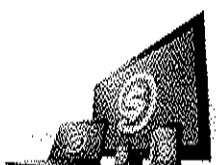

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Fire? There's an app for that.

New iPhone app offers everyone the opportunity to be a hero

by Glenn Wohltmann

Photos

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Fire Chief Richard Price was sitting with a couple of his coworkers in a San Ramon restaurant about a year ago when they heard a fire engine nearby.

That was no big deal, since Price hears them all the time, but he idly wondered where the truck was headed. To his surprise, the truck pulled up right next to where he was eating.

Someone had gone into cardiac arrest. While Price gets paged if there's a fire, he had received no notification of this, even though he had an defibrillator in his truck parked outside.

That got him thinking: A brain can survive only about 10 minutes after a heart is stopped, and the San Ramon Valley Fire Protection District averages about seven minutes to arrive on scene.

"It was hard to think that there was someone in need right next door to us," Price recalled.

Price said only 8 percent of people with a heart attack survive without immediate attention. With CPR and quick use of an Automated Electronic Defibrillator (AED), those survival rates go up dramatically, to about 80 percent.

Price said while he has 48 trained people in San Ramon, he estimates there may be 15,000 people in the fire protection district who have CPR training, and his dispatchers can talk a novice through the basics as well. And while many businesses have an AED, people often don't know where they are.

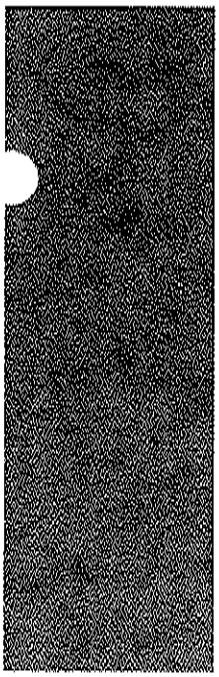
A year and a lot of technical work led to this morning's announcement — the unveiling of an iPhone application that can send people with training and the desire to a heart attack victim.

Using GPS tracking in a phone, people who sign on to be alerted can be sent to a victim and even pointed to the nearest AED.

The app has been in testing over the last six months. This morning, Price announced that it will be released internationally, with the help of Dave Duffield, founder of Workday and PeopleSoft; Jack Parrow, president of the International Association of Fire Chiefs (IAFC); and Tim O'Reilly, founder and CEO of O'Reilly Media.

Duffield will provide technical support so developers can move the app to other platforms, like the Blackberry and the Android, while O'Reilly will push the idea to other cities and ultimately, the public. Parrow will promote it to other chiefs across the country and the world.

The software will be in the public domain — meaning free — and with technical support from Duffield's



The software will be in the public domain – meaning free – and with technical support from Duffield's company and the backing of O'Reilly and Parrow, Price thinks the app could help save thousands of lives a year.

Bringing the new app online worldwide will take some work. Parrow, for example, pointed out that some fire departments don't have the software needed to send out the location automatically. Price and his team located all the AEDs in San Ramon, and that effort would have to be duplicated by other fire departments that hope to use the app.

But with the backing of the IAFC and Duffield, O'Reilly said he hopes many departments will be using the app in the next year.

Price said signing up for the app will allow anyone the potential of becoming a hero, and a public service announcement asking people to sign up will air in theaters as soon as Friday.

He quoted President Barrack Obama's speech at a memorial service in Tucson.

"Referring to the bystanders that cam to aid of those injured, President Obama stated 'Heroism is here, all around us, in the hearts of so many of our fellow citizens, just waiting to be summoned,'" Price said, adding, "I couldn't agree more. There is a hero in all of us."

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POLICE & FIRE

Download an iPhone App, Save a Life

The San Ramon Valley Fire Protection District's iPhone app, which helps dispatch CPR-trained citizens to sudden cardiac-arrest emergencies, will also be open source to share with other fire districts

By Elizabeth Shemarla | Email the author | January 26, 2011

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Joe Farrell, a 16-year Danville resident, knows firsthand that CPR can save a life in a sudden cardiac arrest.

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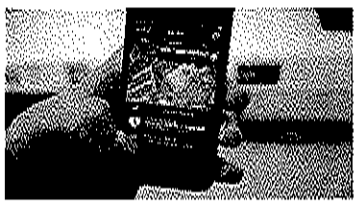

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In 2007, he saved a man who had collapsed on a golf course by administering CPR as they waited for a helicopter. One year later, Farell's life was saved by CPR after he collapsed at a party.

Farrell and 20,000 residents trained in CPR in the San Ramon Valley Fire Protection District are being called on to act as volunteer first responders to someone having a cardiac emergency in public — by using their iPhones.

As of Tuesday, a new version of the district's iPhone app will alert people trained in CPR of cardiac emergencies in the district's boundaries.

When you download the application and enable the CPR alert, you will receive a data message when 9-1-1 has been called and paramedics are on their way to a cardiac-arrest emergency.

On first use, a message from the application reminds people who sign up to "respond in a safe, responsible and respectful manner."

Using the phone's GPS, a map will tell the user where the victim is as well as the location of the nearest automated external defibrillator (AED). The user would then go to the person and help until the fire department arrives.

It is the first iPhone application of its kind, and district officials believe it should be made available to fire departments worldwide. They are working to form an independent foundation to achieve that goal.

"This could be the most meaningful application ever written," said San Ramon Valley Fire Protection District Fire Chief Richard Price. "We have something that we really think is going to change the world."

The district announced Tuesday that Danville resident Dave Duffield, CEO and co-founder of Pleasanton-based software company Workday, will partner with developers to apply the open source code of the iPhone application to other fire departments' dispatch systems at no cost.

Media executive Tim O'Reilly, along with Jack Parow, president of the International Association of Fire Chiefs, will reach out to fire departments nationally and internationally.

O'Reilly said at a press conference Tuesday: "This is an example of how we should build new government services to have citizens help each other."

The concept for the application was developed about 18 months ago by Price and his staff. Last summer, a version was released without the CPR functionality.

Development of the application for the Android phone is in progress. There are plans to develop applications for other smart phones through the foundation, said Price.

The Fire District hopes the new application will encourage more residents in the San Ramon Valley to learn CPR.

Starting Friday, a public service announcement will play before all movies at Crow Canyon Cinemas and at Century Blackhawk theaters, encouraging moviegoers to download the app.

"It's volunteerism in an entirely new way," Price said."It's volunteering 2.0."

Learn more about the iPhone app and download it for free from the Apple store here.

Have you saved someone's life using CPR or have you had yours saved? Tell us in the comments.

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Fire District Expands CPR Course Offerings

Posted by Julie Dowling | February 2, 2011

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The San Ramon Valley Fire Protection District recently expanded its CPR course offerings.

The District offers a variety of CPR courses for businesses and the community.

The courses cover basic techniques of adult, child and infant CPR.

Classes are open to anyone in the community, ages 13 and up.

For more information about the District's CPR classes and to check availability, contact Renee Vetter at rvetter@srvfire.ca.gov or 925-838-6620.

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To register for one of the classes listed below, bring cash or check for $25, seven days in advance, to the District's Administration Offices at 1500 Bollinger Canyon Rd. in San Ramon.

Upcoming Classes for 2011:

Saturday, Feb. 12
8:30 a.m. - 12:30 p.m.

Saturday, Feb. 26
8:30 a.m. - 12:30 p.m.

Saturday, March 12
8:30 a.m. - 12:30 p.m.

Saturday, March 26
8:30 a.m. - 12:30 p.m.

Saturday, April 9
8:30 a.m. - 12:30 p.m.

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Editor, Danville Elizabeth Shemaria: Heard some news you want us to check out? Let me know: liz@patch.com

POLICE & FIRE

Fire Chief Speaks About New iPhone App on "Press: Here"

San Ramon Valley Fire Protection District Fire Chief Richard Price spoke about the new life-saving iPhone app released by the fire district last month.

By Elizabeth Shemaria | Email the author | February 6, 2011

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The San Ramon Valley Fire Protection District released an innovative iPhone application last month. The app could save lives by sending people trained in CPR to victims waiting for paramedics to arrive.

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Fire Chief Richard Price last weekend discussed the new app on NBC's "Press: Here," a Sunday morning round-table show featuring influential people in Silicon Valley and tech reporters from across the country.

Price discussed the app with the show's host Scott McGrew, Kym McNicholas of Forbes and Ben Parr co-editor of Mashable.

"We think it is definitely too good to keep here in our small district," Price said during the segment. "We believe technology can make a big difference."

The district is working to make the app available to other fire districts across the country by forming an independent nonprofit organization.

Using the phone's GPS technology, a map will tell the user where a sudden cardiac arrest victim is, as well as the location of the nearest automated external defibrillator (AED). The user would then go to the person and help until the fire department arrives.

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The concept for the application was developed about 18 months ago by Price and his staff. Last summer, a version was released without the CPR functionality.

Development of the application for the Android phone is in progress. There are plans to develop applications for other smart phones through the foundation, said Price.

"You are one geeky Fire Department," said show host McGrew during the segment. "Geeky is a compliment, by the way."

Watch the segment in the You Tube video.

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P.M. Bay Area Buzz: Fire department's iPhone app could save lives; San Jose police officer shoots, kills suspect

By George Kelly
Contra Costa Times
Posted: 01/25/2011 06:30:00 AM PST

Here are the hot stories in the Bay Area for Tuesday, January 25, 2011:

New San Ramon Valley Fire app can save lives

There are iPhone apps for games, to help look up Spanish phrases and for bird watching.

Now there's an app that could help users save someone's life.

The San Ramon Valley Fire Department unveiled Tuesday morning a groundbreaking iPhone application that allows users to be notified if someone nearby is suffering from sudden cardiac arrest in public places, restaurants, stores and parks. It bring up a map to show where the user is and where the victim is and the location of the nearest automated external defibrillator.

"This probably is the most important app ever written," said San Ramon Fire Chief Richard Price.

Read more of Sophia Kazmi's San Ramon Valley Times article at ContraCostaTimes.com. Follow Kazmi on Twitter.

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San Ramon Fire Dept App Alerts CPR-Trained Users of Nearby Cardiac Arrests

January 26, 2011, 4:34 pm • Posted by Jon Brooks

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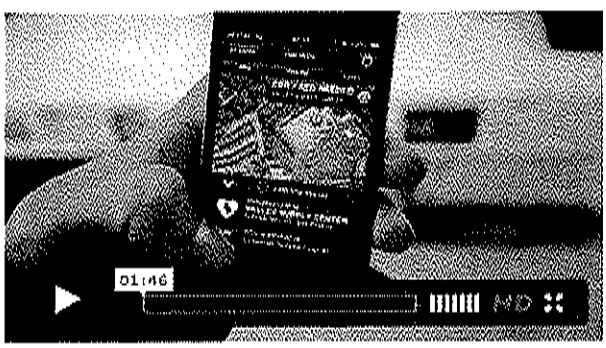
The San Ramon Valley Fire Protection District has developed a new iPhone app that will alert people trained in CPR of a nearby heart attack

Those users who download the app and indicate a willingness to administer CPR will be alerted if they are within a 500-foot radius of someone in cardiac arrest.

KQED's Joshua Johnson spoke to Fire Chief Richard Price yesterday about how the app works and how it was developed.

Joshua Johnson talks to Chief Richard Price about iPhone CPR app

Here's a video report from an East Texas TV station, of all places. And here's a promotional video from the San Ramon Fire Department:



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Jon Brooks is News Fix's editor, host, chief blogger and Bay Area newshound, searching for what's news in the region.

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San Ramon Valley Fire Protection District to Dispatch Citizens to Cardiac Emergencies

IAFC On Scene: February 1, 2011

Return to the February 1 issue of *On Scene*

District-Pioneered Smartphone Application Alerts Users to Nearby Need for CPR

In the spirit of "Gov 2.0," the San Ramon Valley Fire Protection District (SRVFPD) has launched an innovative new location?aware iPhone application in late January. The new app empowers everyday citizens to provide life?saving assistance to victims of sudden cardiac arrest (SCA). Application users who have indicated they're trained in cardiopulmonary resuscitation (CPR) can now be notified if someone nearby is having a cardiac emergency and may require CPR.

If the cardiac emergency is in a public place, the application, using sophisticated GPS technology, will alert citizens in the vicinity of the need for CPR. The application also directs these citizen rescuers to the exact location of the closest public-access automated external defibrillator (AED).

"The creation and deployment of a smart-phone application that notifies trained bystanders of nearby cardiac arrest events completely redefines the traditional meaning of a *witnessed arrest* by expanding awareness over a much broader area," said Richard Price, fire chief for the San Ramon Valley Fire Protection District. "Providing actionable, real?time information during a sudden cardiac arrest emergency, including mapping the victim and rescuer locations, along with the nearest AED locations, is the quintessential use of GPS technology on a mobile phone today."

"The district will share tools to allow other public safety agencies to deploy the fire department application at no cost in their community," added Chief Price.

Nearly 300,000 people die each year in the United States from cardiac arrest. Survival rates nationally for SCA are less than 8% and brain death begins in just four to six minutes. Even the best emergency medical services in the country can have response times that exceed seven minutes. Bystander CPR and the early use of an AED are two extremely critical links in the cardiac chain of survival. This application strengthens these links and ultimately strengthens the entire chain.

SRVFPD has been publicly testing a limited version of the application for the past six months with more than 22,000 iPhone users. The district has sent over 600,000 push notifications during this assessment period.

The new application was publically unveiled at a press conference with Chief Price; IAFC President Chief Jack Parow attended the press conference.

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Technology

iPhone AED App Could Help EMS

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Ann-Marie Lindstrom | Wednesday, February 9, 2011

In the future, you may respond to a "collapse" or "not breathing" call in a public place to find a few civilian bystanders already there. OK, that already happens. But in the future, there will be a difference; these bystanders will be taking turns administering CPR. One of them will have retrieved the nearest AED. Another will have called 9-1-1 to say, "We're here."

It won't be a case of blind luck. The public safety answering point (PSAP) will call the civilians' iPhones to announce a collapse. If the bystander opens their phone, it will show a map with pushpin graphics showing their location, the patient's location and the location of the automated electronic defibrillator (AED) closest to the patient. This will all happen at about the same time you get the call. Because the bystanders will be within a 500-foot radius of the patient, they will likely arrive before you do. If the patient is lucky, the bystanders will have kept the patient alive long enough for you to begin your efforts on arrival.

This isn't science fiction. The system for this is up and running within the San Ramon (Calif.) Valley Fire District's coverage area. The iPhone app was unveiled on Jan. 25 after 18 months of development and six months of trials. During the trials, 27,000 iPhone users used a limited version of the app. Paramedic, information technology specialist and project manager Lucas Hirst says, "One of the things we had to make sure of was that a high numbers of push notifications wouldn't crash our server." There were 600,000 push notifications during the trials. Plus, the development team had to wait for new versions of the iPhone—versions 4.0 and 4.0, which allowed

A California fire department's iPhone app might help improve survival rates for sudden cardiac arrest. *Photo Courtesy San Ramon Valley Fire Department*

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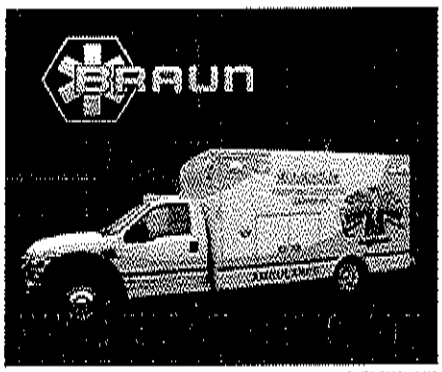

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the iPhone™ versions 4.0 and 4.2, which allowed location apps to run in the background without draining the iPhones' batteries.

David Konig, a self-proclaimed social media evangelist and co-founder of PIO Social Media Training, isn't surprised to see this app. "We always figured we'd see something like this. It is a great use of technology. And it is huge that they are sharing it with other agencies," he says.

Interestingly, the project is the result of lunch. SRVFD Fire Chief Richard Price was eating in a local restaurant with other members of the department, including Hirst, unaware of a collapse in the business next door until fire trucks started arriving. Price had an AED in his car. Paramedics were sitting around the table, totally oblivious to the medical emergency just yards away from them. The discussion that followed ended with the decision to come up with something that would avoid this scenario from repeating itself. That patient survived; he beat the odds. The national average for sudden cardiac arrest survival range is between 5–8%.

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The goal of the iPhone app is to get CPR-trained civilians to the patient's side as quickly as possible.

Local App, National Impact

The implications for the app are enormous. San Ramon, which has a population of about 200,000, started the public rollout with 27,000 users. During the first week after the unveiling, they enrolled about 600 people a day.

National EMS Management Association President Skip Kirkwood says, "Citizen CPR has always been a crapshoot. They have to be in the right place at precisely the right time."

Not anymore; they just have to be nearby. Price compares the app to someone asking, "Is there a doctor in the house?"

During the first week, SRVFD has seen an increase in requests for CPR training and information about AEDs. Although businesses and organizations are supposed to register their AEDs with the department, some have contacted the department to tell them about devices that don't show up on the map.

The publicity surrounding the app has dramatically raised public awareness in the area. As more people enroll and tell their co-workers, friends and families, more will probably want to be involved. Chief Price describes installing the app as a way to volunteer for community service.

Greg Friese, director of education for CentreLearn, an online education provider, sees a fundamental shift from previous iPhone apps, including the EPIpen app that supplied reference material. "This is locally focused public involvement. Part of a multi-pronged approach to get people involved in bystander CPR and AEDs," he says.

How it Works

When citizens download the free app, they must push a button that indicates they're CPR-trained and ready to respond when they get a notification to be entered into the system. When an incident occurs and the dispatch server determines whether anyone is near the patient, those phones with the app will alert the owners. The owners can immediately see a window reporting the incident. Each can then can choose to open the phone for more details or ignore the call.

The app is currently tailored to SRVFD's computer-aided dispatch system. The department continues work to modify the app for other departments and agencies that would like to adopt the system.

The technology exists. Now it's time to use it. It's bound to save lives—and the more lives, the more widespread it is.

To learn more, visit www.firedepartment.mobi. At the bottom of the page is a link to "Agency Interest" with a form to fill out for information about obtaining the app.

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Technology Article

January 26, 2011

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New Calif. fire app can save lives

Application notifies if someone nearby is suffering from sudden cardiac arrest in public places, restaurants, stores and parks

By Sophia Kazmi
The Contra Costa Times

SAN RAMON, Calif. — There are iPhone apps for games, to help look up Spanish phrases and for bird watching.

Now there's an app that could help users save someone's life.

The San Ramon Valley Fire Department unveiled Tuesday morning a groundbreaking iPhone application that allows users to be notified if someone nearby is suffering from sudden cardiac arrest in public places, restaurants, stores and parks. It brings up a map to show where the user is and where the victim is and the location of the nearest automated external defibrillator.

"This probably is the most important app ever written," said San Ramon Fire Chief Richard Price.

The idea is to dispatch good Samaritans who have downloaded the free app to the victim to start the CPR process before paramedics arrive. Typically a patient has about 10 minutes to live after the heart stops beating. The quicker CPR and AED can be administrated to a patient the greater the chances of survival. With response times around seven minutes, getting ordinary citizens trained in CPR to the scene, can turn them into true first responders.

"CPR stops the clock and buys time until advanced care can arrive," Price said. Cardiac arrest patients have an 8 percent chance of survival without immediate help. That jumps to 80 percent when CPR and AED are used in the first few minutes, he said.

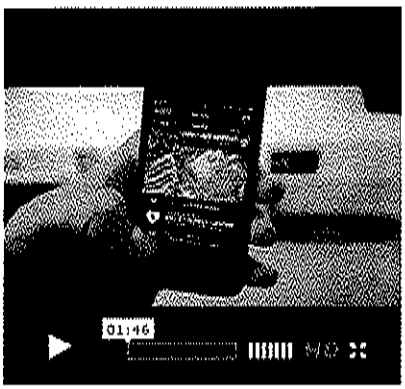
The app is the first of its kind and was about 18 month in the making, Price said. Most of the work was done by college interns with hundreds of hours of staff time.

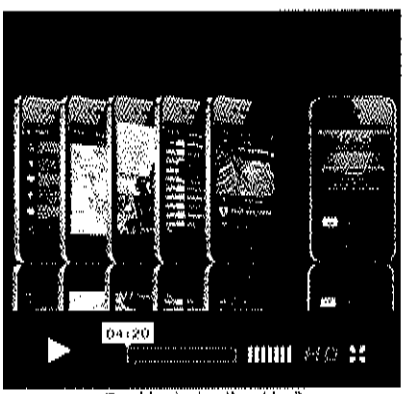
An incident last year prompted the idea for such a notification system. Price and members of his IT staff were having lunch when someone was suffering from a cardiac arrest next door.

Price didn't know until the fire engines arrived what was going on. He is paged for major incidents, but not medical calls. He had an AED in his car and could have helped if he had known.

For now the app works in the area covered by the San Ramon Valley Fire district, including Alamo, San Ramon, Danville, Blackhawk and nearby unincorporated areas.

The agency plans to give away the technology it helped developed for free to other agencies. Employees at Workday will be volunteering their time to help develop the application for Andriod and other smart phones.





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Petros Dermetzis, Workday's vice president of technology, said he was impressed with the app and how there is a direct connection link between technology and helping someone.

"This is immediate ... it is extremely personal," Dermetzis said. "It talks to you immediately."

And, as for a fire department leading the charge with developing the technology, it isn't surprising said Mary Beth Michos of the International Association of Fire Chiefs.

"It's a natural fit," said Michos, the organization's deputy executive director. "We are here to save live and enable as many people to help save lives."

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San Ramon (CA) Valley Fire Protection District Launches iPhone App

Jan 26, 2011

In the spirit of 'Gov 2.0' the San Ramon Valley (CA) Fire Protection District (SRVFPD) announced the release of an innovative new location-aware iPhone application. The new app empowers everyday citizens to provide life-saving assistance to victims of Sudden Cardiac Arrest (SCA). Application users who have indicated they are trained in cardiopulmonary resuscitation (CPR) can now be notified if someone nearby is having a cardiac emergency and may require CPR.

If the cardiac emergency is in a public place, the application, using sophisticated GPS technology, will alert citizens in the vicinity of the need for CPR. The application also directs these citizen rescuers to the exact location of the closest public access Automated External Defibrillator (AED).

"The creation and deployment of a smartphone application that notifies trained bystanders of nearby cardiac arrest events completely redefines the traditional meaning of a witnessed arrest by expanding awareness over a much broader area," said Richard Price, Fire Chief for the San Ramon Valley Fire Protection District.

Providing actionable, real-time information during a sudden cardiac arrest emergency, including mapping the victim and rescuer locations, along with the nearest AED locations, is the quintessential use of GPS technology on a mobile phone today."

Nearly 300,000 people die each year in the United States from cardiac arrest. Survival rates nationally for SCA are less than eight percent and brain death begins in just four to six minutes. Even the best emergency medical services (EMS) in the country can have response times that exceed seven minutes. Bystander CPR and the early use of an AED are two extremely critical links in the cardiac chain of survival. This application strengthens these links and ultimately strengthens the entire chain.

"The District will share tools to allow other public safety agencies to deploy the Fire Department application at no cost in their community," added Chief Price. "Although pioneered here, the value of this application is far too important to society to not ambitiously share it with other communities around the globe."

SRVFPD has been publicly testing a limited version of the application for the past six months with more than 22,000 iPhone users. The District has sent over 600,000 push notifications during this assessment period.

The new application was publically unveiled at a press conference featuring Fire Chief Richard Price, International Association of Fire Chiefs (IAFC) President Jack Parow, Workday Co? Founder and CEO Dave Duffield along with CEO Tim O'Reilly of O'Reilly Media. The San Ramon Valley Fire Protection District provides all?risk fire, rescue and emergency medical services to the communities of Alamo, Blackhawk, the Town of Danville, Diablo, the City of San Ramon, the southern area of Morgan Territory and the Tassajara Valley, in Northern California (Contra Costa County). The District's service area encompasses approximately 155 square miles and serves a population of 170,000.

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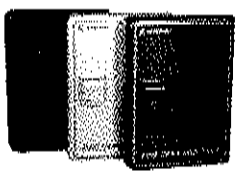

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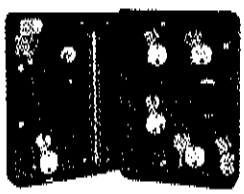

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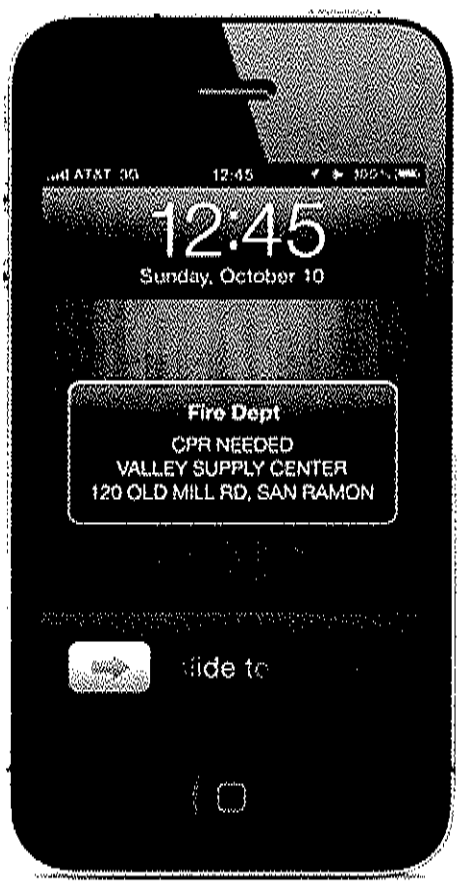
February 15, 2011

There's an app for that.

Filed under: Technology for HLS — by Christopher Bellavita on February 15, 2011



One day last year, Richard Price and a few co-workers from his agency's information technology (IT) group were eating lunch at a deli. He heard a siren and briefly wondered where the emergency was.

The siren got louder and closer. In a few minutes, a fire engine pulled up and parked in front of the deli. That's when Price — who is the fire chief for California's San Ramon Valley Fire Protection District — learned the San

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Ramon engine was responding to a cardiac arrest call next door to the deli.

Price was on duty, in uniform, with a defibrillator in his car. One of the people he was eating lunch with was a paramedic. The emergency was a few feet away, but no one knew until the engine showed up. (Price carries a pager, but he's typically not notified of medical emergencies.)

Cardiac arrest means the heart stops beating. Once that happens to you, you have about 10 minutes to live. After that, there is very little chance you'll survive. Each year, over 300,000 people in the United States die from sudden cardiac arrest. Many of those people die needlessly. But even with all the advances in medicine, national survival rates are still less than 8%.

CPR (cardiopulmonary resuscitation) buys time to allow paramedics to arrive and provide advanced care. Survival rates can exceed 80% when CPR is performed and an automated external defibrillator (AED – a small machine that shocks the heart back into normal rhythm) is used in the first few minutes after a cardiac arrest.

Price was very bothered he had no idea there was someone just a few steps away from him who needed help. He promised this would not happen to him again, or to anyone else in his community. He spent the rest of that afternoon with his IT staff brainstorming and drawing diagrams on deli napkins

The result of that incident is an iPhone application — called *Fire Department* — that gives regular citizens the chance to provide life-saving assistance to victims of Sudden Cardiac Arrest. The application helps dispatch CPR trained citizens to cardiac emergencies occurring nearby.

Here's how it works: Once you download the free iTunes app (available here), you can be notified if you are near someone having a cardiac emergency. Notifications are made — the same time paramedics are dispatched — to people who are CPR trained and who indicated they are willing to assist during a sudden cardiac arrest emergency.

The notifications will only be made if the victim is in a public place and only to potential rescuers who are in the immediate vicinity of the emergency. The application also directs the citizen rescuers to the exact location of the closest public access AED.

Currently the application only works within the San Ramon Valley fire district, in California. But Chief Price eagerly wants to share the application "with other communities around the globe." The current version works on the iPhone. Price's agency is developing versions for other smart phones.

You can see a short video explaining the app at the end of this post. You can also go to http://firedepartment.mobi for more information.

The first time I heard about the app, the public safety group I was with — while strongly supportive of the idea — had several questions about potential downsides and liabilities of the application. Price convinced the audience that his agency was entering this new dimension of citizen engagement with its organizational eyes open. They have considered the potential benefits against liabilities and are willing to accept the risks if it means saving more lives.

What is the connection between the *Fire Department* app and homeland security?

If homeland security has to do with "all hazards," then surely there must be room within the enterprise for an idea that can help reduce some of the

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300,000 deaths caused each year by sudden cardiac arrest.

As importantly, *Fire Department* is one more example of the importance of a surging technology that can sling angry birds into enclaves of thieving pigs, or overthrow a dictator, or save the life of a heart attack victim who did not have to die.

I wonder what else the technology can do?

Here's the video that shows what the San Ramon Fire Department did with it.

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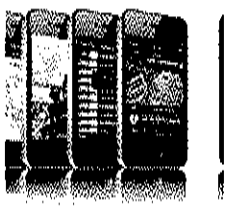

Fire chief discusses how new app lets community help save lives

Adriel Hampton

San Ramon Valley Fire Protection District Chief Richard Price shares the latest on a new app that links trained volunteers with heart attack victims using GPS-enabled smart phones

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Arizona Looks to Implement 'Fire Department' App to Save More Cardiac Arrest Victims

By Adriel Hampton
February 7th, 2011

20 tweets

The state that led pioneering studies into use of compression-only CPR is now looking to team up with a fire department from the San Francisco East Bay to bring life-saving intervention to cardiac arrest victims throughout Arizona using an iPhone app.

On January 25, the San Ramon Valley Fire Protection District released the 'Fire Department' app, which syncs 911 dispatch with the location-aware features of the iPhone to link volunteers with cardiac arrest victims nearby (versions for other mobile platforms are forthcoming). San Ramon's Chief Richard Price began working on the concept after an incident in which a man suffered a heart attack while Price and his staff were eating lunch nearby unawares until the dispatched first-responders arrived. With the new app, any cardiac arrest call in the fire district's service area will also be routed as an iPhone notification to self-identified trained volunteers in the area. This early intervention is critical, say experts, because each minute without aid dramatically reduces a cardiac arrest victim's chance of recovery. Price points out that he has 43 firefighters on duty at a given time, but a full 20,000 local residents are trained in CPR. The app also notifies rescuers of the location of the nearest AED.

This morning, Gov 2.0 Radio spoke with Dr. Bentley Bobrow, medical director for the Bureau of EMS and Trauma for the state of Arizona. After an EMS firefighter shared the news from San Ramon, Bobrow has been in contact with Price about bringing the app to Arizona and studying its efficacy in large-scale deployment. Bobrow said that Flagstaff and Mesa (a multi-city fire district with 1 million residents) both use the same dispatch system as San Ramon, and he sees few obstacles to implementing the tool throughout the state.

Along with the American Heart Association, Bobrow has been pushing for increased micro-training on compression-only CPR, which he said can be learned in the time it takes to pump a tank of gas. He immediately recognized the synergies in what he and Chief Price are trying to do -- use technology to save more lives.

Arizona has a statewide AED registry, as well as an integrated cardiac arrest reporting system that tracks survival rates and outcomes based on type of assistance received. For the past six years, Bobrow and his team have been studying bystander CPR, publishing the groundbreaking finding that in Arizona, compression-only intervention was actually more helpful than traditional CPR. Arizona's established research methods "will really allow us to track the efficacy of this (mobile alerts) system," he said.

"I was really really impressed with the work" in San Ramon, Bobrow said. "We haven't seen any reason we couldn't do this effectively, and on a large scale. This iPhone app holds great promise to motivate people and link potential rescuers with cardiac arrest victims."

More info: FireDepartment.mobi

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Description: Listen as Chief Richard Price of the San Ramon Valley Fire Protection District, Adriel Hampton of Gov 2.0 Radio and technology blogger Louis Gray. We'll be discussing the latest Fire Department iPhone app (soon to be on other platforms thanks to Work Day) and it's gov 2.0, open source and life saving potential.

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Department's 'Citizen Dispatch' CPR App Praised

*The **San Ramon Valley Fire Protection District** released a new location-aware iPhone app on Jan. 25 that will alert users who've indicated they are trained in CPR if someone nearby is having a cardiac emergency and may need help.*

Jan 27, 2011

A possible breakthrough iPhone app has been introduced by the **San Ramon Valley Fire Protection District** (SRVFPD), which serves a population of about 170,000 people in San Ramon and surrounding communities. The district is located in Contra Costa County, east of San Francisco, Calif. The app will alert users who have indicated they are trained in CPR if someone nearby is having a cardiac emergency and may need help. The app also directs the citizen rescuers to the exact location of the closest public access AED.

The district's chief, Richard Price, said SRVFPD "will share tools to allow other public safety agencies to deploy the Fire Department application at no cost in their community. Although pioneered here, the value of this application is far too important to society to not ambitiously share it with other communities around the globe."

Fire service and emergency response organizations praised the news. Dr. Joseph Barger, medical director for Contra Costa EMS, said the app "casts a much wider net over many more potential rescuers, and it greatly increases the odds that CPR will be started and an AED will be used, prior to the arrival of paramedics. It's very exciting to think about the lives that will be saved by this new technology."

Skip Kirkwood, National EMS Management Association president, said the app should increase the frequency and quality of bystander CPR and speed the use of public access AEDs. He said it is "paramount" to expand the reach of the app, which is impressively described at www.firedepartment.mobi. To try it free, search "fire department" at the Apple App Store or visit this link to install it on any iPhone or iPad running iOS 4.2 or later.

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"Because of the enormous potential benefit to society in general, we are extremely pleased that Chief Price and the board of directors of the **San Ramon Valley Fire Protection District** have generously chosen to share their work with others," said Jack Parow, International Association of Fire Chiefs president. "The IAFC is committed to seeing this technology implemented broadly and on multiple mobile platforms."

The app is the newest component in the Contra Costa County *HeartSafe* Community Program. It was designed by SRVFPD personnel in partnership with the Center for Applied Informatics at Northern Kentucky University.

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Fire Department App: "There's A Hero In All Of Us"

February 1st, 2011 by Medgadget in Better Health Network, Health Tips

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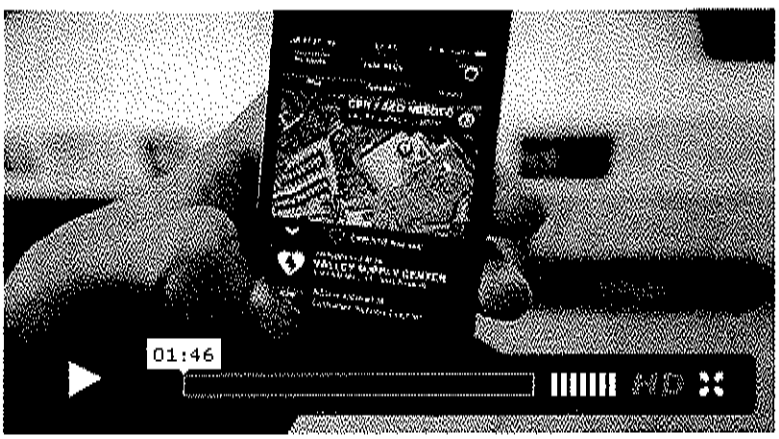
Just admit it: Deep in your heart you've always wanted to be an emergency medical technician, if at least for a few moments. If you're located in San Ramon Valley, California, you can now live that dream: The local fire department has released an iPhone app that will alert you of any emergency activity in the area.

The well thought-out application will send out a push notification to users who have indicated that they are proficient in CPR whenever there is a cardiac emergency nearby. In addition, the closest public-access automated external defibrillator (AED) is located by the app. Current response status of dispatched units are shown and incident locations are pinpointed on an interactive map. There's even a log of recent incidents including a photo gallery. For the old-school ham and scanner lads, it's possible to listen in on live emergency radio traffic. The app is available for free.



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This blog post was originally published at Medgadget

Tags: AED, Automated External Defibrillator, California, Cardiopulmonary Resuscitation, CPR, Emergency Care, Emergency Medical Technician, Emergency Medicine, EMT, Fire Department, Health and Smartphones, Hero, iPhone App, Lifesaver, Lifesaving Techniques, Medgadget, San Ramon Valley, Smartphones and Medical Apps

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San Ramon Valley Fire Protection District to Dispatch Citizens to Cardiac Emergencies

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SOURCE San Ramon Valley Fire Protection District

District-pioneered smartphone application alerts users to nearby need for CPR

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. the cardiac emergency is in a public place, the application, using sophisticated GPS technology, will alert citizens in the vicinity of the need for CPR. The application also directs these citizen rescuers to the exact location of the closest public access Automated External Defibrillator (AED).

"The creation and deployment of a smartphone application that notifies trained bystanders of nearby cardiac arrest events completely redefines the traditional meaning of a *witnessed arrest* by expanding awareness over a much broader area," said Richard Price, Fire Chief for the San Ramon Valley Fire Protection District. "Providing actionable, real-time information during a sudden cardiac arrest emergency, including mapping the victim and rescuer locations, along with the nearest AED locations is the quintessential use of GPS technology on a mobile phone today."

Nearly 300,000 people die each year in the United States from cardiac arrest. Survival rates nationally for SCA are less than eight percent and brain death begins in just four to six minutes. Even the best emergency medical services (EMS) in the country can have response times that exceed seven minutes. Bystander CPR and the early use of an AED are two extremely critical links in the cardiac chain of survival. This application strengthens these links and ultimately strengthens the entire chain.

"The District will share tools to allow other public safety agencies to deploy the Fire Department application at no cost in their community," added Chief Price. "Although pioneered here, the value of this application is far too important to society to not ambitiously share it with other communities around the globe."

SRVFPD has been publicly testing a limited version of the application for the past six months with more than 22,000 iPhone users. The District has sent over 600,000 push notifications during this assessment period.

The new application was publically unveiled today at a press conference featuring Fire Chief Richard Price, International Association of Fire Chiefs (IAFC) President Jack Parow, Workday Co-Founder and CEO Dave Duffield along with CEO Tim O'Reilly of O'Reilly Media.

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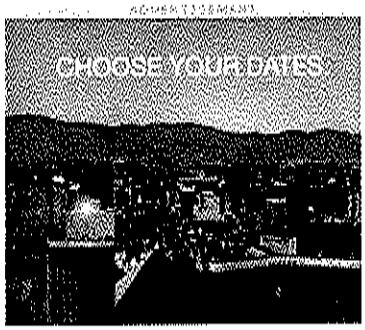

New App Helps Keep Cardiac Arrest Victims Alive

App Launched In San Francisco Suburb, Could Become Available Locally

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BOSTON -- A new smart phone app will alert iPhone users trained in CPR that someone nearby needs help.

"Time is muscle, and when somebody has a cardiac arrest, the faster we can get CPR and defibrillation to their heart, we can actually save that heart from undergoing further damage," said Mary Beth Michos, deputy associate director of the International Association of Fire Chiefs.

This new app uses the iPhone's GPS to direct citizen responders to a person in cardiac arrest and to the nearest portable defibrillator.

"These notifications will only be made if the victim is in a public place and only to potential rescuers that are in the immediate vicinity of the emergency," said Richard Price, San Ramon Valley, Calif., Fire Department chief.

First responders around the country, including in Boston, are looking into the app. It was pioneered in San Francisco suburb San Ramon Valley and is now only available on the iPhone.

"Technology is looking at applications that can assist in saving someone's life. That's wonderful! We welcome that," said Timothy Holland, superintendent in charge of Community Initiatives, Training and Professional Development for Boston EMS.

Boston EMS's response time right now is five to seven minutes. Holland says the fire department gets to an emergency even sooner. While 911 callers wait for help, those who don't know CPR are talked through the life-saving steps.

"Our telecommunicators educate them on how to get them on their back, locate the proper location for doing CPR and then start administering CPR,"

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said Holland.

Holland added if and when the app comes to Boston, it will only be as useful as people's willingness to perform CPR.

"If we can make the community more self-dependent in terms of recognizing things that require immediate attention before it's too late, then we're going to reduce the consequences of those silent killers," Holland said.

RESOURCES:
To find a CPR course near you:
Call Donna Shepard
617-343-1125

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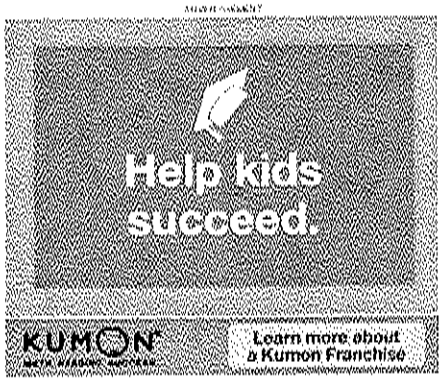

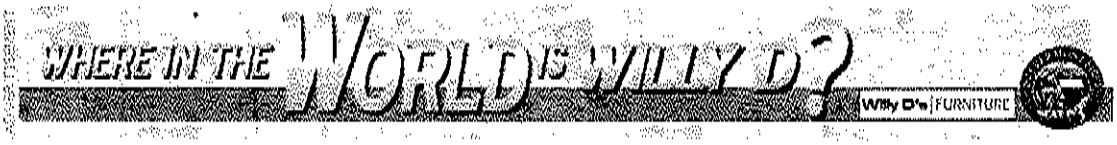

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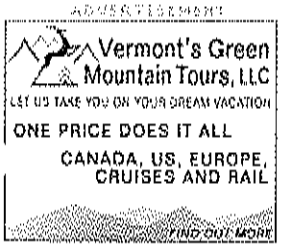

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www.firedepartment.org

NOTE TO EDITORS: For additional web and print resources including sample screen shots, supporting images and video please visit the Fire Department iPhone App landing page at http://www.firedepartment.mobi.

A Public Service Announcement (PSA) video to raise local awareness about the application is also available on the site. The PSA is being shown in local movie theatres beginning January 28, 2011.

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Know CPR? An app can connect you to someone in need

Relaxnews

Wednesday, 2 February 2011

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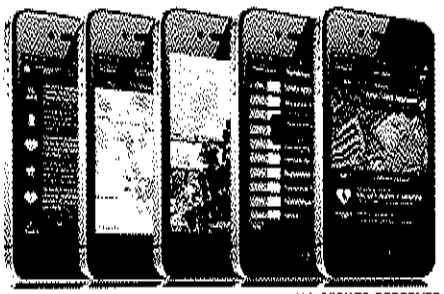

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ENLARGE

On January 25, tech news site Tech Crunch reported on a new iPhone app that aims to connect CPR-trained good Samaritans to people in urgent situations, particularly those suffering heart attacks.

If you're trained in CPR's life-saving techniques and are willing to help strangers in need, the app allows you to receive an alert if someone in crisis is located in your general area. When an emergency dispatch center (911 in the US) receives a call for an emergency occurring near you, you receive a notification with the victim's location. If the victim is suffering from a heart attack, the app tells you if and where you can find an automated external defibillator on the way or nearby.

The project is being spearheaded by the San Ramon Valley Fire Protection District, located near San Francisco, California, and is available only in that region for now. The aim, reported in the article, is not to make money but to save lives, and everything is open sourced - although more work needs to be done, and liability issues need to be ironed out, before other cities can expect to see the system up and running.

Tech Crunch reports that "survival rates for people who need ambulance assistance during a heart attack are depressingly low." Each minute is vital, and it typically takes about eight minutes or more for an ambulance to arrive on the scene, the article states.

Other smart phone apps designed to save lives include the AirStrip OB, an iPhone app developed for doctors in obstetrics, or doctors dealing with pregnancy and childbirth. It sends detailed information on a patient's vitals so that they know the condition of their patient on the go. Another app, CPR & Choking, is free and houses video demonstrations that teach you what to do if someone you know is undergoing a medical emergency or cardiac arrest.

Read more about Fire Department here: http://techcrunch.com/2011/01/25/new-initative-harnesses-smartphones-to-help-keep-heart-attack-victims-alive/

http://firedepartment.mobi/

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EDITOR'S CHOICE

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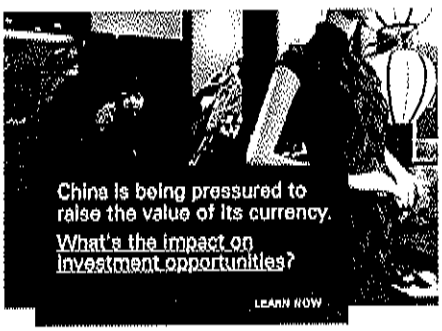

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Fire Chief Speaks About New iPhone App on "Press: Here"

San Ramon Valley Fire Protection District Fire Chief Richard Price spoke about the new life-saving iPhone app released by the fire district last month.

The San Ramon Valley Fire Protection District released an innovative iPhone application last month. The app could save lives by sending people trained in CPR to victims waiting for paramedics to arrive.

Fire Chief Richard Price this past weekend discussed the new app on NBC's "press: here," a Sunday morning round table show featuring influential people in Silicon Valley and tech reporters from across the country.

Price discussed the app with the show's host Scott McGrew, Kym McNicholas of Forbes and Ben Parr co-editor of Mashable.

"We think it is definitely too good to keep here in our small district," said Price

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SEARCH

Шаг к цели – блог-платформа Пермской области

Понедельник, Февраль 14, 2011

В блогосфере Пермская область известна, прежде всего, блогом губернатора Олега Чиркунова. На днях я узнала о более системном проекте – агрегаторе блогов областных чиновников на WP Шаг вперед. Мне нравится ключевая идея:

> По итогам каждой недели писать пост о Вашем самом важном деле, которое на еще один Шаг приблизило Вас в намеченной цели (источник)

Это очень сильная идея, которую так и хочется кому-нибудь продать после некоторой подготовки. Проблема многих чиновничьих блогов – в бесформатности или в безжизненности формата. Единственный очевидный формат – это хроника повседневной работы которая, без серьезного пересказа под не-чиновничий взгляд, обычно довольно скучна. Нужно обладать своеобразным бэкграундом, чтобы с искренним вниманием читать подробности подготовки годового отчета или выступления с приветствием на отраслевой конференции. Чтобы сделать из этого интересный пост в блоге, придется хотя бы семь минут подумать, какое отношение имеет годовой отчет или абзац годового отчета к real life. Другая крайность – впадение в полную бесформатицу, когда сегодня мы о рыбалке, завтра о разносе подчиненного, потом – о впечатлениях от рабочей поездки по заснеженным улицам (все совпадения случайны). У некоторых получается хорошо, у большинства – скучно, да еще и с риском поставить себя в неудобную ситуацию. Мысль выстроить блоги чиновников на связке «цели – конкретные шаги» может отлично удержать целую площадку: с рейтингами целей, иллюстрациями действий и так далее, потенциал у формата великолепный.

Сейчас «Шаг вперед» – это агрегатор, где пермские чиновники отчитываются через блоги о своих действиях. Руководитель Аппарата Правительства Пермского края Макар Герман любезно ответил на мои вопросы:

Кто был инициатором проекта?

Инициатором проекта был Губернатор. Цель проекта – мотивировать каждого госслужащего в течении всей недели думать о том, что же главного и значимого он делает. Это некая система самоконтроля. Если нет четко поставленной задачи – служащий уходит в решение текущих проблем, занимается написанием бумажек для бумажек.

На какие параметры вы сейчас ориентируетесь, когда оцениваете ход проекта?

С каждым руководителем органа государственной власти в конце года заключается некое соглашение с основными показателями которые должно достичь подразделение. Эти показатели через планирование в проджекте и прочих системах так или иначе мониторяться, но вопрос насколько качественно идет их выполнение всегда остается открытым. Через данную систему можно отследить именно качественную составляющую. Это история рабочего года каждого в 52 недельных записях. Кроме того – это внешний контроль. Только сейчас СМИ начали мониторить все наши записи. И во вне уходят не самые главные дела – а самые главные просчеты и лапы))

Судя по всему, вы сделали площадку на вордпрессе своими силами. Как проектировали, кто всем этим занимался?

Площадка была сделана мною лично в течении одной из суббот) Пока развивать ее в более профессиональный инструмент не вижу смысла. Основная идея – каждый отвечает за свой блог и содержание сам. Мы сформировали элементарные правила по оформлению – остальное забота владельца.

О проекте
Об авторе
Сотрудничество

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ТЭГИ
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***

Formspring - EAksenova

Задать вопрос о государстве в интернете и интернете о государстве

Send

Как вы мотивируете чиновников вести блог? что делаете, когда занятый важной работой человек вам говорит: «Отстаньте от меня, у меня дел по горло, я не звезда и не политик, чтобы в интернете красоваться, мне это не нужно»?

Что касается мотивации — мы никого не принуждаем и не говорим, что уволим. Все просто – когда идет разбор той или иной цели – пути ее достижения — то данная система блогов используется как система отчетов о деятельности. Если человек не вел блог – ему нечем подкрепить свои слова — что он сделал все возможное для достижения цели.

Почему своя площадка, а не ЖЖ?

Мы создали эту площадку в вордпрессе понимая что аудитория в ЖЖ более жесткая и не каждому под силу работать с ней. У нас нет задачи сделать самый лучший PR проект по работе чиновников в блогосфере. Мы реализуем собственную управленческую модель. Если интересно – милости просим. То интернет сообщество, которое работает с ЖЖ прекрасно знает и о вордпрессе. Если им интересно они пишут, если нет…

Что будет дальше?

Наша цель на перспективу – создать систему в которой каждый (!) госслужащий будет отчитываться о проделанной работе с помощью таких открытых инструментов, и через несколько лет — это будет документированная и открытая история нашего успеха.

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ТЭГИ БЛОГИ ЧИНОВНИКОВ, СОЦИАЛЬНЫЕ СЕТИ | 1 COMMENT

Об общественном обсуждении проектов федеральных конституционных законов и федеральных законов

Пятница, Февраль 11, 2011

Внимательно прочитала соответствующий Указ Президента. Схема получается такая: по некоторым, самым важным законопроектам, Президент дает соответствующему Министерству или другому органу-разработчику специальное отдельное президентское поручение сделать площадку для общественного обсуждения, госорган выставляет на своем сайте или на сайте спецпроекта все документы и дает возможность отправлять/смотреть комментарии.

Особенность Указа в том, что действует он только на избранные законопроекты, хотя по мне так неважных законопроектов у нас нет. Проблема в том, что непонятно, каким образом и кто учитывает присланные гражданами соображения по поводу законопроекта. То есть, размещать пакет соответствующих документов и давать возможность их комментировать госорган будет обязан (если получит поручение), а никакого механизма обработки не предусмотрено. В принципе, они их даже читать не должны, если не хотят. Это, конечное, большая сложность, поскольку единственная мотивация человека потратить силы и время на достаточно трудоемкую работу по участию в общественном обсуждении законопроекта – это знание, что все не просто так. Кричать в бочку не любит никто, кроме специально обученных людей.

Я вам скажу, как это делается, когда вы хотите по-настоящему пообсуждать важный документ в кругу профессионалов. Сначала все садятся и пишут длинный список организаций, экспертов, отраслей, конкретных персоналий, общественных объединений, ассоциаций, групп граждан, к которым проект документа имеет какое-то отношение. Потом продумывается, как именно все эти люди попадут на сайт, почему они прочитают длинный документ и что-то напишут. Профессионалы отрасли всегда заняты по горло, им эти ваши публичные обсуждения даже как легкий лоббизм неинтересны. Первых толковых комментаторов нужно вообще искать лично, просить прочитать и отозваться, всячески улещивая и убеждая, что это нужно, это не для галочки, и страна их не забудет. Активных участников обсуждения сердечно благодарить и приглашать на очные туры обсуждения, потом всем разослать что-то вроде финального отчета, и рассказать, какие предложения и почему учтены, а что – не учтено и почему. Тогда будет обсуждение. Кстати, я еще и против анонимных сетевых сборищ, когда речь идет о всенародном вече по поводу федерального закона.

***

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НОВЫЕ ЗАПИСИ

Шаг к цели – блог-платформа Пермской области
Об общественном обсуждении проектов федеральных конституционных законов и федеральных законов
Методические рекомендации по использованию интернета в целях поиска информации о должниках
Потенциальный тренд — блоги милиционеров
Ульяновск: серия выступлений о государственных блогах

Найти:

Поиск

В связи с этим напомню несколько историй. Обсуждение закона «О полиции», которое – для внешнего наблюдателя – закончилось подготовкой весьма формального отчета. Потом было уже в два раза менее оживленное обсуждение закона об образовании – 24 января объявили, что 28 января будет заседать комиссия по разбору фидбека, с тех пор ни слуху, ни духу. Если политика проведения общественных обсуждений не изменится, то количество принятых комментариев будет падать примерно с этой же скоростью – каждый раз в два раза.

Вторая история – в 2009 году Премьер подписал Постановление Об утверждении Правил проведения экспертизы проектов нормативных правовых актов и иных документов в целях выявления в них положений, способствующих созданию условий для проявления коррупции, по которому на всех сайтов ФОИВов сделали спецразделы, где публикуются все проекты документов, проходящих через Минюст (плюс методика проверки). Могу сказать, что периодически на них приходит разного рода антикоррупциогенная обратная связь, на которую обращают внимание. Но институт аккредитованных экспертов Минюста, конечно, расхолаживает активность.

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ТЭГИ ПРЯМЫЕ_КОММУНИКАЦИИ, СТРАТЕГИИ : 0 COMMENTS

Методические рекомендации по использованию интернета в целях поиска информации о должниках

Четверг, Февраль 10, 2011

Кому тут гайдов не хватало по использованию соцсетей? Силовики, как всегда, на передовой. ФССП выпустила Методические рекомендации по использованию интернета в целях поиска информации о должниках и их имуществе (ссылка на документ обнаружена на Хабре).

> Методические рекомендации определяют основные методы розыска должников и их имущества с помощью сети Интернет и предназначены для повышения уровня профессиональной подготовки сотрудников структурных подразделений территориальных органов ФССП России при поиске информации о должниках и их имуществе в сети Интернет.

Собственно дидактическая часть рекомендаций скуповата, никаких тонкостей датамайнинга не раскрывает. Хотя написано внятно – возможно у них там есть приложение к документу, в котором методика изложена подробней, с примерами и тестовыми заданиями. В любом случае, хорошо, что документ выпустили, в этом деле я бюрократ и считаю, что, если деятельность есть, то должно быть и какое-то основание для нее.

Радует пункт 3.4, вносящий определенность в старый спор о допустимости провокаций:

> Использование информации, полученной посредством сети Интернет, в целях оказания давления на должника и его близких, а также введение его в заблуждение относительно целей контакта с ним в сети Интернет недопустимо.

То есть, теоретически, история с фальшивой блондинкой, которая, на самом деле, хмурый пристав при исполнении, не должна повториться. Я помню, что после проигрыша дела, возбужденного госпожой Куликовой, которой очень не понравилось, увидеть свою фотографию в профайле блондинки нетяжелого поведения, Федеральная служба судебных приставов объявила, что «не намерена отказываться от практики использования фотографий девушек в качестве приманки для должников.» Новая инструкция эту практику запрещает, так что придется что-то делать с виртуальной агентурную сетью Снежанн и Эвелин.

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ТЭГИ БЕЗОПАСНОСТЬ, СИЛОВЫЕ_СТРУКТУРЫ, СОЦИАЛЬНЫЕ_СЕТИ, СТАНДАРТЫ 0 COMMENTS

Потенциальный тренд – блоги милиционеров

Четверг, Февраль 10, 2011

Еще милиционеров или уже полицейских? Раньше стражи порядка практиковались в душераздирающих видеопосланиях, теперь начинают набирать обороты блоги «Служить и защищать с человеческим лицом» – не вполне официальные, приписанные к сотруднику правоохранительных органов, а не органам в целом.

Вот твиттер «Московский ОМОН». Пресс-служба московского ОМОНа заявила, что блог ведется исключительно по частной инициативе сотрудника, но у нас это традиция – сначала все по личной инициативе, а дальше все зависит от успеха миссии. Если что, экипаж айсберга представят к государственным наградам. Твиттер на диво ловкий, с привлечением всего арсенала бронебойных средств. Котик – мы же знаем, что фотографии котиков гарантируют блоггерский успех, собачка (уменьшительно-ласкательный суффикс на совести бойца виртуального фронта ОМОНа) в настоящем бронежилете, который «держит пулю и нож».

Также в программе – советы, как лечить грипп, гениальная фотография «я пишу вам в твиттер» и безжалостное продвижение закона о полиции.

> Ты закон «о полиции» скачал, или ссылку кинануть? Я качнул. Завтра просмотрю, а на выходных буду внимательно изучать.

Good job!

Твиттер Московский ОМОН хорошо оттеняется YouTube-каналом «Аккуратней, девушки» сотрудника управления общественных связей МИД России Натальи Школьниковой. Пока складывается впечатление, что главная проблема девушек – серые зарплаты и хищение личных данных. Пока видеолекции о безопасности большого успеха публики не снискали.

В общем, можно ожидать появления еще с десятка блогов, где люди в милицейской форме будут демонстрировать заботу и человеческие лица (пусть даже иногда под маской).

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ТЭГИ СИЛОВЫЕ_СТРУКТУРЫ, СОЦИАЛЬНЫЕ_СЕТИ, ТРЕНДЫ | 0 COMMENTS

Ульяновск: серия выступлений о государственных блогах

Среда, Февраль 9, 2011

В прошлую пятницу мы с Аленой Поповой по приглашению Администрации Ульяновской области провели серию выступлений, посвященных практическим вопросам налаживания коммуникации граждан и власти на основе блогов и соцмедиа.

Губернатор Ульяновской области С.И. Морозов достаточно определенно обозначил свое решение привести всех своих министров и директоров департаментов в блогосферу, и наладить там полноценное взаимодействие с жителями области. Еще месяц назад СМИ радовались директиве «Кто не будет вести свои журналы, то и работать в правительстве не будет», у большинства выкопоставленных чиновников области действительно есть журналы в ЖЖ, но это только начало работы.

Наша первая встреча началась в восемь утра. В главном зале заседаний собрались все министры, большинство директоров департаментов, замы губернатора, сам губернатор, в соседнем помещении перед экранами с трансляцией разместились пресс-секретари и помощники. Я не ожидала такой дисциплины и явки, поскольку обычно тема ведения блогов вызывает интерес примерно у одного чиновника из десяти. Тем более я не ожидала, что первое лицо региона потратит полтора часа своего времени на прослушивание лекции о технологиях ведения государственного блога. Тем не менее, все так и было, так что в Ульяновске к проекту «губернские блоги» относятся действительно серьезно.

Обычно блог чиновника разрабатывается в индивидуальном порядке – с клиентом и его пресс-секретарем. Это крайне тонкое дело, которое полностью зависит от специфики работы конкретного человека, круга его задач, функций и дальнейших карьерных планов. Для выступления перед ста чиновниками все пришлось несколько схематизировать и свести к основным тезисам, на которых можно строить дальнейшую работу.

У меня есть несколько центральных идей, на которых я всегда настаиваю:

1. Ведение блога должно быть привязано к текущим рабочим задачам и графику. Ничего нельзя писать и придумывать специально-отдельно для блога. Любая запись должна вытекать из рабочего процесса
2. Блог – это технология. При соблюдении основных принципов технологии от чиновника требуется минут пятнадцать в день, чтобы поддерживать интересный и живой блог
3. Всю черновую работу нужно делегировать помощнику

Сейчас я думаю, что ведение государственных блогов должно быть устроено примерно следующим образом: во-первых, безусловно нужен гайд с общими указаниями и рекомендациями. Во-вторых, каждый блоггер-чиновник, должен так или иначе вложиться в проектирование своего блога, не важно, только ли со своей командой или с привлечением консультанта вроде меня. Должен быть индивидуальный план и проект, основанный, с одной стороны, на рабочем графике чиновника, с другой, на редакторской технологии ведения блога.

Еще один важный тезис – это то, что для успешного ведения любого блога нужна группа поддержки. Никто не может просто писать записи и ожидать, что откуда-то возьмется дружелюбная аудитория, которая поймет, оценит и начнет конструктивно комментировать, ссылаться и поддерживать. Собственно, в этом секрет большинства рейтинговых блоггеров – не стесняться просить поставить ссылку на свой пост, писать гостевые записи и, вообще, не быть букой.

Нужно сказать, что особенно бурных оваций мы не сорвали. Впрочем, я и не ожидала. Несколько членов Правительства выдали весьма резонные соображения: мы – чиновники-функционеры, а не политики, мы не планируем становиться звездами, нам не нужен личный пиар, мы просто работаем, зачем нам блоги? Как вообще вести блог чиновнику, который занимается конкретным и

не слишком увлекательным для широкой публики делом? Ответ на эти вопросы я надеюсь дать в документе, который сейчас готовлю.

Аналогичная по содержанию встреча состоялась с руководителями и замами руководителей глав районных администраций. Совсем уже вечером мы поговорили с блоггерами области о гражданских проектах. В промежутках между этим был выход к прессе, запись передачи на первом молодежном канале и посещение «Фестиваля науки» с заслушиванием выступления руководителей проекта Future Russia. Теперь я так и буду гадать, у этих парней в каждом городе припасено по хорошенькому белому порше, или они на нем из Москвы по гастролям ездят. Оба варианта впечатляют. Под занавес дня мы еще посетили детский инновационный инкубатор и, совсем уже бездыханные, погрузились в самолет. Вот это я называю хорошо организованная поездка.

Сразу после поездки меня свалил удивительно могучий грипп, поэтому я смогла написать только сейчас.

Я сердечно благодарю Светлану Владимировну Опенышеву (пожалуй, самого успешного государственного блоггера Ульяновской области) за приглашение и теплое гостеприимство. Также совершенно неоценимой была организационная помощь Александра Рябушкина и пресс-секретаря Светланы Владимировны Анны. Это была отличная поездка, во время которой я очень многое поняла для себя.

Надеюсь, что наше сотрудничество продолжится, поскольку создание работающей системы государственных блогов – это задача не на один месяц. Все обещанные документы готовлю.

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ТЭГИ БЛОГИ ЧИНОВНИКОВ, ГАСТРОЛИ, РЕГИОНЫ | 0 COMMENTS

«Не ешь здесь» – одно из первых дельных приложений на основе государственных данных

Понедельник, Январь 31, 2011

Идея приложений на основе открытых государственных данных кажется мне весьма многообещающей, но до сих пор я не встречала ни одной идеи, которая была бы действительно полезна в реальной жизни. Все слегка за уши притянутое и нарочитое – так, поиграть с возможностями.

На конкурс приложений для Нью-Йорка BigApps студент Макс Столлер представил отличный проект Don't eat at. Департамент здравоохранения Нью-Йорка регулярно проверяет все предприятия общественного питания. Каждое кафе или ресторан набирает определенное количество баллов нарушений, если место набирает больше 28 баллов, его будут инспектировать ежемесячно какой-то срок, в течение которого владельцы должны либо исправить нарушения, либо проститься со своей харчевней. Не очень хочется отобедать в кафе, находящемся на грани закрытия из-за вопиющей антисанитарии – и вряд ли администрация будет охотно информировать об этом факте, ведь постановления о закрытии еще нет. Приложение Don't eat at предлагает простое решение: когда вы отмечаетесь в проблемном ресторане через сервис Foursquare, вам приходит sms с предупреждением о том, что заведение находится в списке неблагонадежных.

Отличная идея, первое приложение на основе открытых данных, которое я поставила бы на свой телефон. В Москве вопрос благонадежности общепита тоже актуален.

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ТЭГИ WOWGOV, ГОРОДА, КОНКУРСЫ, ОТКРЫТЫЕ ДАННЫЕ | 2 COMMENTS

С днем защиты персональных данных!

Пятница, Январь 28, 2011

28 января объявлен днем защиты персональных данных. Кто объявил? Немаленькая группа организаций, в которую входит Гугл, Вестерн Юнион, Виза, Проктэр энд Гэмбл и другие. Задача дня персональных данных состоит в том, чтобы распространять информацию о правах

людей на защиту персональных данных и сделать отношение к этой сложной проблеме более осознанным.

Чтобы осознать всю глубину вопроса, можно ознакомиться со списком свежих потерь ПД, случившихся в США. С 2005 года накопилось почти пятьдесят миллионов случаев разного масштаба – от украденного ноутбука с базой данных до случайной публикации на сайте номеров социального страхования.

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ТЭГИ ПЕРСОНАЛЬНЫЕ_ДАННЫЕ | 0 COMMENTS

« *Предыдущие записи*

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'FIRE DEPARTMENT' IPHONE APP

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"Fire Department" is an innovative app expelled by the glow dialect of San Ramon Valley, to rapt any iPhone users of puncture activities in the internal area.

The focus will indicate out the situation locations upon an interactive map, and send notifications to users who claimed to have participated in the project. Let's suppose how cold the "Fire Department" app would be: not usually will most people be saved, though everybody can turn a hero!

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San Ramon Valley Fire Department App Can Save Lives

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This is an interesting application. It's either a really good idea, or a really bad idea. It may be a life saver, but we can see how it may put the average citizen in harms way by trying to be a hero

but we can see how it may put the average citizen in harms way by trying to be a hero.

So the San Ramon Fire Department and other medical workers may be crazy busy right now, but this App shows you where there's an emergency and what kind of an emergency it is. It tells you the status of the emergency workers (whether they are in route etc). The app has a lot going on, and it's actually very interesting, however we do wonder how many would-be heroes my be endangering themselves in some situations.

Though there are some features, such as the push notification that informs you that CRP is needed at a location that can definitely be a lifesaver. This wouldn't be the first time an iPhone App saves a life, we once talked about five true stories.

[Via San Ramon Fire Department]

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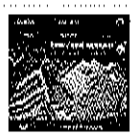
New San Ramon Valley Fire app can save lives



San Jose Mercury News | SAN RAMON – There are iPhone apps for games, to help look up Spanish phrases and for bird watching. Now there's an app that could help ...

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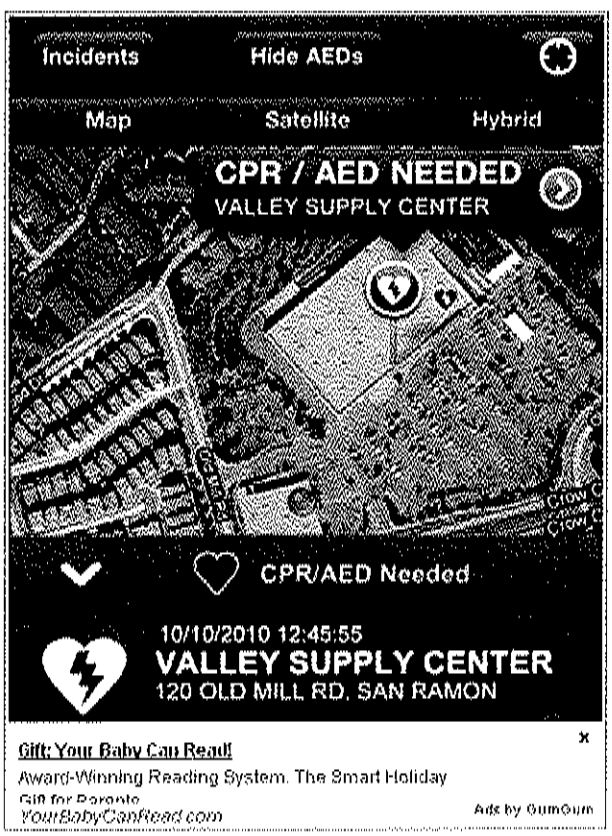


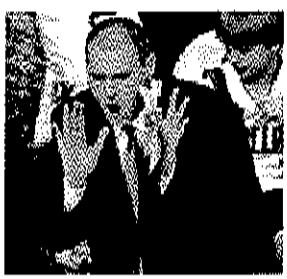
Full View "Everyone knows that mobile devices are changing the way we live and work," said Tim O'Reilly in an email. "By providing some critical communications, location-awareness, and alert infrastructure, the application lets citizens closest to a life-threatening emergency be of help before official resources arrive. The creators of this application have moved beyond the real-time Web to the right time Web." At the outset, the iPhone application will only be in use in the San Ramon district. That will likely change given the support from the first responder and technology community.

McCloskey-Khan camps get closer to big fight deal

Avatar: [illegible]

Londonderry Today | THE Paul McCloskey and Amir Khan camps appeared on the brink of agreeing terms for a mouthwatering WBA light welterweight title contest in ...

Dallas Mavericks 112 - Los Angeles Clippers 103 - A Feeling of Inevitability



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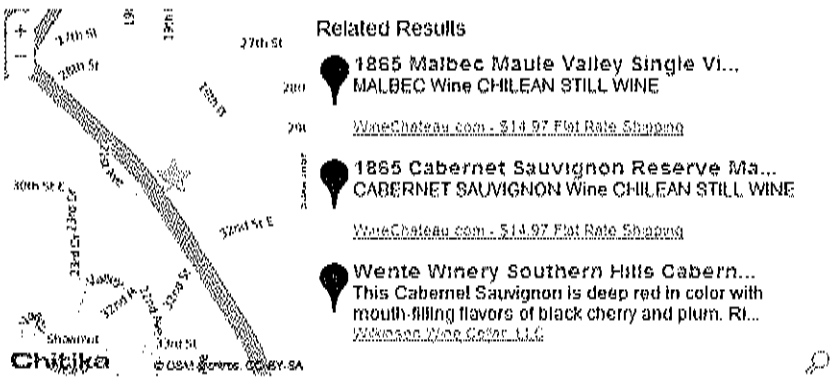
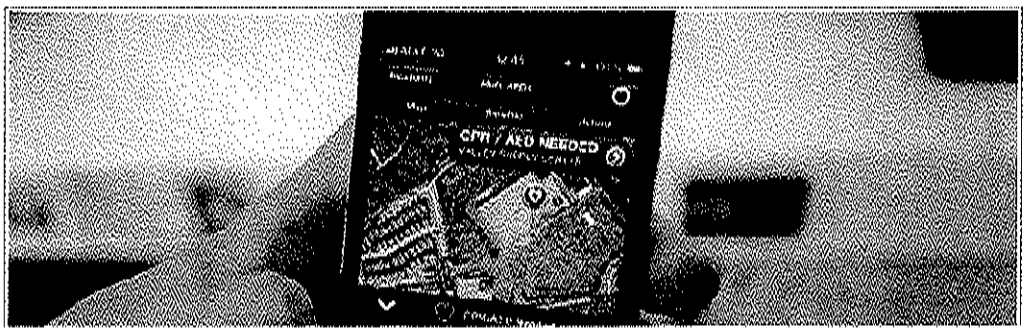
Clips Nation | There was something inevitable about this game. Even as the Clippers were building a 12 point ...

Jury convicts climber in

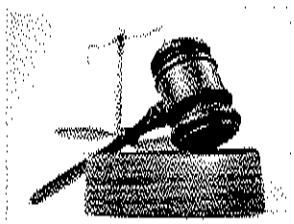
It directly relates to one of the leading causes of death in the United States. "Nation-wide, we have over 300,000 people dying from cardiac arrest every year," said Richard Price, fire chief at SRVFD. "This app will help put rescuers where they are and get automatic electronic defibrillators off the wall....



Full View The mechanism behind the application relies on both human judgment and automated software. After a trained 911 dispatcher inputs certain codes from a call, the software automatically sends a push notification to all of the people with the app in the jurisdiction. Citizens that have downloaded the app get a text alert pushed to them when there's a nearby incident that fits the cardiac arrest profile. The fire departments don't know who a given citizen is, said Price, only that they've opted in repeatedly and indicated that they are CPR-certified. "We use the long Apple ID and only track in our jurisdiction. We start tracking any phone that's running the app that's in our district." Eventually, this may develop into a multi-jurisdictional client where citizens could use a configuration screen to toggle locations on and off....



San Fran skyscraper stunt



Avatar: Bare-knuckle climber in San Fran skyscraper stunt Newest ...

Washington Post | AP SAN FRANCISCO -- A man known as "Spider Dan" has been convicted of two misdemeanors stemming from his Labor Day ascent of San Francisco's 60-story ...

Tim Kawakami: It's nearly decision time for the Golden State Warriors

Avatar: Kawakami: It's nearly decision time for the Golden State Warriors ...

San Jose Mercury News | The Los Angeles Clippers' Chris Kaman, also 28, is an awkward but established low-post presence. He is owed $12.2 million next season and has been hurt this ...

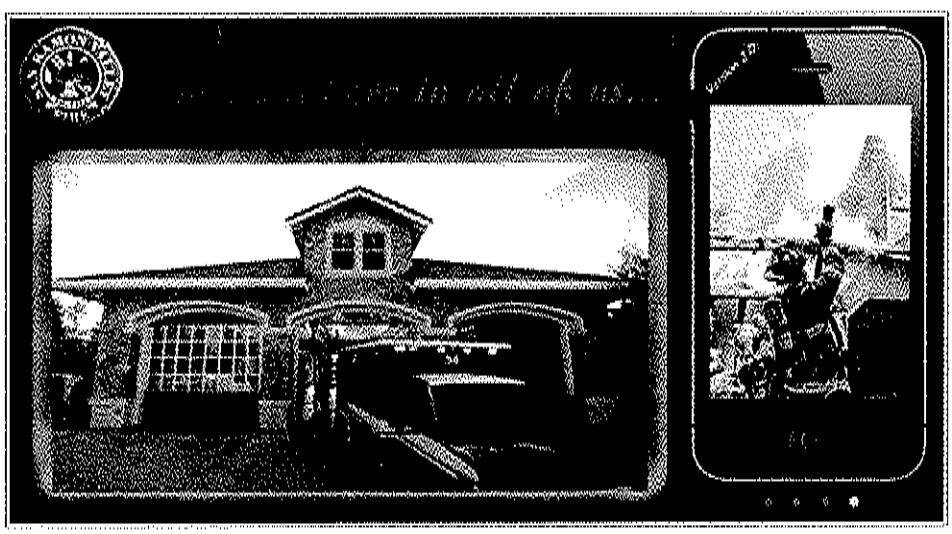
Shooting decreases for Miami Heat's Big 3 not as large as expected

Avatar: Shooting decreases for Miami Heat's Big 3 not as large as expected ...

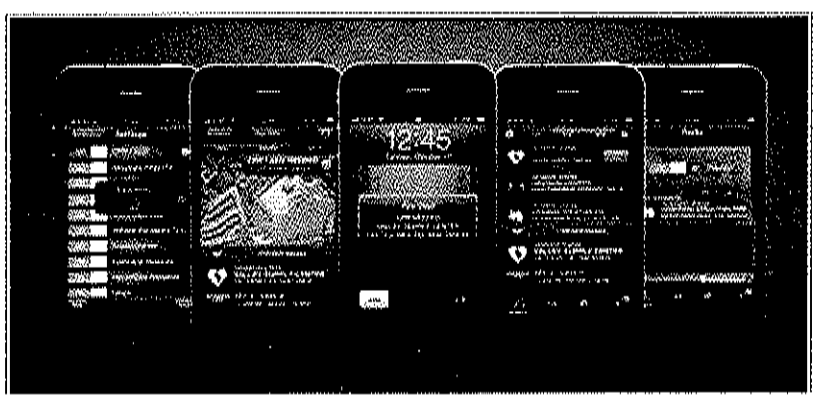
MiamiHerald.com | • One of this season's intriguing subplots was how LeBron James' and Dwyane Wade's games would change playing

Calling all heroes: Fire Dept app could help save lives - Image 1 ...

San Ramon Valley Fire Department App Can Save Lives - iSmashPhone ...



This iPhone App Could Save Your Life | Fast Company



gamers would change playing together. ...

Charles Barkley: Derrick Rose is MVP

Avatar: [illegible]

ESPN : Charles Barkley has been a staunch believer that Utah Jazz veteran Deron Williams is the best point guard in the NBA, but Chicago Bulls star Derrick Rose ...

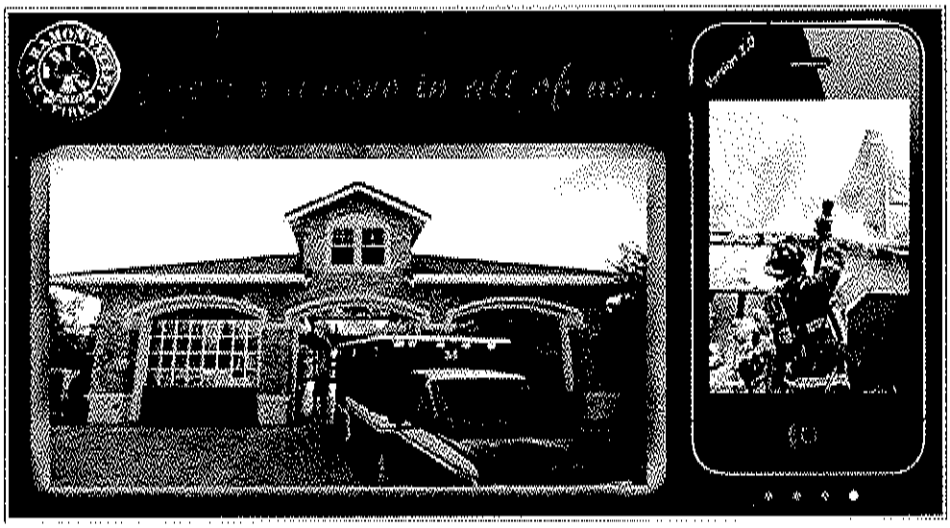
Maidana: "Cheap" Khan Will Never Fight Me Again

Avatar: [illegible]

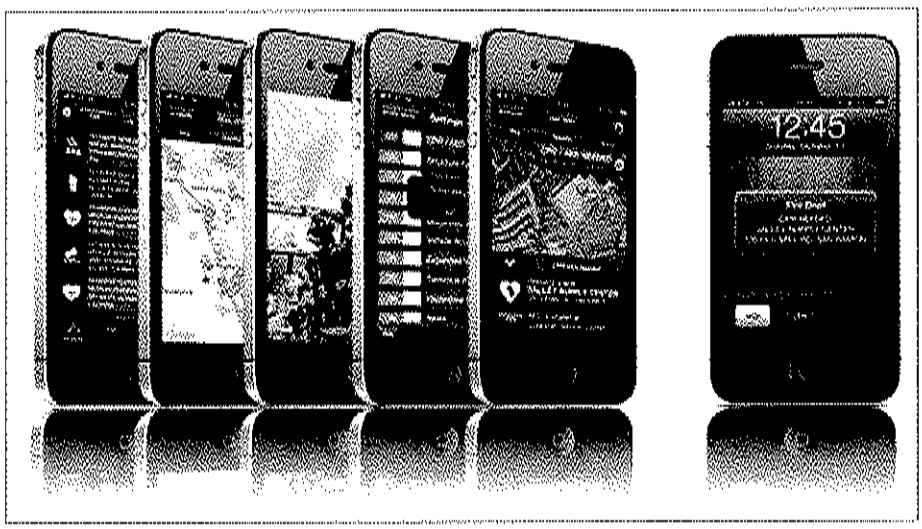
BoxingScene.com · ... 27KOs) has issued a statement through the press in Argentina on behalf of his boxer to respond to the printed claims of WBA champion Amir Khan. ...

LeBron James Speaks, And The Jay Cutler Injury Story Is Officially Dead

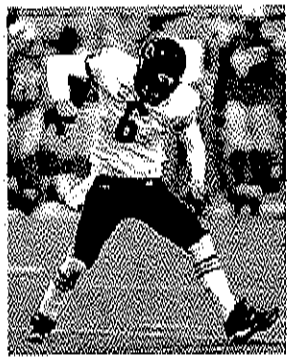
Calling all heroes: Fire Dept app could help save lives



Thinking on the Margin: This iPhone App Could Save Your Life



Gov 2.0: Fire chief discusses how new app lets community help save ...



Avatar: Comments on Jay Cutler and a Lesbian Nanny? From the

SB Nation (blog) - Just about everyone in the universe has offered an opinion on whether Jay Cutler should have left the game ...

PM Cleveland Cavaliers links: First of Cavs' 8 wins was in season opener ...

Avatar:

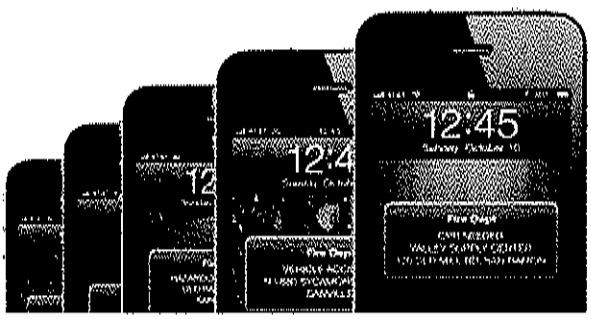
SAVING LIVES THROUGH AN APP

SAVING LIVES THROUGH AN APP

1

Posted by Mat Wright in: Online Social Media, Top News, Victoria BC Canada

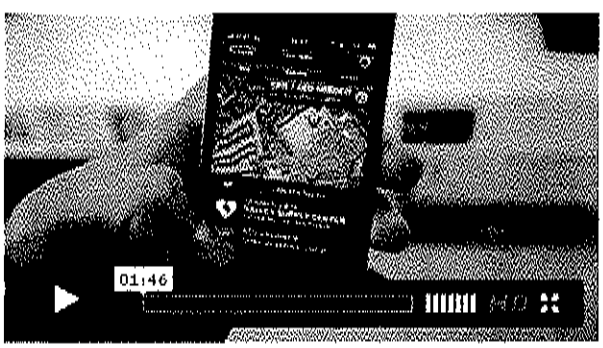
Frankly I was mind blown by a twitter link sent by @adrianhampton - an iPhone (full iOS) app from the San Ramon Valley Fire Department in California which links 911 dispatch calls to potential citizen 1st responders in the immediate local



Emergency Apps

The potential for mobile applications of this kind to connect people to emergency response in their community is just now being explored, but a few details are catching. The San Ramon Valley Fire Department has an incredible website, with informative links and offers of 1st aid courses, plus the iPhone app. Compare that to the Victoria BC Fire Department (which serves a similar population - 82,000 in San Ramon, 80,000 in Victoria BC - and tax base). The differences are startling. It is so obvious that Victoria is far behind.

While the San Ramon Fire Department website is impressive (though the main city website needs work) what is striking is the outreach effort - using mobile application technology to assist in emergency calls. The concept is simple, the results powerful on many levels. The iPhone app uses GEO location to notify users when a 911 medical emergency call is nearby - if they are able, the response can save lives.



Fire Department App - FSA from Fire Department on Vimeo.

The secondary use of the app covers civic governance. By opening medical 911 calls directly to the

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public by default it opens a wealth of information on response times and outcome. Gov. 2.0 in action. I am really impressed with this. While California is going through a state wide budget crunch, there are people seeking to use technology to connect with the community in truly positive and proactive ways. Something for us in Victoria BC to learn.

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- Sign the Petition Now – Stop the Meter on Internet Usage Fees
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- Sarah on Sign the Petition Now – Stop the Meter on Internet Usage Fees
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Wednesday, January 26, 2011

San Ramon Fire Launches Location-based "CPR Needed" Alert App

In the spirit of "Gov 2.0" the San Ramon Valley Fire Protection District (SRVFPD) announced the release of an innovative new location-aware iPhone application today January 25, 2011. The new app empowers everyday citizens to provide life-saving assistance to victims of Sudden Cardiac Arrest (SCA). Application users who have indicated they are trained in cardiopulmonary resuscitation (CPR) can now be notified if someone nearby is having a cardiac emergency and may require CPR.

If the cardiac emergency is in a public place, the application, using sophisticated GPS technology, will alert citizens in the vicinity of the need for CPR. The application also directs these citizen rescuers to the exact location of the closest public access Automated External Defibrillator (AED).

Per Patch: "When you download the application and enable the CPR alert, you will receive a data message when 9-1-1 has been called and paramedics are on their way to a cardiac-arrest emergency."

The app took 18 months to build and will be given to other departments for free.

press release

- San Ramon Patch

by Adena Schutzberg on 01/25 at 05:00 AM | 0 Comments and 0 Reactions | SHARE

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Mon, February 07, 2011

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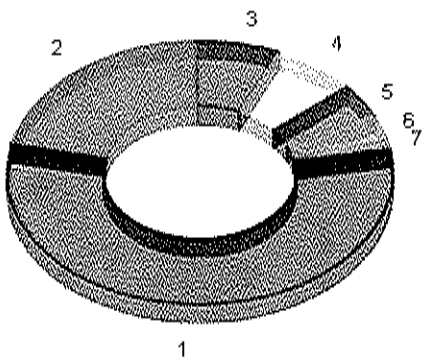
This custom clip summary was created by Kimberly French on 02/07/2011. This report contains a summary breakdown of these personally selected clips.

Breakdown by Publication Type



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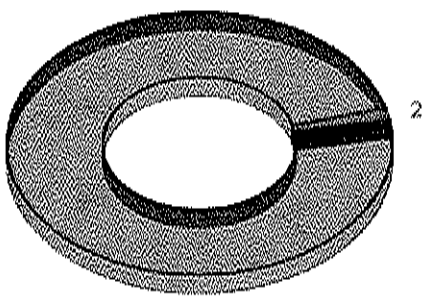
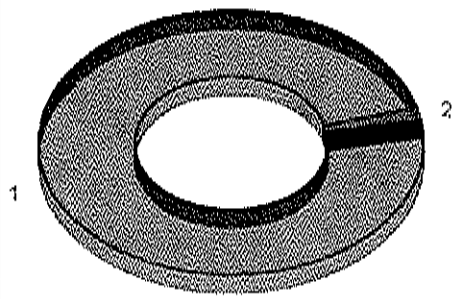
4.	Healthcare/Pharmaceutical/Biotech	7.04%
5.	Telecommunications	4.23%
6.	Newspaper	2.82%
7.	Miscellaneous	1.41%

Breakdown by Global Region



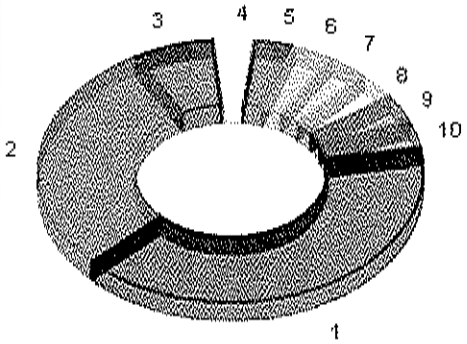
1.	North America	98.59%
2.	Europe	1.41%

Breakdown by Country



1.	United States	98.59%
2.	United Kingdom	1.41%

Breakdown by State (Top 10)



1.	National	40.68%
2.	California	28.81%
3.	Texas	6.78%
4.	Washington	3.39%
5.	Tennessee	3.39%
6.	Pennsylvania	3.39%
7.	Ohio	3.39%
8.	North Carolina	3.39%
9.	New York	3.39%
10.	Florida	3.39%

Account	Folder	Audience *	Clip Count
SAN RAMON VALLEY FIRE PROTECTION DISTRICT	San Ramon Valley Fire Protection District	1,014,136,000 total	292 total

Publication	Search MEDIAtlas	Audience	Service	Number of Clips
WHBF CBS-4 (Rock Island, IL)		N/A	Releases	1
KFDA CBS-10 (Amarillo, TX)		3,000	Releases	1
TMCnet.com	MEDIAtlas	22,000	Web Pubs	2
WWBT NBC-12 (Richmond, VA)		5,000	Releases	1
WEHT-TV ABC-25 (Evansville, IN)		2,000	Releases	1
Portland Business Journal		250,000	Releases	1
WTVF-TV CBS-5 (Nashville, TN)		14,000	Releases	1
Orlando Business Journal		250,000	Releases	1
KWES-TV NBC-9 (Midland, TX)		N/A	Releases	1
KCBD NBC-11 (Lubbock, TX)		7,000	Releases	1
WSFX-TV FOX-26 (Wilmington, NC)		N/A	Releases	1

WRIC ABC-8 (Richmond, VA)		4,000	Releases	1
WALB NBC-10 (Albany, GA)		14,000	Releases	1
KTNV-TV ABC-13 (Las Vegas, NV)		5,000	Releases	1
WSET-TV ABC-13 (Lynchburg, VA)		2,000	Releases	1
WSYM-TV FOX-47 (Lansing, MI)		N/A	Releases	1
WAFB CBS-9 (Baton Rouge, LA)		25,000	Releases	1
MarketWatch		554,000	Releases	1
WTOL CBS-11 (Toledo, OH)		17,000	Releases	1
WAVE NBC-3 (Louisville, KY)		5,000	Releases	1
KAZT IND-7 (Phoenix/Prescott, AZ)		N/A	Releases	1
WXVT-TV CBS-15 (Greenville, MS)		N/A	Releases	1
WSJV-TV FOX-28 (South Bend, IN)		1,000	Releases	1
WFFF-TV FOX-44 (Colchester, VT)		N/A	Releases	1
East Bay Business Times		250,000	Releases	1
Business First of Buffalo		250,000	Releases	1
KSWT-TV CBS-13 (Yuma, AZ)		N/A	Releases	1
KFMB 760-AM (San Diego, CA)		N/A	Releases	1
ITBusinessNet.com		N/A	Releases	1
KXJB-TV CBS-4 / KVLY-TV NBC-11 (Fargo, ND)		N/A	Releases	1
WVNY-TV ABC-22 (Colchester, VT)		N/A	Releases	1
WKBT-TV CBS-8 (La Crosse, WI)		N/A	Releases	1
KLTV ABC-7 (Tyler, TX)		9,000	Releases	1
KGO TV - San Francisco	MEDIAtlas	9,126,000	Web Pubs	1
PR Newswire		102,000	Releases	3
Austin Business Journal	MEDIAtlas	250,000	Releases	1
WFXG-TV FOX-54 (Augusta, GA)		N/A	Releases	1
KTIV NBC-4 (Sioux City, IA)		3,000	Releases	1
San Francisco Business Times		250,000	Releases	1
News Blaze		5,000	Releases	1
KTVG-TV FOX-17 / KSNB-TV FOX-4 (Kearney, NE)		N/A	Releases	1
CRN		N/A	Releases	1
Dayton Business Journal		250,000	Releases	1

WISTV NBC-10 (Columbia, SC)		21,000	Releases	1
Denton Record-Chronicle		N/A	Releases	1
WBCB-TV CW-21 (Youngstown, OH)		N/A	Releases	1
KBMT-TV ABC-12 (Beaumont, TX)		N/A	Releases	1
KCBA-TV FOX-35 (Salinas, CA)		N/A	Releases	1
Bolsamania (Web Financial Group)		N/A	Releases	1
KTTC NBC-10 (Rochester, MN)		N/A	Releases	1
WDRB FOX-41 (Louisville, KY)		4,000	Releases	1
TecTrends		N/A	Releases	1
null		N/A	Releases	1
Mega News Network: Telecom		N/A	Releases	1
KCAU ABC-9 (Sioux City, IA)		N/A	Releases	1
Occupational Health & Safety Magazine: Occupational Health & Safety		N/A	Web Pubs	1
WTVM ABC-9 (Columbus, GA)		6,000	Releases	1
Earth Times		7,000	Releases	1
Trendhunter Magazine: Trend Hunter		30,000	Web Pubs	1
WFMJ-TV NBC-21 (Youngstown, OH)		2,000	Releases	1
Digital Media Online, Inc.		4,000	Releases	1
KHNL-TV NBC-8 (Honolulu, HI)		7,000	Releases	1
Danville Weekly		N/A	Web Pubs	3
KSWO-TV ABC-7 (Lawton, OK)		2,000	Releases	1
KFVS CBS-12 (Cape Girardeau, MO)		10,000	Releases	1
Press-Enterprise		N/A	Releases	1
KFRE-TV CW-59 (Fresno, CA)		N/A	Releases	1
KTRE ABC-9 (Lufkin, TX)		2,000	Releases	1
Dallas Business Journal	MEDIAtlas	250,000	Releases	1
KWTV-TV CBS-9 (Oklahoma City, OK)		20,000	Releases	1
Washington Business Journal		250,000	Releases	1
Handhelds @ ConsumerElectronicsNet.com		N/A	Releases	1
WTNZ FOX-43 (Knoxville, TN)		N/A	Releases	1
Yahoo! UK & Ireland		70,568,000	Web Pubs	1

Healthcare Industry Today		9,000	Releases	3
WBAY ABC-2 (Green Bay, WI)		9,000	Releases	1
Light Reading	MEDIAtlas	N/A	Releases	1
Pittsburgh Business Times		250,000	Releases	1
WFLX FOX-29 (West Palm Beach, FL)		1,000	Releases	1
Memphis Business Journal		250,000	Releases	1
HealthScout		N/A	Releases	1
WCSC CBS-5 (Charleston, SC)		5,000	Releases	1
WREX-TV NBC-13 (Rockford, IL)		3,000	Releases	1
WKOW-TV ABC-27 (Madison, WI)		N/A	Releases	1
KUSI-TV IND-51 (San Diego, CA)		3,000	Releases	1
KOTA ABC-3 (Rapid City, SD)		N/A	Releases	1
Mobile Phone Industry Today		6,000	Releases	2
Interest!ALERT		N/A	Releases	1
KRHD-TV ABC-40 (Bryan-College Station, TX)		N/A	Releases	1
Business Journal of Phoenix		250,000	Releases	1
FierceHealthcare		N/A	Releases	1
Minneapolis / St. Paul Business Journal		250,000	Releases	1
KGUN ABC-9 (Tucson, AZ)		2,000	Releases	1
Puget Sound Business Journal	MEDIAtlas	250,000	Releases	1
WXOW ABC-19 (La Crosse, WI)		N/A	Releases	1
Reuters	MEDIAtlas	858,000	Releases	1
Kansas City Business Journal		250,000	Releases	1
WDAM NBC-7 (Hattiesburg-Laurel, MS)		3,000	Releases	1
WBMA-TV ABC-33 / ABC-40 (Birmingham, AL)		6,000	Releases	1
WGBA NBC-26 (Green Bay, WI)		N/A	Releases	1
WAFF NBC-48 (Huntsville, AL)		4,000	Releases	1
KTEN NBC-10 (Denison, TX)		N/A	Releases	1
HealthSquare		N/A	Releases	1
Engadget: (Blogs)		783,000	Web Pubs	1
Triangle Business Journal		250,000	Releases	1
KCOY CBS-12 (Santa Maria, CA)		N/A	Releases	1
Tampa Bay Business Journal		250,000	Releases	1
Nashville Business Journal	MEDIAtlas	250,000	Releases	1

Birmingham Business Journal	MEDIAtlas	250,000	Releases	1
atnewyork.com		N/A	Web Pubs	1
KXLT FOX-47 (Rochester, MN)		N/A	Releases	1
TheStreet.com	MEDIAtlas	2,480,000	Releases	10
Pacific Business News	MEDIAtlas	250,000	Releases	1
KDUH-TV ABC-3 (Scottsbluff, NE)		N/A	Releases	1
HalEisner.com		N/A	Releases	1
WKRN ABC-2 (Nashville, TN)		7,000	Releases	1
KTRV-TV FOX-12 (Nampa, ID)		N/A	Releases	1
San Antonio Business Journal		250,000	Releases	1
Jacksonville Business Journal		250,000	Releases	1
KWQC NBC-6 (Davenport, IA)		2,000	Releases	1
Houston Business Journal		250,000	Releases	1
Business First of Louisville		250,000	Releases	1
South Florida Business Journal		250,000	Releases	1
Indian Web2		N/A	Releases	2
IT Industry Today		3,000	Releases	1
JEMS.com	MEDIAtlas	N/A	Web Pubs	1
WOI ABC-5 (West Des Moines, IA)		N/A	Releases	1
WCWG-TV CW-20 (Greensboro, NC)		N/A	Releases	1
KATV-TV ABC-7 (Little Rock, AR)		18,000	Releases	1
KMIR NBC-6 (Palm Desert, CA)		N/A	Releases	1
RT Magazine		N/A	Web Pubs	4
WLOX ABC-13 (Biloxi, MS)		9,000	Releases	1
Charlotte Business Journal	MEDIAtlas	250,000	Releases	1
Business Journal of the Greater Triad Area		250,000	Releases	1
Corporate Media News		4,000	Releases	1
San Francisco Chronicle	MEDIAtlas	887,000	Web Pubs	1
KMTV-TV CBS-3 (Omaha, NE)		1,000	Releases	1
WTEN ABC-10 (Albany, NY)		2,000	Releases	1
Philadelphia Business Journal		250,000	Releases	1
New Mexico Business Weekly	MEDIAtlas	250,000	Releases	1
St. Louis Business Journal		250,000	Releases	1
WFTX-TV FOX-4 (Cape Coral, FL)		N/A	Releases	1
KNOE-TV CBS-8 (Monroe, LA)		N/A	Releases	1
Mega News Network: Computers		N/A	Releases	1

Dallas South News		N/A	Releases	1
KPLC NBC-7 (Lake Charles-Lafayette, LA)		9,000	Releases	1
Internet @ ITBusinessNet.com		N/A	Releases	1
KGO-TV ABC-7 (San Francisco, CA)		N/A	Releases	1
WLBT NBC-3 (Jackson, MS)		7,000	Releases	1
KFVE MyNetworkTV-5 (Honolulu, HI)		N/A	Releases	1
KING-TV NBC-5 (Seattle, WA)		N/A	Releases	1
NorthWest Cable News (Seattle, WA)		N/A	Releases	1
Media Workstation		4,000	Releases	1
KMPH-TV FOX-26 (Fresno, CA)		2,000	Releases	1
SYS-CON Media		1,000	Releases	1
WXTX-TV FOX-54 (Columbus, GA)		N/A	Releases	1
KNDO-TV NBC-3 (Yakima, WA)		N/A	Releases	1
AlphaTrade Finance		11,000	Releases	1
WMBF NBC-32 (Myrtle Beach, SC)		3,000	Releases	1
WCAX CBS-3 (Burlington, VT)		11,000	Releases	1
KMEG-TV CBS-14 (Sioux City, IA)		N/A	Releases	1
KOAM-TV CBS-7 (Pittsburg, KS)		N/A	Releases	1
KAIT ABC-8 (Jonesboro, AR)		9,000	Releases	1
Gadgets @ TMCnet		11,000	Releases	1
Breitbart.com		142,000	Releases	1
WCIV-TV ABC-4 (Charleston, SC)		N/A	Releases	1
Wichita Business Journal	MEDIAtlas	250,000	Releases	1
Consumer Electronics Net		N/A	Releases	1
Yahoo!		846,816,000	Releases	12
KSLA CBS-12 (Shreveport, LA)		26,000	Releases	1
Mega News Network: Health		N/A	Releases	1
Movies @ ConsumerElectronicsNet.com		N/A	Releases	1
WGGB-TV FOX-6 / ABC-40 (Springfield, MA)		N/A	Releases	1
KSTC-TV IND-45 (Saint Paul, MN)		N/A	Releases	1
KYTX CBS-19 (Tyler, TX)		N/A	Releases	1
KTVN-TV CBS-2 (Reno, NV)		N/A	Releases	1
WLNS CBS-6 (Lansing, MI)		N/A	Releases	1

Sacramento Business Journal		250,000	Releases	1
DallasNews.com		N/A	Releases	1
KPTH-TV FOX-44 (Dakota Dunes, SD)		N/A	Releases	1
KCEN-TV NBC-9 (Temple, TX)		N/A	Releases	1
KTUL-TV ABC-8 (Tulsa, OK)		5,000	Releases	1
San Jose Business Journal		250,000	Releases	1
WQOW-TV ABC-18 (Eau Claire, WI)		N/A	Releases	1
KKFX FOX-11 (Santa Maria, CA)		N/A	Releases	1
Business First of Columbus		250,000	Releases	1
WOIO CBS-19 (Cleveland, OH)		N/A	Releases	1
Los Angeles Business from bizjournals		250,000	Releases	1
KSTP-TV ABC-5 (Saint Paul, MN)		12,000	Releases	1
Salinas Californian		N/A	Releases	1
KOTV-TV CBS-6 (Tulsa, OK)		18,000	Releases	1
WRCB-TV NBC-3 (Chattanooga, TN)		3,000	Releases	1
WGEM-TV NBC-10 (Quincy, IL)		4,000	Releases	1
WSFA NBC-12 (Montgomery, AL)		15,000	Releases	1
KPTM-TV FOX-42 (Omaha, NE)		N/A	Releases	1
Digital Journal		9,000	Releases	1
KOLD CBS-13 (Tucson, AZ)		3,000	Releases	1
KFMB-TV CBS-8 (San Diego, CA)		10,000	Releases	1
WUPV-TV CW-65 (Ashland, VA)		N/A	Releases	1
WTHR NBC-13 (Indianapolis, IN)		13,000	Releases	1
Press Enterprise, The		29,000	Web Pubs	1
KSFY-TV ABC-13 (Sioux Falls, SD)		N/A	Releases	1
KXXV-TV ABC-25 (Waco, TX)		2,000	Releases	1
WBRC-TV FOX-6 MyFox Birmingham (Birmingham, AL)		14,000	Releases	1
WHTM-TV ABC-27 (Harrisburg, PA)		3,000	Releases	1
Information Week		12,000	Releases	1
WVVA NBC-6 (Bluefield, WV)		N/A	Releases	1
KWWL-TV NBC-7 (Waterloo, IA)		8,000	Releases	1
National Hispanic Corporate Council: News		29,000	Web Pubs	1

Phones @ ConsumerElectronicsNet.com		N/A	Releases	1
WAND-TV NBC-17 (Decatur, IL)		N/A	Releases	1
Baltimore Business Journal	MEDIAtlas	250,000	Releases	1
WAOW-TV ABC-9 / WYOW-TV CW-34 (Wausau, WI)		N/A	Releases	1
KQCW CW-12/19 (Tulsa, OK)		N/A	Releases	1
Apple iPod @ ConsumerElectronicsNet.com		N/A	Releases	1
KFJX-TV FOX-14 (Pittsburg, KS)		N/A	Releases	1
Webindia123.com		6,000	Releases	3
KALB-TV CBS-2 / NBC-5 (Alexandria, LA)		N/A	Releases	1
WBOC CBS-16 (Salisbury, MD)		10,000	Releases	1
Atlanta Business Chronicle	MEDIAtlas	250,000	Releases	1
WLNE-TV ABC-6 (Providence, RI)		5,000	Releases	1
KXVO-TV CW-15 (Omaha, NE)		N/A	Releases	1
KSAW-TV ABC-51 (Twin Falls, ID)		N/A	Releases	1
AlipesNews		N/A	Releases	1
BioPortfolio		1,000	Releases	1
WFIE NBC-14 (Evansville, IN)		14,000	Releases	1
Cincinnati Business Courier		250,000	Releases	1
WGFL-TV CBS-4 (Gainesville, FL)		N/A	Releases	1
WBTV CBS-3 (Charlotte, NC)		11,000	Releases	1
Yahoo! Finance	MEDIAtlas	70,568,000	Web Pubs	1
KION CBS-46 (Salinas, CA)		N/A	Releases	1
KLKN ABC-8 (Lincoln, NE)		N/A	Releases	1
KHQ-TV NBC-6 (Spokane, WA)		11,000	Releases	1
KAUZ-TV CBS-6 (Wichita Falls, TX)		N/A	Releases	1
Digital Audio @ ConsumerElectronicsNet.com		N/A	Releases	1
Danville Express		N/A	Web Pubs	3
Arizona Republic		N/A	Releases	1
NebraskaTV (Kearney, NE)		N/A	Releases	1
iPhone News @ TMCnet		11,000	Releases	1
Seattle Times, The	MEDIAtlas	N/A	Releases	1
KFMB 100.7 Jack-FM (San Diego, CA)		N/A	Releases	1

Business Journal of Greater Milwaukee		250,000	Releases	1
WTOC CBS-11 (Savannah, GA)		7,000	Releases	1
InternetNews		N/A	Web Pubs	1
KLFY CBS-10 (Lafayette, LA)		7,000	Releases	1
Boston Business Journal		250,000	Releases	1
KIVI-TV ABC-6 (Boise, ID)		N/A	Releases	1
WXIX FOX-19 (Cincinnati, OH)		7,000	Releases	1
WECT NBC-6 (Wilmington, NC)		11,000	Releases	1
KUAM-TV NBC-8 / CBS-11 (Hagatna, Guam)		N/A	Releases	1
Technology Today		3,000	Releases	1
KNDU-TV NBC (Kennewick, WA)		5,000	Releases	1
WMC NBC-5 (Memphis, TN)		5,000	Releases	1
Denver Business Journal	MEDIAtlas	250,000	Releases	1
Mega News Network: Internet		N/A	Releases	1
Business Review (Albany)		250,000	Releases	1

*Site metrics are collected at a domain level. For example, Google and Google News share google.com as a domain and so would have a single visitors/day ranking. Similarly, groups of news websites that share a domain will show the same visitor statistics since they cannot be separated into discrete numbers.

OPERATIONS

SAN RAMON VALLEY
FIRE PROTECTION DISTRICT

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1500 Bollinger Canyon Road
San Ramon, California 94583

Fire Prevention
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Fax: 925-838-6696

MEMORANDUM

Date: February 23, 2011

To: Board of Directors

From: Bryan Collins – Assistant Chief, Operations

Subject: Monthly Activity Report

Attached is the Operations report for the month of January, 2011.

Standards of Cover Policy Compliance Report
January 1, 2011 - January 31, 2011

	SOC Goal 1, 5, 6			SOC Goal 2, 5, 6			SOC Goal 3, 5, 6		
	Urban (Count = 238)			Suburban (Count = 93)			Rural (Count = 8)		
	Goal	Actual	Y-T-D	Goal	Actual	Y-T-D	Goal	Actual	Y-T-D
First Unit Response	07:00	7:30	7:27	08:00	9:41	8:31	15:00	28:58	18:43
		95%	96%		89%	95%		75%	98%

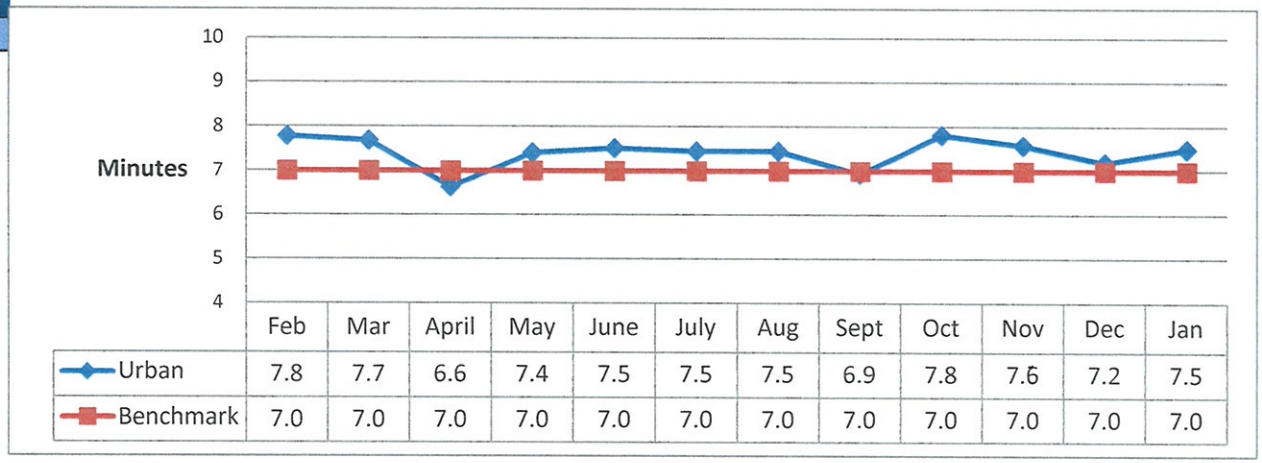
	SOC Goal 4								
	Urban (Count = 0)			Suburban (Count = 1)			Rural (Count = 0)		
	Goal	Actual	Y-T-D	Goal	Actual	Y-T-D	Goal	Actual	Y-T-D
ERF Fire Response	11:00	00:00	13:42	12:00	14:55	18:29	21:00	00:00	16:28
		0%	40%		0%	0%		0%	100%

	SOC Goal 8								
	Urban (Count = 79)			Suburban (Count = 18)			Rural (Count = 3)		
	Goal	Actual	Y-T-D	Goal	Actual	Y-T-D	Goal	Actual	Y-T-D
ERF Medical Response	9:00	11:35	10:52	10:00	11:32	11:55	21:00	19:36	15:09
		82%	89%		94%	90%		100%	100%

SOC Goal 7					
Call Processing Time			Turnout Time		
Goal	Actual	Y-T-D	Goal	Actual	Y-T-D
01:00	:53	:51	02:00	2:40	2:39
	100%	100%		79%	79%

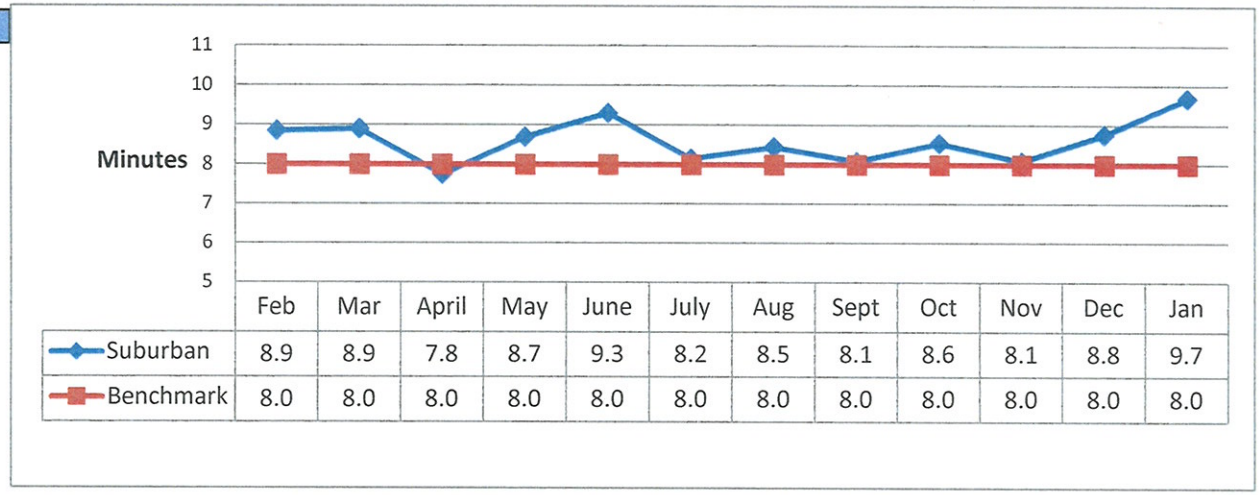
First Unit Response

Urban



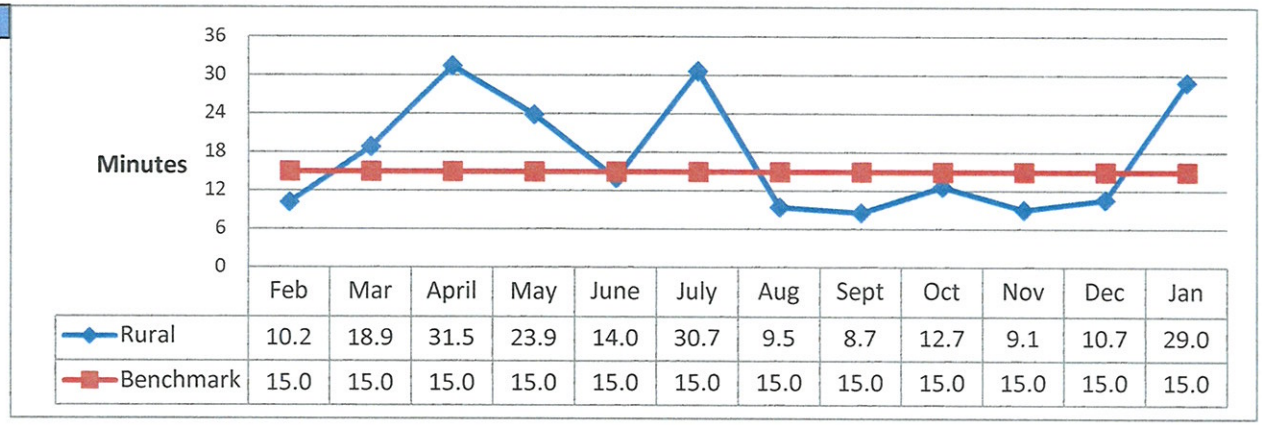
	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan
Urban	7.8	7.7	6.6	7.4	7.5	7.5	7.5	6.9	7.8	7.6	7.2	7.5
Benchmark	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0

Suburban



	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan
Suburban	8.9	8.9	7.8	8.7	9.3	8.2	8.5	8.1	8.6	8.1	8.8	9.7
Benchmark	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0

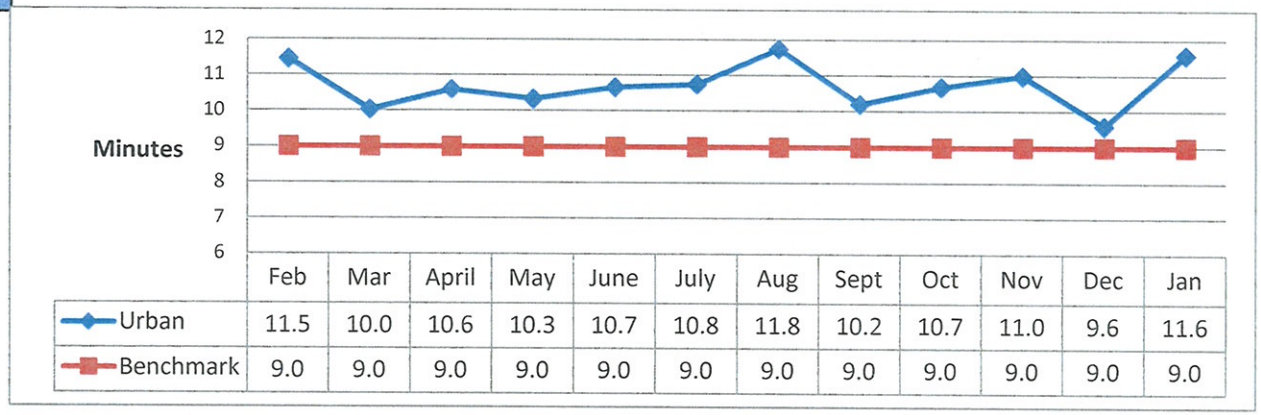
Rural



	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan
Rural	10.2	18.9	31.5	23.9	14.0	30.7	9.5	8.7	12.7	9.1	10.7	29.0
Benchmark	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0

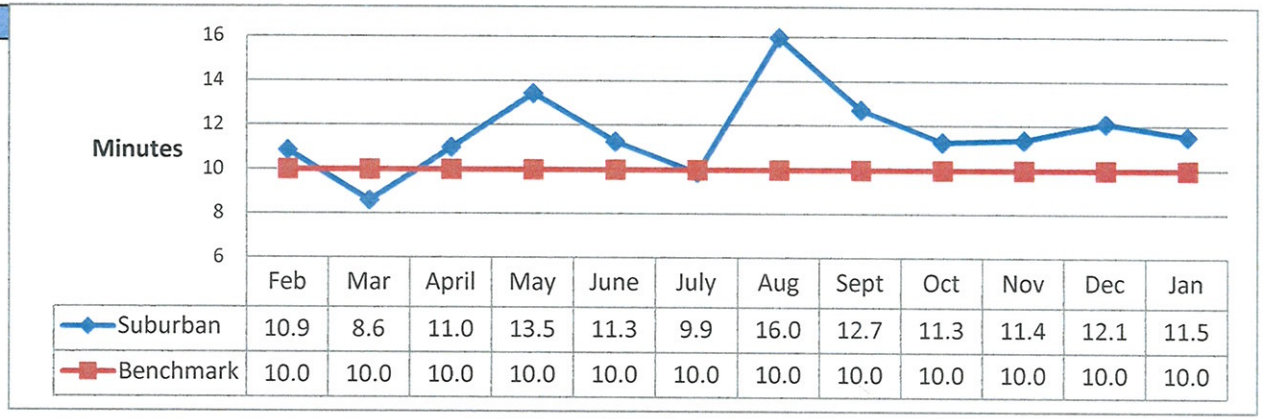
ERF Medical

Urban



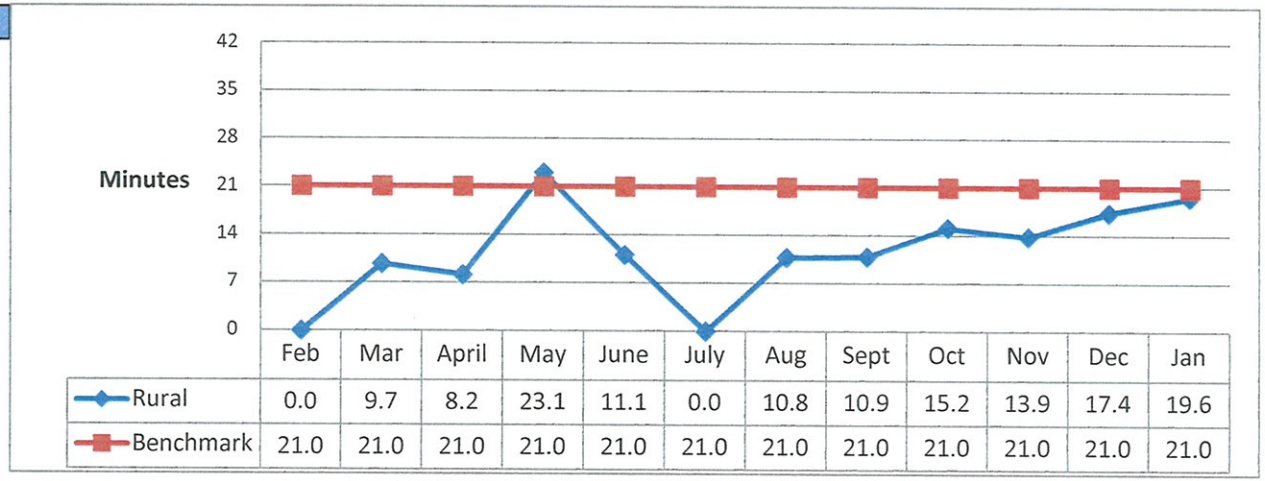
	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan
Urban	11.5	10.0	10.6	10.3	10.7	10.8	11.8	10.2	10.7	11.0	9.6	11.6
Benchmark	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0

Suburban



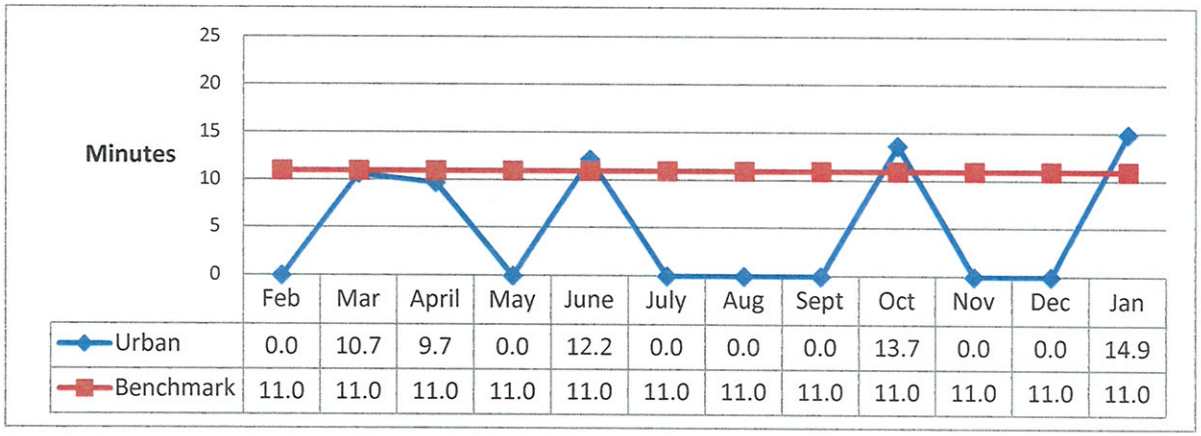
	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan
Suburban	10.9	8.6	11.0	13.5	11.3	9.9	16.0	12.7	11.3	11.4	12.1	11.5
Benchmark	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0

Rural



	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan
Rural	0.0	9.7	8.2	23.1	11.1	0.0	10.8	10.9	15.2	13.9	17.4	19.6
Benchmark	21.0	21.0	21.0	21.0	21.0	21.0	21.0	21.0	21.0	21.0	21.0	21.0

ERF Fire Response
Urban



	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan
Urban	0.0	10.7	9.7	0.0	12.2	0.0	0.0	0.0	13.7	0.0	0.0	14.9
Benchmark	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0

Goal 1

Distribution of Fire Stations for Built-up Urban Areas of Greater than 2,000 People per Square Mile

To treat and transport medical patients and control small fires, the first-due unit should arrive within 7 minutes total response time, 90 percent of the time from the receipt of the call in fire dispatch. Total response time equates to 1 minute dispatch time, 2 minute crew turnout time and 4 minutes travel time spacing for single units.

Goal 2

Distribution of Fire Stations for Suburban Areas of 1,000 to 2,000 People per Square Mile

The first-due fire unit should arrive within 8 minutes total response time, 90 percent of the time.

Goal 3

Distribution of Fire Stations for Rural Areas of Less than 1,000 People per Square Mile

The first-due fire unit should arrive within 17 minutes total response time, 90 percent of the time.

Goal 4

Effective Response Force (First Alarm) for Urban Areas of Greater than 2,000 People per Square Mile

To confine fires near the room of origin, to stop wildfires less than 5 acres in size when noticed promptly, and to treat up to 5 medical patients at once, a multiple-unit response of at least 18 personnel should arrive within 11 minutes total response time from the time of 911 call receipt, 90 percent of the time. This equates to 1 minute dispatch time, 2 minutes crew turnout time and 8 minutes travel time spacing for multiple units. Suburban areas should receive the full first alarm within 12 minutes total response time, 90 percent of the time with the goal to limit the fire spread to the area already involved upon the arrival of the effective response force. For rural areas, this should be 21 minutes, 90 percent of the time. Outcome goals in these areas would be to confine fires to the building of origin, to care for medical patients upon arrival, and to initiate operations on serious wildland fires.

Goal 5

Hazardous Materials Response

Respond to hazardous materials emergencies with enough trained personnel to protect the community from the hazards associated with the release of hazardous and toxic materials. Achieve a total response time consistent with Goal 1, Goal 2 and Goal 3 with the first company capable of operating at the California OSHA First Responder Operations (FRO) level. After size-up and scene evaluation is complete a determination will be made whether to request the on-duty District Hazardous Materials Team and/or other appropriate resources.

Goal 6

Technical Rescue

Respond to technical rescue emergencies with enough trained personnel to facilitate a successful rescue. Achieve a total response time consistent with Goal 1, Goal 2 and Goal 3 with the first company capable of operating at the California Rescue System 1 (RS1) level. After size-up and scene evaluation is complete a determination will be made whether to request the on-duty District Rescue Team and/or other appropriate resources.

Goal 7

Call processing and turnout times

A concentrated focus will be placed on systems, training and feedback measures to crews to lower dispatch and turnout time reflex measures to national best practices of 1 minute for dispatch and 2 minutes for fire crew turnout, 90 percent of the time.

Goal 8

Effective Response Force for Advanced Life Support (ALS) Medical Emergencies

To treat medical patients requiring advanced procedures and skills (defined as Charlie, Delta or Echo), a two-unit response consisting of one paramedic-staffed ambulance and one additional paramedic-staffed unit for a response force of at least five personnel should arrive within 6 minutes travel time in urban areas and 7 minutes travel time in suburban areas, 90 percent of the time. For rural areas, excluding Mt. Diablo State Park, personnel should arrive within 18 minutes travel time 90 percent of the time.

SUPPORT SERVICES

SAN RAMON VALLEY
FIRE PROTECTION DISTRICT

Administration
Phone: 925-838-6600
Fax: 925-838-6629
www.firedepartment.org

1500 Bollinger Canyon Road
San Ramon, California 94583

Fire Prevention
Phone: 925-838-6680
Fax: 925-838-6696

MEMORANDUM

Date: February 23, 2011

To: Board of Directors

From: Steven J. Hart – Assistant Chief, Support Services

Subject: Monthly Activity Report

Attached is the Support Services report for the month of January, 2011.

Support Services
January, 2011

Facilities

1. Station 36 Annex: Analyzing ceiling crack issue, preparing for occupancy.
2. Station 32: Environmental review in progress

Fleet

1. Annual Engine / Truck services in progress.
2. Annual pump testing at Pleasanton Training Center.

Communication Center

1. CAD software upgrade implemented.
2. EMD Re-Accreditation application submitted to the National Academy Emergency Dispatch.
3. Communications Center evaluated by ISO.
4. Communications Volunteers attended Defensive Driver Safety training.

Information & Technology

1. Brought Communications Center online with upgraded CAD software.
2. Fire Department iPhone App 2.0 released in Apple App Store.
3. Finalized design of upgraded mobile software.
4. Completed design of Zetron fire station alerting circuit.

Current Projects

1. Coordinated bids for various budgeted projects.
2. Working through Fiscal Year 10/11 budgeted projects.
3. Completed Apparatus & Equipment forms required for ISO.
4. Completed annual generator inspection at all Stations and Admin.
5. Coordinated installation of Sharps Container at Admin
6. Coordinating Ground Ladder Testing with NHTS and Training Dept.
7. Commencing documentation for annual CUPA requirements.

FIRE PREVENTION DIVISION

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Fire Prevention
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Fax: 925-838-6696

MEMORANDUM

Date: February 23, 2011

To: Board of Directors

From: Christina Jamison – Fire Marshal

Subject: Monthly Activity Report

Attached are the Fire Prevention reports for the month of January, 2011.

Fire Prevention Summary of Monthly Activities
January 2011

What Went Well

The Public Education Events for 2010 are summarized as follows;

Event Type	Number of Events	Number of Attendees
School Presentation and Hug-A-Firefighter	312	13,863
District Classes/Specified Audience	158	4,159
Community Events	31	12,250
Total	501	30,272
CERT	6	181 (SRV Total 815)

"Help a Heart" Day
On February 14, 2011 the San Ramon Valley Citizen Corps Council, HeartSafe Committee hosted the "Help a Heart" Day at the San Ramon Community Center. This event celebrated the achievement of being among the first communities in Contra Costa County to be designated HeartSafe. The event was well attended by elected officials and industry professionals. Special thanks to staff members; Debbie Vanek, Andy Swartzell, Kim French, Lucas Hirst and Joyce Castro for their outstanding efforts in coordinating the event.

Fire Investigations
Incident 2001-0000568, 923 El Pintado Road, Danville
On January 28, 2011, Fire Investigator Bartusch and Fire Investigator Stevens responded to a residential structure fire located at 923 El Pintado Road, Danville. Fire Investigator Bartusch determined the fire origin to be in the area of the electrical panel on the exterior of the structure and the cause was determined to be electrical. Damage was estimated at $750,000.

Press Releases

Press releases available at the District website www.firedepartment.org

Potential Issues

None at this time.

Committee Meetings and Training Attended

- Evitt, Stevens- SRVFPD Safety Committee
- Castro-Nor Cal FPO Public Education Committee
- Bartusch-Wellness Fitness Program Committee
- Hardage-Nor Cal FPO Fire Code Committee
- Kurtz, Bartusch- Training, Fire Investigation 2A and 2B

Fire Prevention Summary of Monthly Activities
January 2011

Upcoming Public Education Classes and Events Scheduled

CERT Train the Trainer	Administrative Building	March 11-13
CERT Class	AT&T Facility	March 15 & 17
New Parent Class	Administrative Building	March 19
Pep Class (Kawanis Club)	Administrative Building	April 2
CERT Class #35	Administrative Building	March 16-April 27 (weekly)
Rotary Senior Smoke Detector Day	San Ramon Valley	April 23
CERT Class #36	Administrative Building	May 3 - June 7 (weekly)
CERT Class #37	Administrative Building	April 28- June 2 (DVSR Rotary Only)
Pancake Breakfast and Senior Resource Fair	Alcosta Senior Center	May 21
San Ramon Art and Wind Festival	San Ramon City Park	May 29 -May 30

Plan Reviews Completed

See below for a list of plan reviews completed in January.

Plan Review Address	Type	Result	Reviewer
Week of 1/3/2011-1/7/2011			
125 Railroad Ave. #200	TI Group B Offices	Approved	RE
400 Hartz Ave.	Alarm Systems	Resubmittal Required	IH
2262 Camino Ramon Suite 1B	TI Group B Offices	Approved	JB
247 Kuss Rd.	Residential Sprinkler	Resubmittal Required	IH
2246 Alameda Diablo	Residential Sprinkler	Approved	IH
6001 Bollinger Canyon Rd.	Sprinkler TI	Approved	IH
3160 Crow Canyon Rd.	Misc. Planning App.	Approved	DS
21310 San RamonValley Blvd. #5	Tenant Improvement	Approved	NK
501 Danville Blvd.	Photovoltaic System	Approved	IH
4100 Camino Tassajara	Photovoltaic System	Approved	IH
10550 Albion Rd.	Photovoltaic System	Approved	IH
3131 Stone Valley Rd.	Photovoltaic System	Approved	IH
Week of 1/10/2011-1/14/2011			
120 E. Prospect Ave.	Tenant Improvement	Approved	IH
2010 Crow Canyon Pl. #450	TI Group B Offices	Approved	RW
1274 Greenbrook Dr.	Photovoltaic System	Approved	IH
13315 Morgan Territory Rd.	Residential Sprinkler	Approved	IH
241 Oak Rd.	R-3 Occupancy	Approved	IH
6101 Bollinger Canyon Rd. Bldg. X	Alarm TI	Approved	IH
6101 Bollinger Canyon Rd. Bldg. X	Sprinkler TI	Approved	IH
6101 Bollinger Canyon Rd. Bldg. X	TI Group B Offices	Approved	IH
120 E. Prospect Ave.	Hood & Duct	Approved	IH
10 Dustin Ln.	Photovoltaic System	Approved	DS
Week of 1/17/2011-1/21/2011			
1800 Holbrook Dr.	Alarm TI	Approved	IH
2015 Crow Canyon Pl.	Hood & Duct	Approved	IH
6001 Bollinger Canyon Rd. Bldg. C	Sprinkler TI	Approved	IH
600 San Ramon Valley Blvd. 200	Sprinkler TI	Resubmittal Required	IH
Alamo Creek RA1247	Subdivision Improvement Plan	Approved	IH
1001 Westside Dr.	Development Plan	Approved	DS

Week of 1/24/2011-1/31/2011

1261 Laverock Ln.	Alarm TI	Approved	IH
2000 Crow Canyon Pl. #430	TI Group B Offices	Approved	RW
153 Alice Ct.	R-3 Occupancy	Approved	IH
20815 San Ramon Valley Blvd.	Misc. Planning Application	Approved	DS
3 Danala Farms Rd.	Residential Sprinkler	Approved	IH
2010 Crow Canyon Pl. #450	Sprinkler TI	Resubmittal Required	IH
3500 Camino Tassajara	Motor Vehicle Fuel Dispensing	Approved	IH
125 Railroad Ave Suite D	TI Group B Offices	Approved	JB
3124 Crow Canyon Pl. Suite A	Tenant Improvement	Approved	JB
3141 Crow Canyon Pl. Suite B	Tenant Improvement	Approved	JB
3151 Crow Canyon Pl. Suite A	Tenant Improvement	Approved	JB
90 Railroad Ave. NCBP20114250	B Occupancy	Resubmittal Required	IH
90 Railroad Ave. NCBP20114249	B Occupancy	Resubmittal Required	IH
325 Harper Ln.	Photovoltaic	Approved	CJ

ADMINISTRATIVE SERVICES

SAN RAMON VALLEY
FIRE PROTECTION DISTRICT

Administration
Phone: 925-838-6600
Fax: 925-838-6629
www.firedepartment.org

1500 Bollinger Canyon Road
San Ramon, California 94583

Fire Prevention
Phone: 925-838-6680
Fax: 925-838-6696

MEMORANDUM

Date: February 23, 2011

To: Board of Directors

From: Bob Leete – Administrative Services Director

Subject: Monthly Activity Report

Attached are the Administrative Services Department reports for the month of January, 2011.

Administrative Services Department
January, 2011

Finance:

Financials

- Balance Sheet (January 31, 2011)
- Revenue/Expense History
- Statement of Expenditures
- Revenues: Budget v Actual
- Expenses: Budget v Actual
- General Fund Expenditures
- General Fund Revenues
- Capital, Equipment/Vehicles, Debt Service, San Ramon Valley Fire Community Fund, Agency Fund
- Total Overtime
- Staffing/Overtime Analysis

Meetings/Activities:

Finance:

Continued Transition to Bank of the West
Completed Mid-Year Budget Review Report
Attended Stone & Youngberg Economic Summit
Hosted training for Administration employees on the new copy machine
Met with current office supply vendor re: District account
Completed operating budget timeline
Drafted report regarding status of purchasing and inventory control project
Filed annual 1099 tax forms with Internal Revenue Service
Distributed annual W-2 tax forms to employees
Changed Accounting Technician assignments in order to ensure continuous cross-training

Human Resources:

Attended CCCERA Meeting – Depooling/Rates
Attended Safety Committee Meeting
Acquired Temporary Employee for Fire Prevention
Implemented 2011 Health Insurance Rates
Attended Northern California IPMA Legal Seminar

Employee Illness/Injury Report for January 2011

1. January 6, 2011. A Firefighter/Paramedic had pre-scheduled surgery for a double hernia. Lost Time: 208 hours.

2. January 24, 2011. A Firefighter/Paramedic off work due to a flare up of a back injury sustained in 2007. Lost Time: 64 hours.

Note: As of January 31, 2011, there were eight (8) employees absent from their regular work assignment. Lost time related to prior month injuries totaled 1,856 hours.

SAN RAMON VALLEY FIRE PROTECTION DISTRICT
CAPITAL PROJECTS, EQUIP/VEHICLES, DEBT SERVICE, SAN RAMON VALLEY FIRE COMMUNITY FUND AGENCY
FISCAL YEAR 2010 - 2011
JULY 1, 2010 - JANUARY 31, 2011

FISCAL YEAR COMPLETED - 58%								
DESCRIPTION	GL CODE	2007/2008 ACTUAL	2008/2009 ACTUAL	2009/2010 ACTUAL	2010/2011 BUDGET	EXPENDITURES TO DATE	REMAINING BAL. TO DATE	PERCENT EXPENDED
RENTS & LEASES - PROPERTY	5246	$0	$0	$12,500	$0	$0	$0	
LAND	6103	$0	$0	$0	$0	$0	$0	
DESIGN/CONSTRUCTION	6105/6110	$3,650,874	$5,223,568	$1,917,756	$1,750,000	$458,255	$1,291,745	26%
VARIOUS IMPROVEMENTS	6120	$44,994	$86,887	$224,490	$50,000	$38,014	$11,986	76%
TOTAL CAPITAL PROJECTS (FUND 300)		**$3,695,868**	**$5,310,455**	**$2,154,746**	**$1,800,000**	**$496,269**	**$1,303,731**	28%
OFFICE EQUIP. & FURNISHINGS	6210	$52,571	$12,710	$11,905	$0	$0	$0	
MEDICAL/LAB EQUIPMENT	6220	$148,962	$0	$11,397	$0	$0	$0	
RADIO/ELECTRONIC EQUIPMENT	6230	$0	$229,498	$247,764	$486,500	$167,352	$319,148	34%
TOOLS & SUNDRY EQUIPMENT	6240	$226,541	$38,496	$204,987	$25,000	$25,000	$0	100%
AUTO & TRUCKS	6250	-$1,129	$46,305	$465,181	$3,364,832	$50,908	$3,313,924	2%
TOTAL EQUIPMENT/VEHICLES (FUND 600)		**$426,945**	**$327,009**	**$941,234**	**$3,876,332**	**$243,260**	**$3,633,072**	6%
BOND REDEMPTION - 2003/2006/2010 COP	5310	$1,329,961	$1,328,704	$1,330,979	$1,325,885	$1,325,885	$0	100%
VEHICLE LEASE #1	5310	$75,921	$0	$0	$0	$0	$0	
VEHICLE LEASE #2	5310	$329,498	$329,497	$329,498	$329,498	$329,498	$0	100%
VEHICLE LEASE #3	5310	$756,033	$756,033	$756,032	$756,033	$0	$756,033	0%
TOTAL DEBT SERVICE (FUND 200)		**$2,491,413**	**$2,414,234**	**$2,416,509**	**$2,411,416**	**$1,655,383**	**$756,033**	69%
OTHER SPECIAL DISTRICT EXPENDITURES	5286				$10,000	$0	$10,000	0%
TOTAL SRVF COMMUNITY FUND (FUND 400)					**$10,000**	**$0**	**$10,000**	0%
SERVICES & SUPPLIES	5000	$30,641	$21,875	$44,211	$60,000	$27,506	$32,494	46%
TOTAL AGENCY FUND (FUND 700)		**$30,641**	**$21,875**	**$44,211**	**$60,000**	**$27,506**	**$32,494**	46%
TOTAL - CAPITAL, EQUIPMENT, DEBT SERVICE, SRVF COMMUNITY FUND & AGENCY FUND		**$6,644,867**	**$8,073,573**	**$5,556,700**	**$8,157,748**	**$2,422,418**	**$5,735,330**	30%

SAN RAMON VALLEY FIRE PROTECTION DISTRICT
COMBINED BALANCE SHEET OF ALL FUND TYPES
JANUARY 31, 2011

	GOVERNMENTAL FUND TYPES					AGENCY	ACCOUNT GROUPS		
	General Fund - 100	Debt Service Fund - 200	Capital Projects Fund - 300	Special Revenue Fund - 400	Equipment/ Vehicles Fund - 600	CERT PROGRAM Fund - 700	General Fixed Assets Fund - 800	General Long-Term Debt Fund - 900	Totals (Memo Only)
ASSETS									
Cash - Union Bank of California	$ (2,817,240)	$ -	$ 2,991,565	$ -	$ -	$ 46,775	$ -	$ -	$ 221,100
Cash - Bank of the West	446,570					3,430			450,000
Cash - Union Bank of California-Prem.@ 0.10%	1,191,541								1,191,541
Cash - UBC - Workers' Compensation	(1,350)								(1,350)
Cash - Bank of the West - Workers' Compensation	(25,471)								(25,471)
Cash - Comerica-Flex Spending	20,097								20,097
Petty Cash	400								400
Investments - LAIF @ 0.46%	35,320,784					2,848			35,323,632
Cash with Fiscal Agent (Note #1)		1,329,261							1,329,261
Accounts Receivable	160,048								160,048
Prepaid Expenses/Deposits			237,500						237,500
Interest Receivable									-
Land							7,105,802		7,105,802
Buildings & Improvements/Construction							26,326,460		26,326,460
Equipment							23,841,369		23,841,369
Accumulated Depreciation							(25,608,208)		(25,608,208)
Amount to be Provided for General Long Term Debt								19,428,070	19,428,070
Total Assets	$ 34,295,379	$ 1,329,261	$ 3,229,065	$ -	$ -	$ 53,053	$ 31,665,423	$ 19,428,070	$ 90,000,251
LIABILITIES									
Accounts Payable	$ 1,600	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 1,600
Accrued Expenses	2,964,656								2,964,656
Deposits Payable	1,770								1,770
Long Term Debt:									
(1) Certificates of Participation								14,360,000	14,360,000
(2) Vehicle Lease								1,746,360	1,746,360
Claims Payable	174,159							1,354,396	1,528,555
Compensated Absences								1,967,314	1,967,314
Total Liabilities	3,142,185	-	-	-	-	-	-	19,428,070	22,570,255
FUND EQUITY									
Investment in General Fixed Assets							31,665,423		31,665,423
Reserved for Debt Service		1,329,261							1,329,261
Reserved for Prepaid Expenses/Deposits	-		237,500						237,500
Designated for Workers' Compensation	1,000,000								1,000,000
Designated for Dry Spell (Cash Flow)	21,992,422								21,992,422
Designated for Tactical Training Center			2,991,565						2,991,565
Undesignated	8,160,772		-			53,053			8,213,825
Total Fund Balance	31,153,194	1,329,261	3,229,065	-	-	53,053	31,665,423	-	67,429,996
Total Liabilities and Fund Equity	$ 34,295,379	$ 1,329,261	$ 3,229,065	$ -	$ -	$ 53,053	$ 31,665,423	$ 19,428,070	$ 90,000,251

Note 1 - US Bank:
Reserve Fund (COP 2003) Market Value $729,926, Interest Rate 0.20% (Money Market Fund)
Reserve Fund (COP 2006) Market Value $599,335, Interest Rate 0.20% (Money Market Fund)

SAN RAMON VALLEY FIRE PROTECTION DISTRICT
REVENUE/EXPENDITURE HISTORY

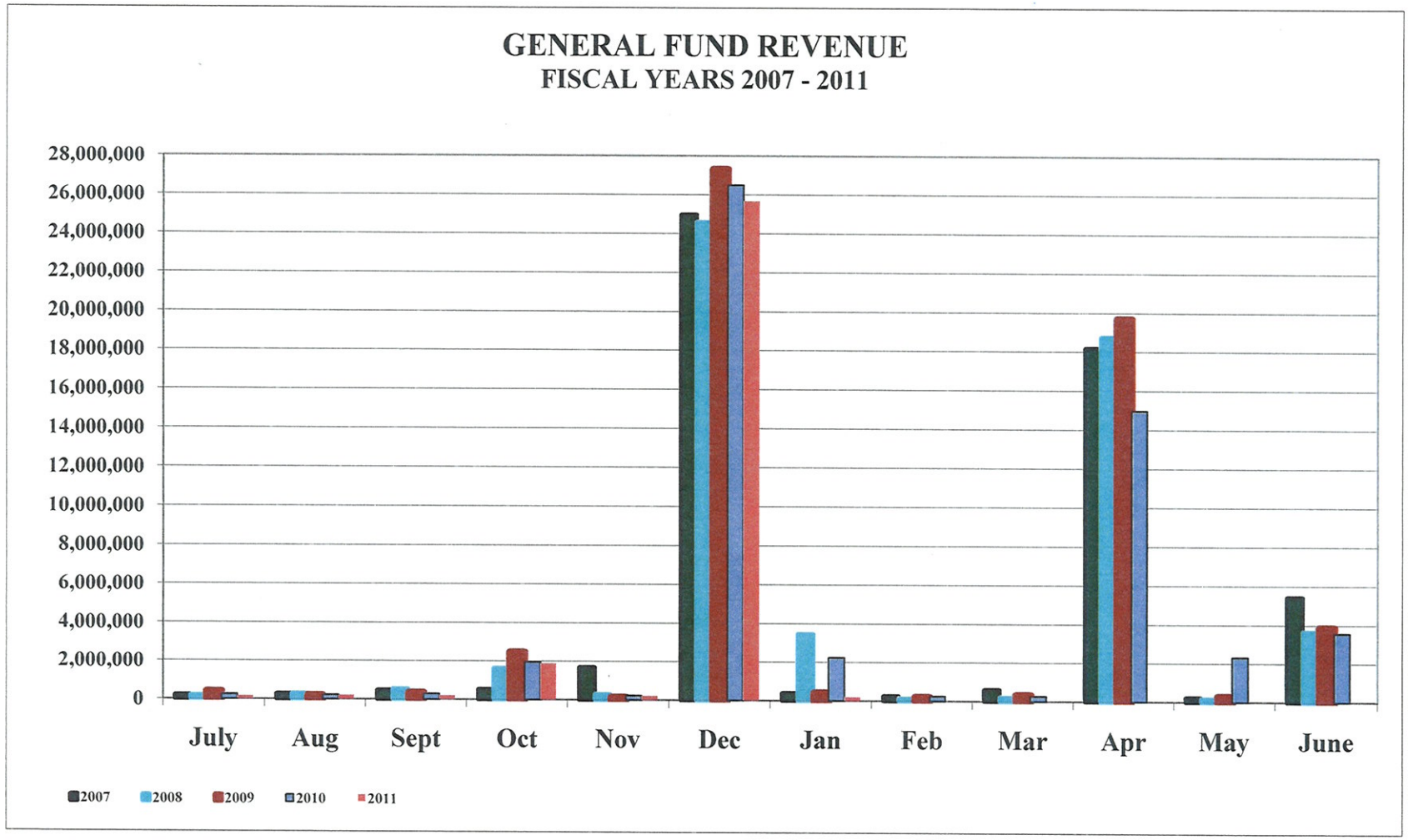
	2006-07		*2007-08*		*2008-09*		*2009-10*		*2010-11*	
Month	*Revenue*	*Expenditures*	*Revenue*	*Expenditures*	*Revenue*	*Expenditures*	*Revenue*	*Expenditures*	*Revenue*	*Expenditures*
July	220,615	4,259,268	206,857	4,051,393	409,494	4,731,355	247,304	4,758,259	166,735	4,749,257
August	296,654	3,274,027	309,023	3,934,582	215,934	4,086,942	222,953	3,806,559	215,809	4,025,589
September	486,663	3,487,349	561,478	3,731,470	367,546	4,339,978	296,640	4,728,793	204,485	3,953,342
October	542,471	3,557,605	1,640,500	4,066,860	2,483,697	4,137,431	1,955,619	3,664,748	1,892,126	3,970,955
November	1,689,992	3,549,374	312,547	3,648,147	165,281	4,058,659	228,442	3,778,804	220,473	4,450,015
December	24,981,792	3,622,509	24,595,524	3,757,596	27,327,550	4,162,810	26,486,066	4,293,444	25,691,372	4,182,987
January	408,114	3,286,521	3,484,808	4,039,456	437,643	4,026,715	2,231,614	3,813,140	213,894	4,015,505
February	272,420	3,519,689	154,599	4,573,322	234,858	4,284,220	253,553	3,865,360		
March	619,867	3,487,574	219,862	4,638,451	358,150	4,551,611	263,343	4,094,246		
April	18,178,615	3,680,317	18,767,904	3,751,889	19,725,844	4,110,947	14,980,947	3,933,954		
May	232,490	3,457,733	197,558	4,210,272	315,047	3,773,572	2,319,553	4,064,248		
June	5,437,965	3,697,713	3,677,543	4,615,870	3,892,839	8,012,065	3,562,930	4,046,925		

SAN RAMON VALLEY FIRE PROTECTION DISTRICT
GENERAL FUND EXPENDITURES
FISCAL YEAR 2010/2011
JULY 1, 2010 - JANUARY 31, 2011

FISCAL YEAR COMPLETED - 58%								
DESCRIPTION	GL CODE	2007-2008 ACTUAL	2008-2009 ACTUAL	2009-2010 ACTUAL	2010-2011 BUDGET	EXPENDITURES TO DATE	REMAINING BAL. TO DATE	PERCENT EXPENDED
PERMANENT SALARIES	5110	$20,695,452	$21,913,062	$21,979,823	$21,893,225	$12,891,305	$9,001,920	58.88%
TEMPORARY SALARIES	5115	$331,684	$280,606	$223,756	$188,775	$85,505	$103,270	45.29%
PERMANENT OVERTIME	5120	$5,011,294	$5,126,576	$4,597,107	$4,626,000	$2,664,274	$1,961,726	57.59%
FEDERAL INSURANCE COMPENSATION	5140	$367,385	$384,599	$379,421	$316,435	$219,794	$96,641	69.46%
RETIREMENT CONTRIBUTIONS	5150	$11,992,084	$12,613,117	$11,654,409	$12,010,000	$7,027,639	$4,982,361	58.51%
EMPLOYEE GROUP INSURANCE	5160	$3,309,643	$3,537,064	$3,446,521	$4,168,565	$2,604,742	$1,563,823	62.49%
RETIREE HEALTH INSURANCE	5170	$1,214,235	$4,633,235	$1,080,915	$1,500,000	$903,519	$596,481	60.23%
UNEMPLOYMENT INSURANCE	5180	$10,350	$1,814	$29,318	$30,000	$2,061	$27,939	6.87%
WORKERS' COMPENSATION INS.	5190	$427,860	$601,711	$638,059	$660,000	$487,995	$172,005	73.94%
TOTAL SALARIES AND BENEFITS	5100	$43,359,987	$49,091,784	$44,029,329	$45,393,000	$26,886,834	$18,506,166	59.23%
OFFICE SUPPLIES	5202	$42,987	$44,889	$43,108	$45,757	$18,754	$27,003	40.99%
POSTAGE	5204	$15,134	$9,856	$10,181	$12,300	$4,805	$7,495	39.07%
TELECOMMUNICATIONS	5206	$212,153	$207,367	$191,794	$231,600	$103,051	$128,549	44.50%
UTILITIES	5208	$246,082	$296,585	$302,015	$252,000	$186,985	$65,015	74.20%
SMALL TOOLS/EQUIPMENT	5210	$269,106	$163,210	$128,997	$139,090	$35,997	$103,093	25.88%
MISCELLANEOUS SUPPLIES	5212	$156,182	$152,082	$150,959	$100,723	$57,104	$43,619	56.69%
MEDICAL SUPPLIES	5213	$131,141	$119,740	$115,527	$121,000	$60,844	$60,156	50.28%
FIREFIGHTING SUPPLIES	5214	$155,547	$131,770	$139,196	$106,375	$38,655	$67,720	36.34%
PHARMACEUTICAL SUPPLIES	5216	$29,890	$28,855	$35,173	$40,500	$26,152	$14,348	64.57%
COMPUTER SUPPLIES	5218	$118,144	$57,476	$55,612	$29,300	$18,607	$10,693	63.51%
RADIO EQUIPMENT & SUPPLIES	5219	$121,670	$89,623	$50,198	$360,000	$18,853	$341,147	5.24%
FILM PROCESSING/SUPPLIES	5220	$1,697	$7,115	$741	$0	$0	$0	
FOOD SUPPLIES	5222	$22,182	$24,542	$22,148	$28,460	$12,208	$16,252	42.90%
SAFETY CLOTHING/SUPPLIES	5224	$267,904	$167,266	$132,513	$135,000	$38,148	$96,852	28.26%
NON-SAFETY CLOTHING/SUPPLIES	5226	$61,562	$67,281	$67,028	$79,405	$16,842	$62,563	21.21%
HOUSEHOLD SUPPLIES	5228	$48,555	$65,113	$40,834	$37,750	$20,287	$17,463	53.74%
CENTRAL GARAGE - REPAIRS	5230	$133,351	$104,065	$110,747	$100,000	$53,072	$46,928	53.07%
CENTRAL GARAGE - MAINTENANCE	5231	$17,004	$12,509	$18,074	$38,250	$6,679	$31,571	17.46%
CENTRAL GARAGE - GAS, DIESEL & OIL	5232	$178,570	$169,675	$165,112	$170,750	$59,905	$110,845	35.08%
CENTRAL GARAGE - TIRES	5234	$21,220	$16,670	$39,221	$24,000	$15,114	$8,886	62.98%
CENTRAL GARAGE - MANDATED INSP.	5235	$5,857	$6,568	$8,250	$12,000	$1,675	$10,325	13.96%
MAINT./REPAIRS - EQUIPMENT	5236	$142,399	$135,552	$96,527	$127,360	$58,006	$69,354	45.54%
MAINT./REPAIRS - RADIO & ELECTRONIC	5238	$551,378	$285,978	$333,941	$384,600	$202,869	$181,731	52.75%
MAINT./REPAIRS - BUILDINGS	5240	$413,688	$257,526	$217,464	$155,750	$72,826	$82,924	46.76%
MAINT./REPAIRS - GROUNDS	5242	$58,335	$61,873	$46,871	$44,500	$23,456	$21,044	52.71%
RENTS & LEASES-EQUIP./PROPERTY	5246	$92,234	$56,753	$54,890	$60,800	$38,887	$21,913	63.96%
PROFESSIONAL/SPECIALIZED SERVICES	5250	$809,091	$960,219	$746,993	$895,429	$522,804	$372,625	58.39%
RECRUITING COSTS	5251	$78,806	$109,023	$63,582	$55,000	$27,701	$27,299	50.37%
LEGAL SERVICES	5252	$163,378	$192,639	$246,839	$197,000	$80,700	$116,300	40.96%
MEDICAL SERVICES	5254	$73,941	$83,483	$112,336	$109,700	$13,001	$96,699	11.85%
DATA PROCESSING SERVICES	5256	$221	$78	$70	$1,750	$0	$1,750	0.00%
COMMUNICATIONS SERVICES	5258	$3,399	$4,017	$3,738	$4,200	$1,577	$2,623	37.55%
DOCUMENT MANAGEMENT SERVICES	5260	$1,477	$17,222	$510	$0	$0	$0	
ELECTION SERVICES	5262	$0	$119,616	$0	$113,000	$0	$113,000	0.00%
INSURANCE SERVICES	5264	$536,487	$502,508	$481,274	$523,000	$486,883	$36,117	93.09%
PUBLICATION OF LEGAL NOTICES	5270	$1,349	$2,248	$949	$5,500	$4,036	$1,464	73.38%
SPECIALIZED PRINTING	5272	$66,752	$90,040	$55,936	$81,350	$8,246	$73,104	10.14%
MEMBERSHIPS	5274	$44,639	$54,857	$48,871	$51,409	$48,818	$2,591	94.96%
EDUCATIONAL COURSES/SUPPLIES	5276	$151,734	$126,996	$138,221	$56,400	$24,973	$31,427	44.28%
EDUCATIONAL ASSISTANCE PROGRAM	5277	$27,515	$30,389	$30,761	$24,120	$9,374	$14,746	38.86%
PUBLIC EDUCATIONAL SUPPLIES	5278	$24,931	$18,788	$22,529	$20,000	$13,828	$6,172	69.14%
BOOKS & PERIODICALS	5280	$27,333	$16,425	$21,447	$33,314	$5,364	$27,950	16.10%
RECOGNITION SUPPLIES	5282	$26,545	$8,110	$4,889	$7,500	$5,009	$2,491	66.79%
MEETINGS/TRAVEL EXPENSES	5284	$109,492	$108,014	$109,023	$54,400	$18,721	$35,679	34.41%
OTHER	5286	$0	$0	$154,062	$0	$0	$0	
DISCOUNTS	5299	($72)	($90)	$0	$0	$0	$0	
TOTAL SERVICES AND SUPPLIES	5200	$5,660,989	$5,184,521	$4,819,151	$5,070,342	$2,460,816	$2,609,526	48.53%
TOTAL G/F OPERATING EXPENDITURES		$49,020,976	$54,276,305	$48,848,480	$50,463,342	$29,347,650	$21,115,692	58.16%

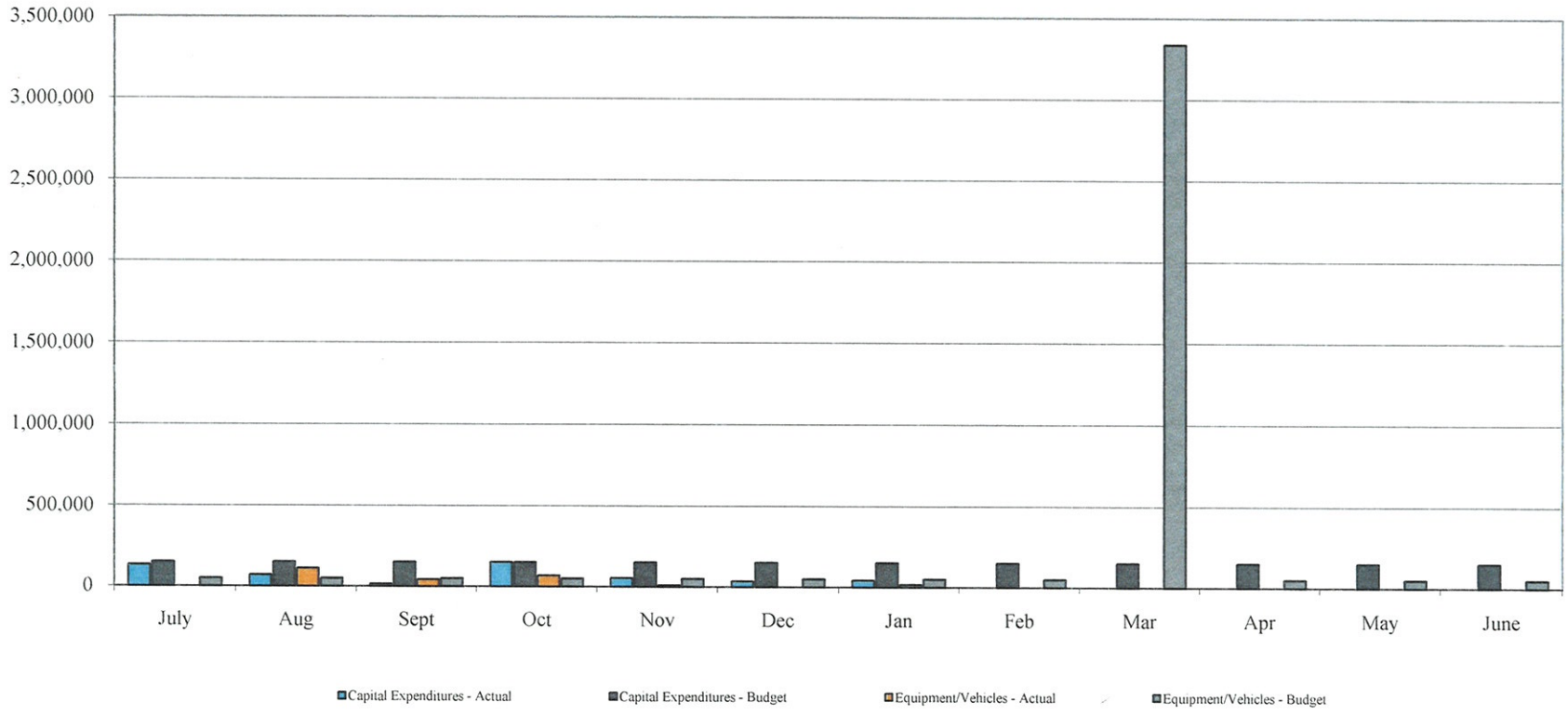
SAN RAMON VALLEY FIRE PROTECTION DISTRICT
REVENUES (ALL FUNDS)
FISCAL YEAR 2010/2011
JULY 1, 2010 - JANUARY 31, 2011

GL CODE	DESCRIPTION	2007/2008 ACTUAL REVENUE	2008/2009 ACTUAL REVENUE	2009/2010 ACTUAL REVENUE	2010/2011 ESTIMATED REVENUE	2010/2011 REALIZED REVENUE
4100	**TAXES**					
4110	PROPERTY TAXES - CURRENT SECURED	$48,301,244	$49,793,169	$48,555,854	$47,164,648	$25,183,025
4120	PROPERTY TAXES - SUPPLEMENTAL	$1,277,576	$978,218	$649,615	$671,242	$72,212
4130	PROPERTY TAXES - UTILITIES (Unitary)	$679,868	$710,831	$760,539	$737,724	$493,081
4140	PROPERTY TAXES - CURRENT UNSECURED	$1,483,621	$1,593,394	$1,832,522	$1,573,941	$1,665,442
4145	HOMEOWNERS PROPERTY TAX RELIEF	$502,776	$514,864	$545,216	$485,000	$0
4150	LESS TAXES RETURNED TO COUNTY	($1,558,586)	($1,558,586)	($1,412,883)	($1,370,497)	$0
4160	LESS COUNTY TAX ADMINISTRATION	($462,517)	($558,980)	($547,169)	($530,754)	($140)
4170	PROPERTY TAXES - PRIOR SECURED	($411,770)	($6,574)	($339,632)	($329,443)	($156,263)
4180	PROPERTY TAXES - PRIOR SUPPLEMENTAL	($117,662)	($151,486)	($393,227)	($381,429)	($180,783)
4190	PROPERTY TAXES - PRIOR UNSECURED	$34,661	$21,142	$29,209	$9,280	$21,554
		$49,729,211	**$51,335,992**	**$49,680,044**	**$48,029,712**	**$27,098,128**
4200	**INTERGOVERNMENTAL REVENUE**					
4220	MEASURE "H"	$19,787	$19,787	$0	$0	$0
4230	SB-90 MANDATED COSTS	$0	$18,509	$59,662	$5,000	$1,155
4240	MISCELLANEOUS STATE AID/GRANTS	$759,633	$1,163,281	$309,199	$300,000	$32,900
4250	OTHER INTERGOVERNMENTAL REVENUE	$28,354	$168,377	$42,000	$40,000	$3,040,000
		$807,774	**$1,369,954**	**$410,861**	**$345,000**	**$3,074,055**
4300	**CHARGES FOR SERVICE**					
4310	INSPECTION FEES	$35,492	$32,721	$40,847	$35,000	$17,999
4315	PLAN REVIEW	$186,762	$140,363	$120,522	$100,000	$82,553
4320	WEED ABATEMENT CHARGES	$6,682	$8,130	$8,299	$5,000	$5,444
4330	AMBULANCE SERVICES	$1,924,268	$2,314,570	$2,388,561	$2,352,000	$1,242,087
4340	CPR CLASSES	$1,450	$1,899	$2,278	$1,500	$1,025
4350	REPORTS/PHOTOCOPIES	$1,426	$2,143	$1,796	$1,500	$915
4360	MISCELLANEOUS CURRENT SERVICES	$1,373	$0	$0	$0	$0
		$2,157,453	**$2,499,826**	**$2,562,303**	**$2,495,000**	**$1,350,023**
4400	**USE OF MONEY & PROPERTY**					
4410	INVESTMENT EARNINGS	$1,723,008	$638,353	$250,663	$151,000	$14,513
		$1,723,008	**$638,353**	**$250,663**	**$151,000**	**$14,513**
4500	**RENTS, ROYALTIES AND COMMISSIONS**					
4510	RENT ON REAL ESTATE	$139,557	$157,865	$143,853	$147,800	$94,599
		$139,557	**$157,865**	**$143,853**	**$147,800**	**$94,599**
4600	**OTHER REVENUE**					
4610	DONATIONS/CONTRIBUTIONS	$726	$470	$1,500	$10,000	$3,736
4620	SALE OF PROPERTY	$0	$0	$19,348	$0	$9,025
4640	MISCELLANEOUS REVENUE	$43,923	$25,424	$38,898	$0	$9,134
		$44,649	**$25,894**	**$59,746**	**$10,000**	**$21,895**
	REVENUE TOTAL	**$54,601,652**	**$56,027,884**	**$53,107,470**	**$51,178,512**	**$31,653,213**

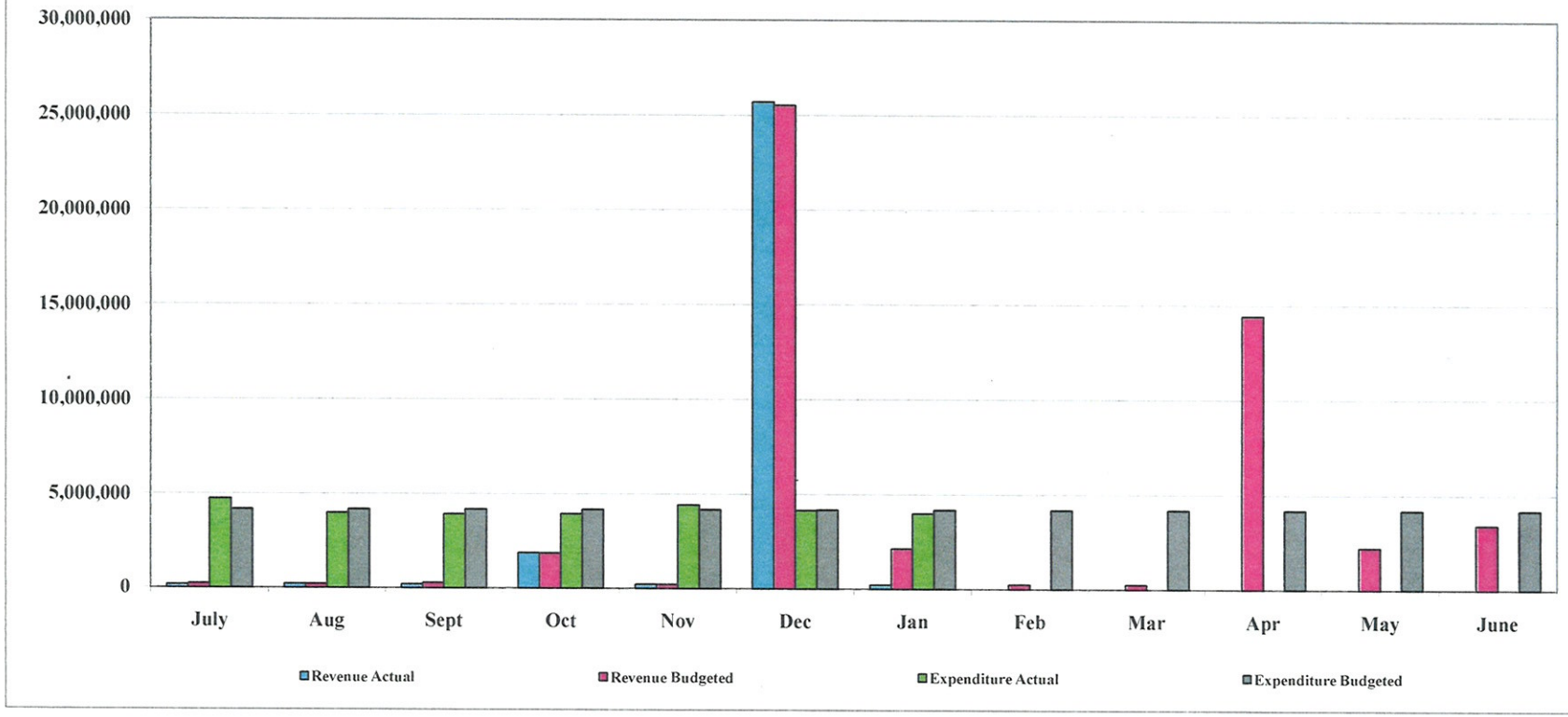

GENERAL FUND REVENUE
FISCAL YEARS 2007 - 2011
28,000,000
26,000,000
24,000,000
22,000,000
20,000,000
18,000,000
16,000,000
14,000,000
12,000,000
10,000,000
8,000,000
6,000,000
4,000,000
2,000,000
0
July
Aug
Sept
Oct
Nov
Dec
Jan
Feb
Mar
Apr
May
June
2007
2008
2009
2010
2011

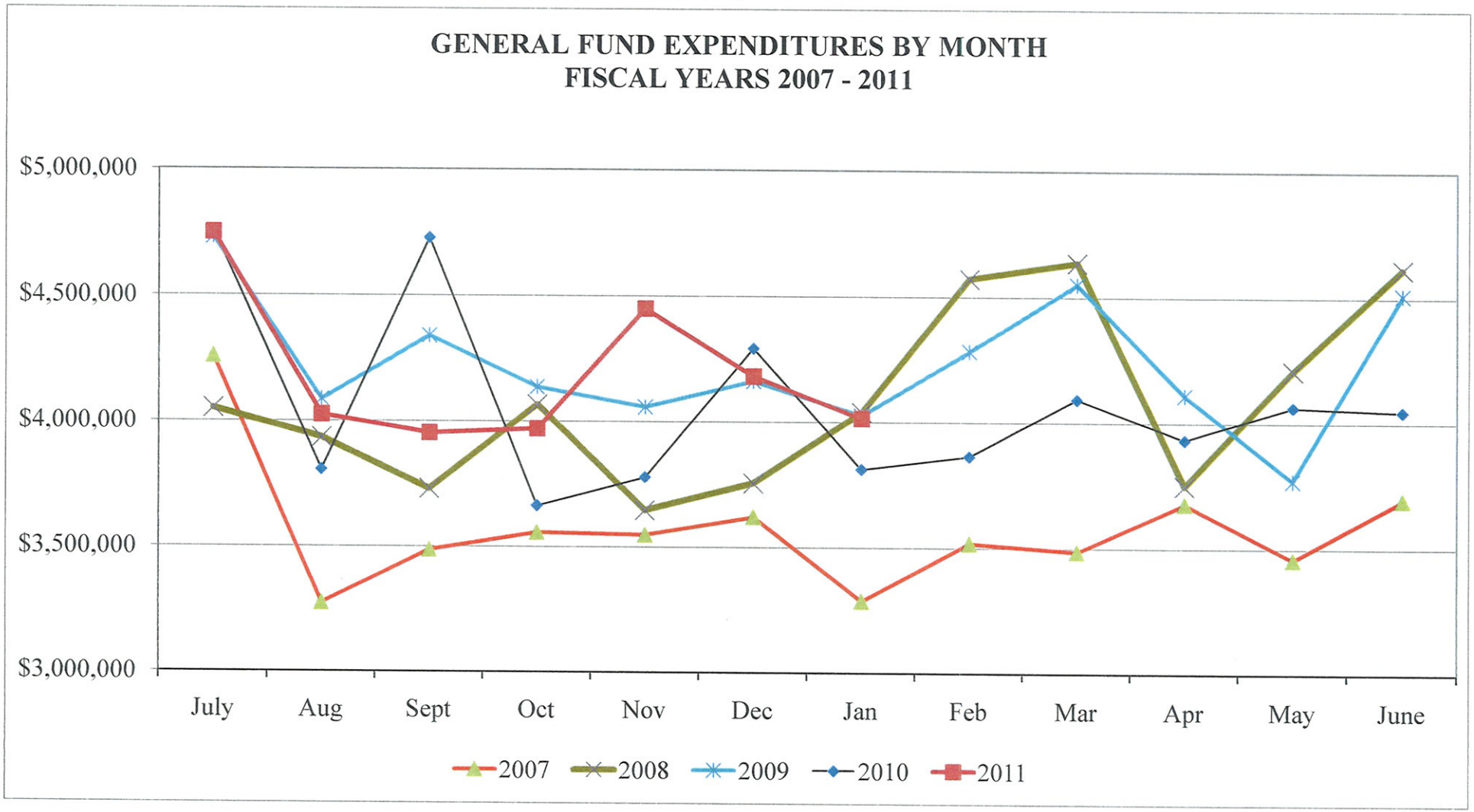
CAPITAL & EQUIPMENT/VEHICLES FUNDS

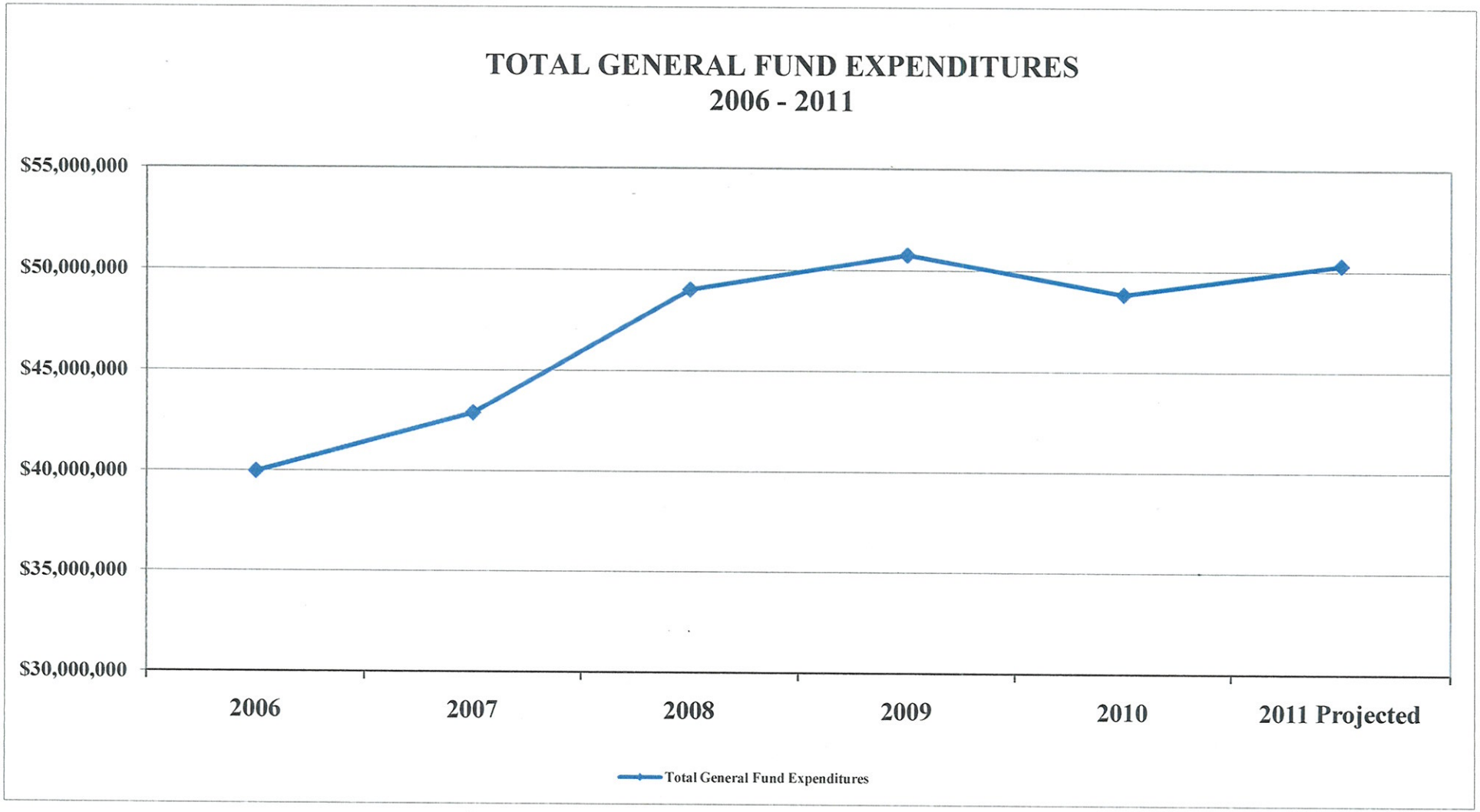
COMPARISON OF ACTUAL TO BUDGET
FISCAL YEAR 2010-2011



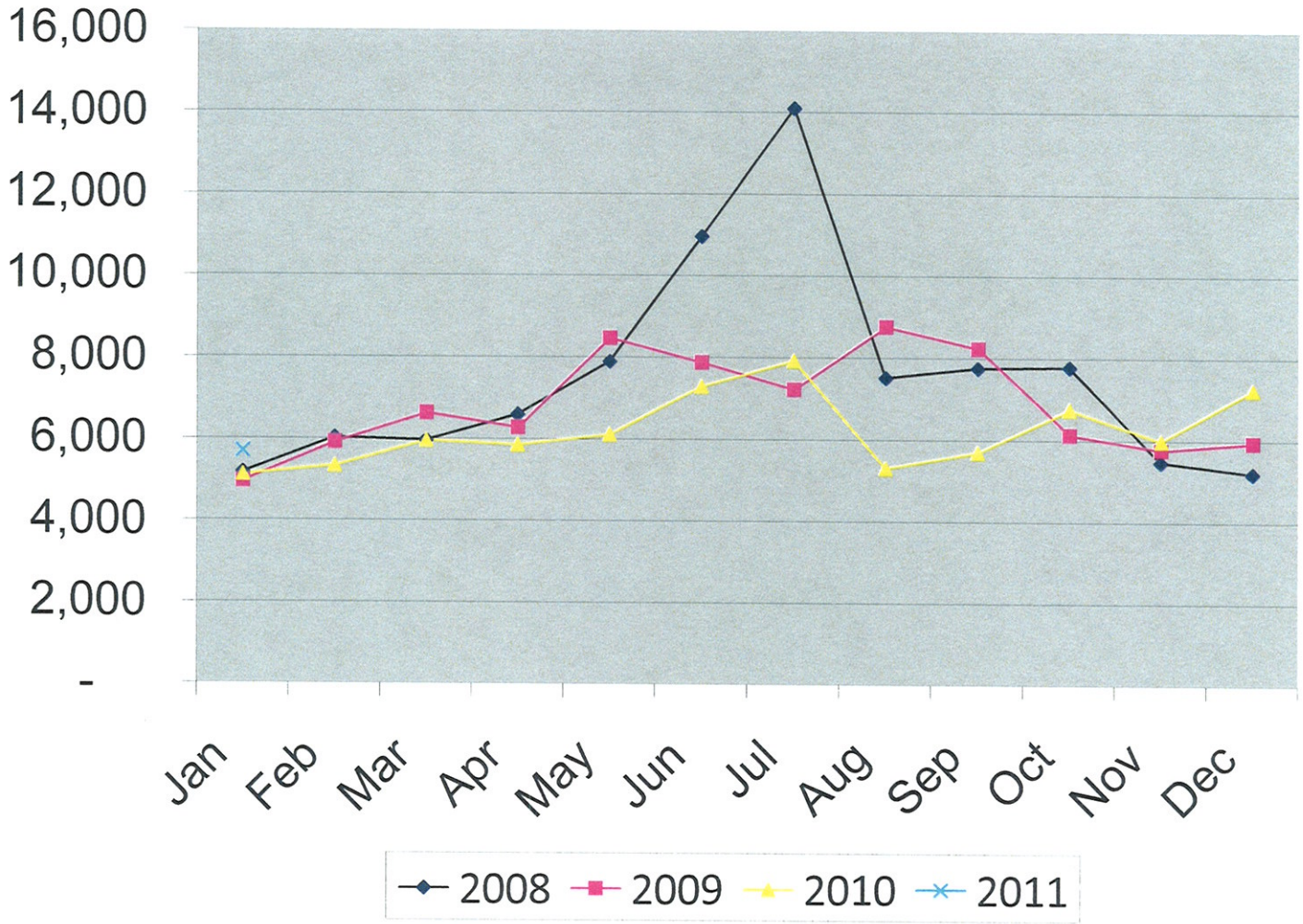
GENERAL FUND
COMPARISON OF ACTUAL TO BUDGETED
FISCAL YEAR 2010-11




GENERAL FUND EXPENDITURES BY MONTH
FISCAL YEARS 2007 - 2011
$5,000,000
$4,500,000
$4,000,000
$3,500,000
$3,000,000
July
Aug
Sept
Oct
Nov
Dec
Jan
Feb
Mar
Apr
May
June
2007
2008
2009
2010
2011


TOTAL GENERAL FUND EXPENDITURES
2006 - 2011
$55,000,000
$50,000,000
$45,000,000
$40,000,000
$35,000,000
$30,000,000
2006
2007
2008
2009
2010
2011 Projected
Total General Fund Expenditures

Total Overtime Hours by Month
January 2008 - January 2011



San Ramon Valley Fire Protection District - O/T and Comp Time Reporting System

Overtime Assignment Summary Report

1/1/2011 Through 1/31/2011

WORK CODE: 1 STAFFING

ASSIGNMENT		Time Worked	Time Paid
101	HOLD OVER FOR CALL	42.28	45.75
103	MISC. STAFFING COVE	4925.51	4926.00
107	LATE/STA. MOVE COVE	4.89	10.00
199	MID SHIFT RECALL	30.00	30.00
Total All Assignments This Work Type:		**5,002.68**	**5,011.75**

WORK CODE: 2 TRAINING

ASSIGNMENT		Time Worked	Time Paid
201	OPERATIONS TRAINING	152.73	152.75
209	RESCUE TRAINING	84.25	84.25
210	HAZ-MAT TRAINING	71.50	71.50
214	PARAMEDIC - CONT ED	61.25	61.25
216	EMD/DISPATCH TRAINI	24.00	24.00
Total All Assignments This Work Type:		**393.73**	**393.75**

Overtime Assignment Summary Report

1/1/2011 Through 1/31/2011

WORK CODE: 3 ASSIGNMENTS

ASSIGNMENT		Time Worked	Time Paid
301	MEETINGS/PROJECT DE	114.24	114.75
306	WELLNESS PROGRAM	6.00	6.00
310	MISC. MAINTENANCE	14.25	15.00
313	HONOR GUARD	7.75	7.75
317	RECRUITMENT EXTER	65.25	65.25
320	PUBLIC EVENTS	5.50	5.50
340	PROJECT WORK	48.17	48.25
Total All Assignments This Work Type:		**261.16**	**262.50**

WORK CODE: 7 EMERGENCY

ASSIGNMENT		Time Worked	Time Paid
700	EMERGENCY RECALL	17.35	26.50
720	FIRE INVESTIGATION	7.33	7.50
Total All Assignments This Work Type:		**24.68**	**34.00**
	Report Grand Total:	**5,682.25**	**5,702.00**

San Ramon Valley Fire Protection District - O/T and Comp Time Reporting System

Overtime Summary Report

1/1/2011 Through 1/31/2011

WORK CODE:		Time Paid
1	STAFFING	5,011.75
2	TRAINING	393.75
3	ASSIGNMENTS	262.50
7	EMERGENCY	34.00
	Report Grand Total:	5,702.00

Jan 2011 Staffing/Overtime Analysis

	Staffing OT $	Staffing OT Hrs	Staffing OT FTE	Paid FTE	Total Effective FTE	See Note 1
ACTUAL JAN RESULTS	$ 279,835	4,746.00	19.56	128.00	147.56	14.39%
PROJECTED JAN						
HIRING IN PLACE OF OVERTIME	$ 335,212	4,746.00				
NET SAVINGS						
OVERTIME IN PLACE OF HIRING	$ 55,377					

Note 1: This figure represents the percentage of time necessary to backfill regularly staffed positions for the month. This amount will routinely include the following components:

--The variance of regular, full-time paid employees either above or below the optimal 129 FTEs based upon the 10% hiring model
--Vacation Leave
--Sick Leave
--Disability Leave
--Various (jury duty, station moves, medic coverage, etc.)

Current 10% Hiring Model = 129 FTEs