



Tuesday, April 13, 2010

Kim French  
San Ramon Valley Fire  
1500 Bollinger Canyon Rd  
San Ramon, CA 94583  
USA

Dear Kim,

Congratulations! It is my pleasure to inform you that San Ramon Valley Fire has been selected as a Nominee for The 14<sup>th</sup> Annual Webby Awards in the Government category. As a Nominee, your work has been selected as one of the five best in the world in its category, and is competing for the Internet industry's two most sought-after awards: The Webby Award and the Webby People's Voice Award.

While the Webby Award is selected by the International Academy of Digital Arts & Sciences, the online public chooses the Webby People's Voice Award. Webby People's Voice voting starts today, April 13<sup>th</sup> and ends April 29<sup>th</sup>. Get your community to the polls and bring home the Webby People's Voice Award! All voting takes place at <http://webby.aol.com>

This is an unparalleled honor. With nearly 10,000 works entered from all 50 states and over 60 countries, your work truly represents the best of the Web.

This year's People's Voice is better than ever. With customized URLs that send voters directly to your section of the ballot, and an integrated Twitter functionality that lets your supporters automatically share their votes, this year's new features can take your People's Voice campaign to the next level. Please see the attached sheet for your customized ballot URL.

Enclosed you'll find a fact sheet with information on how to access our special Webby Nominee Resource Center; there you'll find an online toolkit full of PR tips for your People's Voice campaign, sample press releases, site bugs and other helpful information to help you promote this remarkable achievement.

After doing this for fourteen years, we are always amazed to see how the work keeps evolving, gets more creative, and expands the impact and scope of the Internet. We want to thank you and your team for creating brilliant work for us to admire and honor.

Congratulations again – we are truly honored to honor you!

Sincerely,

David-Michel Davies  
Executive Director

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